

MB Art Center Mural Project

Leadership Manhattan Beach Class of 2022



Location: 11th St. south-facing parking lot wall at the MB Arts Center



LMB wishes to donate a Community-Created Mural to the City of Manhattan Beach

- A local artist will create a paint-by-number style mural
- The MB community, (preteens through adults) will paint in a one day event on April 30
- The artist will add finishing touches

Purpose: Develop community spirit by promoting inclusion, collaboration, creativity & mental well-being, while increasing visibility of the MB Art Center

2020 MBCC approved the MBAC Revitalization Project

- Phase 2.3 identifies the need for murals in strategic places
- CAC recommends approval of the LMB Project



This public art will be a landmark for audiences

- Art Exhibits generate only 200-300 attendees over 10 weeks

“We have an Arts Center?”

Our Mission Statement: *To unite and beautify our Manhattan Beach community through public art.*



**The 2020 Parks Master Plan Identifies the need to
develop a sense of Community**



**Our Project Design
Promotes:**

- Community Pride
- Emotional Well-Being
- Relationship Building

MEDIA COVERAGE



- Beach Reporter
- Daily Breeze
- MB News
- Easy Reader

SURVEY & CANVASSING



WE WANT TO HEAR FROM YOU! COMMUNITY INPUT SURVEY

Leadership Manhattan Beach would like to donate a community painted mural to beautify the Manhattan Beach Art Center (MBAC) and Manhattan Heights Park parking lot wall. The artwork will be located on the 11th Street wall, facing south. Community volunteers will be invited to paint the mural under the direction of the artist.



**PLEASE TAKE THIS SURVEY
NO LATER THAN FEBRUARY 20, 2022.
WWW.MANHATTANBEACH.GOV/SURVEY**



CONTACT

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LEADERSHIP MANHATTAN BEACH PROPOSED MURAL

WE WANT TO HEAR FROM YOU!



CURRENT WALL OFF OF 11TH STREET BEHIND MBAC



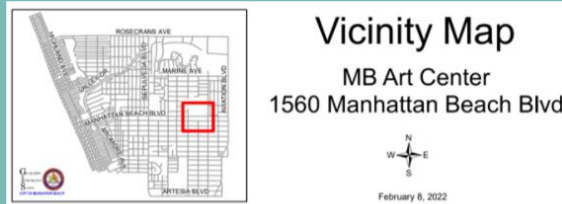
OPTION A



OPTION B

PROPOSED MURAL DESIGNS FOR WALL

SURVEY & CANVASSING



- Postcard sent to **381 houses within 1000' of the mural wall**
 - Knocked on **82 Doors**:
 - 11th St., both sides of the street, and the first few houses of cross streets
 - Survey PLUS canvas captured **390 responses**
 - Nichole's Mural (Option A): **163**
 - Josh's Mural (Option B): **172**
 - No preference but loved idea: **13**
- **Alternate preference 24*

LMB MURAL RECOMMENDATION



Artist: Josh Barnes
Studio: Love and Loyalty

LMB MURAL ALTERNATE PROPOSAL



Artist: Nichole Blackburn-Manthe
Celadon Studios and Blue Sky Countries

NEXT STEPS UPON APPROVAL



1. Confirm artist
2. Volunteer sign-ups
3. Community Painting Party - April 30
4. Ribbon cutting; participant & sponsor recognition