



Project Orange Blossom Outline
May 6, 2026

PROJECT CODE NAME:	Project “Orange Blossom”
PROJECT DESCRIPTION:	Establishing a National and International (Global) Headquarters
PROPOSED LOCATION:	Fort Lauderdale, FL
JOB CREATION:	150 Net New Jobs (3-year phasing)
MEDIAN WAGE	\$141,000
AVERAGE WAGE:	\$141,563 (200% Private Sector Avg. Wage in Broward County)
CAPEX:	\$7 million capital investment
SQUARE FOOTAGE:	35,000 sq. ft.
CURRENT LOCATION:	Greenwich, Connecticut
COMPETITOR LOCATION(S):	Texas, North Carolina and Tennessee
DECISION TIMELINE :	2026



Economic Impact (Employment Only) Results using IMPLAN Model Version 6.8

Total Job Creation Output Impact	Direct, Indirect Jobs	\$68,682,073
Total Labor Income Impact	Direct Jobs Only	\$50,474,542
State & Local Tax Impact (excluding ad valorem)	Direct Jobs Only	\$1,125,518
Total Employment Impact	Direct Jobs	177.89
	Indirect Jobs	86.68
	Induced Jobs	92.66
	Total jobs resulting from this investment	357.23

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