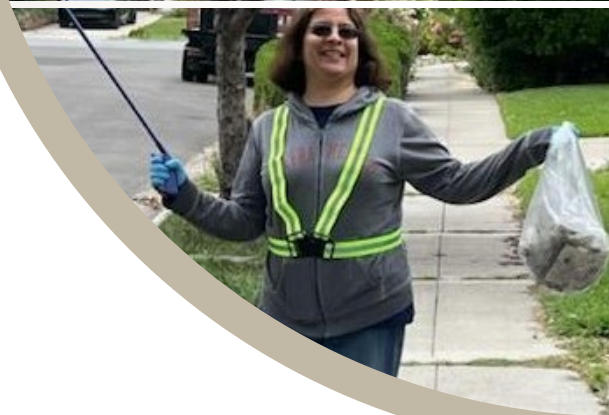




2026 Community Event and Neighborhood Grant Program (CENGP) Review and Upcoming Grant Cycle

Angela Chan & Tracey Gott
CENGP Subcommittee Meeting
August 17, 2026



CENGP Mission

The mission of the Sunnyvale Community Event Grant Program is to:

- Support and encourage groups to build community and celebrate our unique culture by holding community events in Sunnyvale.

The mission of the Sunnyvale Neighborhood Grant Program is to:

- Build community engagement and create a sense of belonging;
- Help residents develop a sense of pride and ownership in their neighborhoods; and
- Continue to develop collaborative partnerships between Sunnyvale's neighborhoods and City Hall.

CENGP Agenda

- Review of current 2026 cycle
- New Special Event council policies
- Discussion items for 2027 grant application
 - Any Sunnyvale resident to submit a Neighborhood Block Party grant application
- Review Community Funding Program for Non-profit organizations
- Approve 2027 CENG applications and process



Community Events Funding – Fall Cycle 1 CY 2025

Organization	Request	Grant Award
South Asian Cultural Association of Sunnyvale (SACAS)	\$20,000	\$18,000
Animal Assisted Happiness	\$4,450	\$4,450
Cupertino Symphonic Band	\$1,640	\$1,640
Duo Duo Animal Welfare Project	\$1,500	\$1,500
Ellis School PTA	\$2,500	\$2,500
Sunnyvale Swim Club	\$5,760	\$5,760
Sunnyvale Presbyterian Church	\$5,000	\$5,000
Autism Society of SF Bay Area	\$110,000	\$15,345
Community Events - Fall	\$150,850	\$54,195

Community Events Funding – Spring Cycle 2 CY 2025

Organization	Request	Grant Award
Bay Area Cultural Connections (BACC)	\$4,167	\$4,167
Society of Heart's Delight	\$10,000	\$7,500
Sunnyvale Heritage Community Foundation	\$4,800	\$4,800
Community Events - Spring	\$18,967	\$16,467

Fall Cycle	8	\$54,195
Spring Cycle	3	\$16,467
Community Events Annual Total	11	\$70,662

Neighborhood Grants Funding – Fall Cycle 1 CY 2025

Organization	Request	Grant Award
Bidwell Resident Association	\$2,000	\$2,000
Cherry Chase	\$5,000	\$5,000
Cherryhill	\$3,750	\$3,750
Heritage District Association	\$4,200	\$4,200
Murphy District	\$5,000	\$5,000
Ortega Park	\$3,000	\$3,000
San Miguel	\$5,000	\$5,000
Serra North	\$350	\$350
SNAIL	\$5,000	\$5,000
SunnyArts	\$1,500	\$1,500
Sunset Pastoria	\$500	\$500
Valley Forge	\$1,500	\$1,500
Neighborhood Grants - Fall	\$36,800	\$36,800

Neighborhood Grants Funding – Spring Cycle 2 CY 2025

Organization	Request	Grant Award
Cherryhill	\$1,250	\$1,250
Cumberland South	\$2,000	\$2,000
Gavello Glen	\$2,000	\$1,500
Lakewood Village	\$5,000	\$5,000
Panama Park (Spring)	\$1,370	\$1,370
Neighborhood Grants - Spring	\$11,620	\$11,120

Fall Cycle	12	\$36,800
Spring Cycle	5	\$11,120
Neighborhood Grants Annual Total	17	\$47,920

Block Party Grant Funding – Fall Cycle 1 CY 2025

Organization	Request	Grant Award
Challenger West	\$500	\$500
Cherry Chase - Parkington Ave	\$400	\$400
Cherry Chase -Jamestown & Bernardo	\$500	\$500
Cherry Chase -Lois, Blair & Dona Avenues	\$500	\$500
Cumberland West	\$500	\$500
Heritage District - Carroll St.	\$500	\$500
Ortega Park NA -Heron Ave.	\$500	\$500
SNAIL	\$500	\$500
Sunset Pastoria - Sunset Ave. (Muender & Coolidge); Fall	\$500	\$500
Sunset Pastoria - Sunset Ave. (Muender & Coolidge); Aug.	\$500	\$500
Block Party - Fall	\$4,900	\$4,900

