

World Town Planning Day 2025 Theme:

With Planning We Can!

Highlights the power of collaboration and design in addressing global and local challenges.



Why do we plan?

A few milestones in Sunnyvale

1903

Arthur Butcher is
driving his
automobile

1912

City Incorporated

1923

Sunnyvale School
District Established

1942

First Zoning Code

1957

First General Plan

2025

First Driverless
Vehicle

Just Imagine

- *“Planning” and not considering how changing land uses will affect*
 - ❖ use of the library or recreation services, or
 - ❖ that the streets may need to support more transportation (including vehicles, pedestrians and bicycles), or
 - ❖ the need for water and sewer treatment capability, or
 - ❖ access to jobs.
- *Imagine*
 - ❖ not having talented staff to implement the adopted policies for a desirable community or
 - ❖ not having funding to carry out projects.

... Just Imagine



Who are the
Planners
who Plan the
Community?

EVERYONE



