



Sunnyvale

Community Event and Neighborhood Grant Program (CENGP) Funding Recommendations for 2023 Cycle

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CENGP Subcommittee Meeting
December 6, 2022



Overview

- Review of 2022 grants
- Overview of 2023 grant applications and process
- Subcommittee recommendations



2022 CENGP Update

Neighborhood Association	Grant Award	Reimbursement
Charles Street Gardens	\$1,150	\$1,150
Cherry Chase	\$1,150	\$1,150
Cherryhill	\$1,150	\$1,150
Cumberland South	\$950	\$0
Downtown Heritage District	\$500	\$441.33*
Heritage Association	\$1,250	\$1,250
Lakewood Village	\$1,150	\$1,150
Murphy Park	\$750	\$750
Ortega Park	\$1,150	\$1,150*
SNAIL	\$1,150	\$1,150*
SunnyArts	\$1,150	\$1,150
Valley Forge	\$700	\$657.81*
<u>Wrightmont Corners</u>	<u>\$800</u>	<u>\$610.37*</u>
Neighborhood Grants Total	\$13,000	\$11,759.71

***Reimbursement requests already processed**

2022 CENGP Update

Community Group	Grant Award	Reimbursement
Chamber of Commerce	\$3,000	\$3,000*
San Miguel PTA	\$500	\$500*
Self-Help for the Elderly	\$1,000	\$0
Silicon Valley Bicycle Coalition	\$2,000	\$2,000*
South Asian Cultural Assoc. of Sunnyvale	\$3,500	\$3,500
Sunnyvale Downtown Association (SDA) – Jazz & Beyond	\$3,000	\$3,000*
SDA – Summer Series	\$3,000	\$3,000*
SDA – Wine Stroll	\$1,500	\$1,500*
SDA – Holiday Tree Lighting	\$1,500	\$1,500
<u>Sunnyvale Heritage Society & Museum</u>	<u>\$2,000</u>	<u>\$2,000*</u>
Community Events Total	\$21,000	\$20,000

*Reimbursement requests already processed

CENGP TOTAL	\$34,000	\$31,759.71
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Summary of Grant Updates

- Scheduled 2 meetings (virtual & optional) each to answer questions about Community Events & Neighborhood Grants
- Require all grant recipients to acknowledge City as funder in all marketing and outreach materials (i.e., fliers, social media, posters, etc.)



Outreach

- Posted on Nextdoor
- Posted on City's website on the News & Stories section
- Shared on Community Center's Facebook page
- Emailed past recipients
- Council Announcement
- City Publications



Summary of Grant Requests

Neighborhood Grants	Calendar Year 2021 Actual	Calendar Year 2022 Actual	Calendar Year 2023 Actual
Applications Received	8	15	11
Funding Requested	\$10,910	\$19,360	\$15,670
Grant Awarded	\$10,000	\$13,000	\$13,000

Community Event Grants	Calendar Year 2021 Actual	Calendar Year 2022 Actual	Calendar Year 2023 Actual
Applications Received	7	10	11
Funding Requested	\$144,000	\$79,702	\$43,500
Grant Awarded	\$24,000	\$21,000	\$21,000

2023 Proposed Neighborhood Grant Funding

Neighborhood Association	Project	Funding Requested	Recommended Funding
Bidweller's Association	Block Parties	\$1,500	\$1,500
Heritage District	Arches of Hope	\$1,500	\$1,500
Lakewood Village Neighborhood Association (LVNA)	LVNA Events	\$1,500	\$1,500
Ortega Park	Neighborhood Programs and Socials	\$1,500	\$1,500
Sunnyvale Neighborhood of Arbor Including La Linda (SNAIL)	National Neighborhood Night Out	\$1,820	\$1,500
SunnyArts	SunnyArts Annual Events	\$1,500	\$1,500
Valley Forge Neighborhood Group	Block Party	\$900	\$900
Charles Street Gardens	Charles Street Gardens Beds Rebuild	\$1,500	\$1,250
Cumberland South	15th Annual 4th of July Parade & Potluck	\$950	\$600
Murphy District	Candy Cane Ave & Holiday Brunch at the Park	\$1,500	\$1,250
Murphy District	Trashy Art	\$1,500	\$0
NEIGHBORHOOD GRANTS REQUESTED		\$15,670	\$13,000

2023 Proposed Community Event Funding

Community Group	Event	Funding Requested	Recommended Funding
Duo Duo Animal Welfare Project	10-Year Gala	\$3,000	\$0
Duo Duo Animal Welfare Project	Sunnyvale Pet Parade	\$4,000	\$4,000
Future Laboratories	Online Kickoff - Early diagnosis of Illness through Skincare	\$15,000	\$0
South Asian Cultural Association	Diwali	\$8,000	\$6,000
South Asian Cultural Association	Holi	\$4,000	\$2,500
San Miguel PTA	Multi-Cultural Night	\$1,000	\$1,000
Sunnyvale Downtown Association	Holiday Tree Lighting	\$2,500	\$2,000
Sunnyvale Downtown Association	Jazz and Beyond	\$2,500	\$2,000
Sunnyvale Downtown Association	Music & Dining Nights	\$2,000	\$1,500
Sunnyvale Downtown Association	Stronger Together	\$1,000	\$0
Sunnyvale Downtown Association	Summer Series	\$2,500	\$2,000
COMMUNITY EVENTS GRANTS REQUESTED		\$43,500	\$21,000

Subcommittee Recommendations

- Recommends Council approve \$34,000 in grant applications per the funding amounts outlined in the 2023 Grant Application Summary table