Block Party Grant Funding – Spring Cycle 2 CY 2025

Organization	Request	Grant Award
Cherry Chase - Morningside	\$500	\$500
Cherry Chase - Kenbridge	\$500	\$500
Cherry Chase - Grape Ave.	\$500	\$500
Cherryhill NA	\$500	\$500
Murphy District Association	\$500	\$500
OPNA - Boblink Circle	\$500	\$500
SNAIL - Fair Oaks	\$500	\$500
SNAIL #2 - Fair Oaks	\$500	\$500
SunnyArts NA	\$500	\$500
Block Party - Spring	\$4,500	\$4,500

Fall	10	\$4,900
Spring	9	\$4,500
Block Party Annual Total	19	\$9,400

3 Year Recap

Community Event Grants	CY 2024 Actual	CY 2025 Actual	CY 2026 Actual
Applications Received	11	13	11
Funding Requested	\$37,616	\$118,700	\$169,817
Grant Awarded	\$22,000	\$31,275	\$70,662

Neighborhood Grants	CY 2024 Actual	CY 2025 Actual	CY 2026 Actual
Applications Received	15	10	17
Funding Requested	\$19,440	\$16,725	\$48,420
Grant Awarded	\$14,000	\$16,725	\$47,920

Neighborhood Block Grants	CY 2026 Actual
Applications Received	19
Funding Requested	\$9,400
Grant Awarded	\$9,400



Total Funding	CY 2026 Actual
Community Event Grants	\$70,662
Neighborhood Grants	\$47,920
Neighborhood Block Parties	\$9,400
TOTAL	\$127,982

New Special Event Council Policies (2027)

- Based on Special Event Council Policy 7.2.18

- ♦ Organizations receiving CENGP funds for their event are not eligible for special event fee waivers. The City will not waive any fees; grant awards may be used to cover approved costs, including City costs payable to the City
 - Process for waiver requests inconsistent with the standards set forth above
- ♦ Applicants for Community Event Grant funding must submit a marketing plan with the application to include the types of advertisements to be used and where they will be placed. Furthermore, post-event evaluation must be provided to the City, reporting what advertising/marketing was conducted and its frequency. The applicant must include a copy of any billing for ads and a tear-sheet or other copy of the advertisements.
- ♦ Included a new question: What is your four-year sustainability plan for this event? Please include your approach to funding, community partnerships, volunteer support, and organizational capacity to ensure the event's continued success.



Proposed Changes to 2027 Neighborhood Block Party Grant

- Allow any Sunnyvale resident to submit a Neighborhood Block Party grant application
- Remove eligibility criteria that only registered Neighborhood Associations can apply for this grant



Next Steps for 2027 Cycle

- Direction to staff based on discussion
- Open grant cycle – Sept. 1 through October 9
- Reconvene on December 7, 2026
- Subcommittee recommendations to Council in January 2027

Upcoming Grant Cycles:

- Fall Cycle; Sept. 1 – Oct 9, 2026 for 80% of funding
- Spring Cycle; March 8 – April 16, 2027 for 20% of funding



Community Funding Program for Sunnyvale Nonprofits

- The Nonprofit Grant Program is intended to accomplish the following:
 - ♦ Strengthen Nonprofit Operations
 - ♦ Align with Council's Strategic Goals
- Draft application packet to be reviewed by subcommittee in December 2026 meeting
- Applications will be available to nonprofits in Spring cycle (same as CENGP)
- Total funding available - \$50,000
- Subcommittee will review applications April 2027 (same as CENGP)
- Subcommittee recommendations will go to Council May/June 2027 (same as CENGP)
- Funded nonprofits will have from July – December 2027 to expend grant funds

Community Funding Program for Sunnyvale Nonprofits

Initial Grant Considerations

Primary Focus	Nonprofit operations and programs (supports council strategic goals/priorities)
Funding Purpose	One-time projects/programs that either build staff development, volunteer development or a specific community need
Eligible Expenses	Strategic planning, program costs, training expenses, supplies, capacity building (no ongoing expenses)
Funding Duration	One-time, calendar year basis
Eligibility	Registered 501 (c)(3) organizations serving primarily Sunnyvale residents*
Success Metrics	Service delivery, organizational sustainability, resident impact
Reimbursement Model	Must submit receipts for reimbursement by Dec. 31, 2027
Grant Amount	\$10,000* maximum per organization
Sub – grant	Not allowed

*Looking for feedback from CENGP Subcommittee

Recommendation

Approve 2027 Community Events & Neighborhood Grant applications and process

