

COST-EFFECTIVE AB1668 AND SB606 COMPLIANCE TOOL



ONE-SIZE-FITS-ALL PROGRAMS ARE NO LONGER ENOUGH

AB1668 and SB606 compliance dates are fast-approaching, and agencies not on track must act now to avoid hefty fines.

The problem is that blanket approaches to water conservation like alternating watering days and toilet rebate programs aren't enough to meet water use objectives under the new legislation. The most cost-effective path to compliance is identifying the most inefficient users and helping them take action. In addition to regulatory compliance, this is critical for coping with recurrent drought—but many agencies don't have the data to do it.

AB1668 AND SB606 COMPLIANCE DEADLINE: January 1, 2024.
PROPOSED FINES: \$10,000 per day

Studies conducted with water suppliers using WaterView™ found that getting the top 30% of over users to reduce usage by 30% delivers same result as getting 100% of users to reduce usage by 15%.

DROUGHT REPORT / OUTREACH CALCULATOR				
Recent Months	Total Allocation	Total Usage CCF	Reduce Current Usage by 15%	Difference CCF
APR	480,615	344,963	293,219	51,744
MAY	559,503	401,870	341,590	60,281
JUN	625,946	462,081	392,769	69,312

CUSTOMERS	25,644	USAGE CCF	% OF USAGE	REDUCE BY 30%	DIFFERENCE CCF
10%	2,564	103,118	22%	72,183	30,935
15%	3,847	140,599	30%	98,419	42,180
20%	5,129	174,309	38%	122,016	52,293
25%	6,411	203,543	44%	142,480	61,063
30%	7,693	226,348	49%	158,444	67,904
35%	8,975	261,897	57%	183,328	78,569
40%	10,258	284,440	62%	199,108	85,332

IDENTIFY OVERUSE AND INEFFICIENCY WITH PARCEL-LEVEL DATA

WaterView™ is the only software built specifically to help water suppliers comply with AB1668 and SB606. The simplified GIS platform lets utilities target inefficient water users, with parcel-level insights based on landscape area, local weather/ET and gallons per capita per day allocation.

Monitor district-level compliance

- Track aggregate allocation vs. usage to avoid end-of-year surprises and excess costs
- Compare district usage to legislative objective



Zero in on inefficient users and behaviors

- Find over users with biggest impact on compliance
- Spot trends and behaviors like overwatering in Fall



REDUCE COMPLIANCE COSTS AND SIMPLIFY REPORTING

In compliance with state standards and legislative guidelines, WaterView™ calculates water allocation for commercial dedicated irrigation meter (DIM) and mixed use meter (MUM) accounts.

Cost-effective mapping and advanced analytics for DIM and MUM landscapes

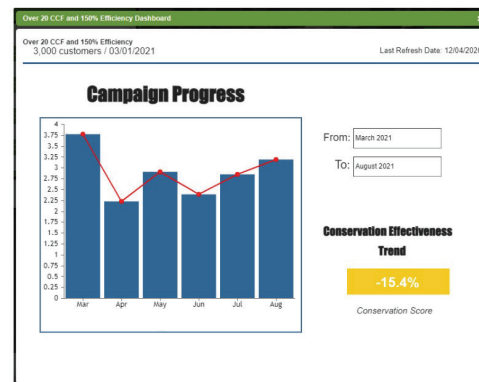
- Eliminate the need for costly manual landscape area measurement
- Analyze and report on required performance measures for DIM and MUM landscapes

OPTIMIZE PROGRAMS, CAMPAIGNS AND INCENTIVES

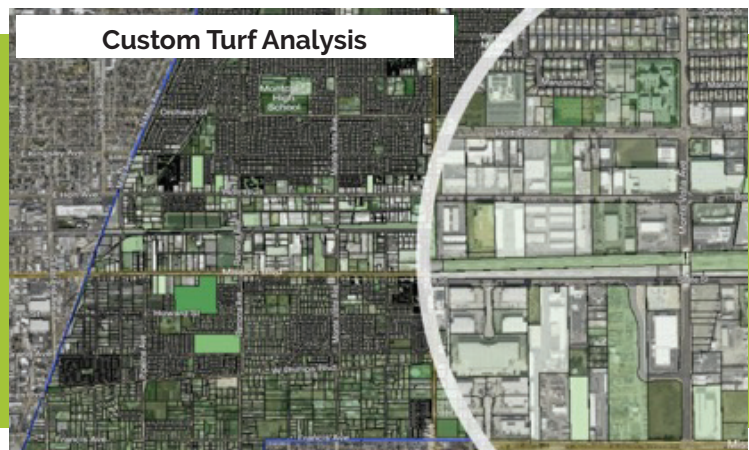
WaterView™ provides a centralized, automated process for tracking program participation and effectiveness, helping aim outreach to the correct customers and connect them with the right tools and support.

Reach the *right* user with the *right* message at the *right* time

See which campaigns are working best so you can customize your messaging and incentive programs for optimal effectiveness.



Instantly identify parcels with the most turf to achieve immediate water savings with turf removal campaigns



For more information or to get one-on-one support:

Call: 714 754 7670 or Visit: [EagleAerial.com](https://www.EagleAerial.com)