



Sunnyvale

2026 – 2031 Sunnyvale Homelessness Response Plan

Amanda Sztoltz, Housing Officer

City Council

Public Hearing, September 29, 2026



Agenda

Agenda Item #1 – Background

Agenda Item #2 – Overview of Plan Framework

Agenda Item #3 – Estimated Plan Costs

Agenda Item #4 – Recommendations

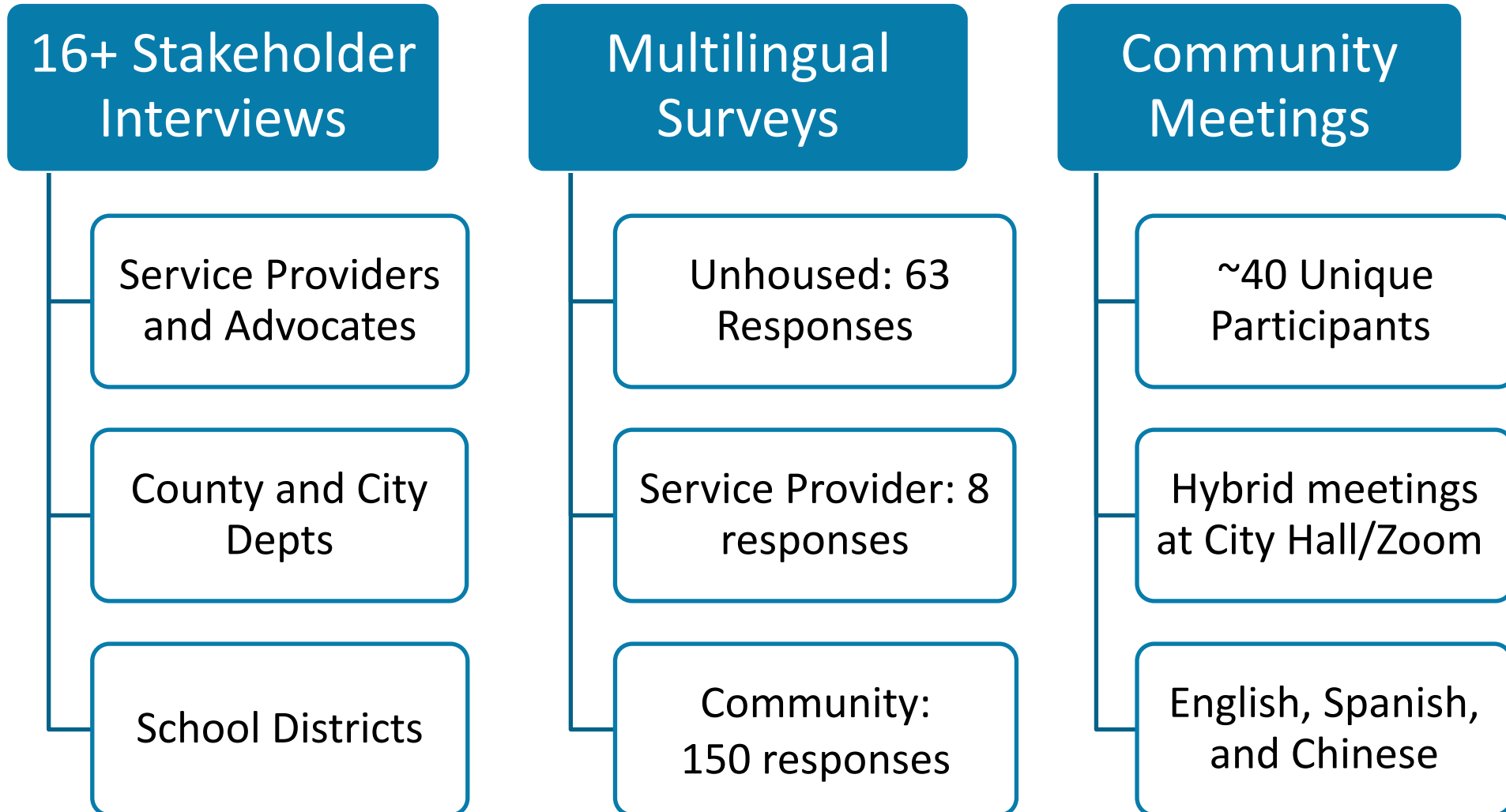
Homelessness Response Plan

Plan Timeline



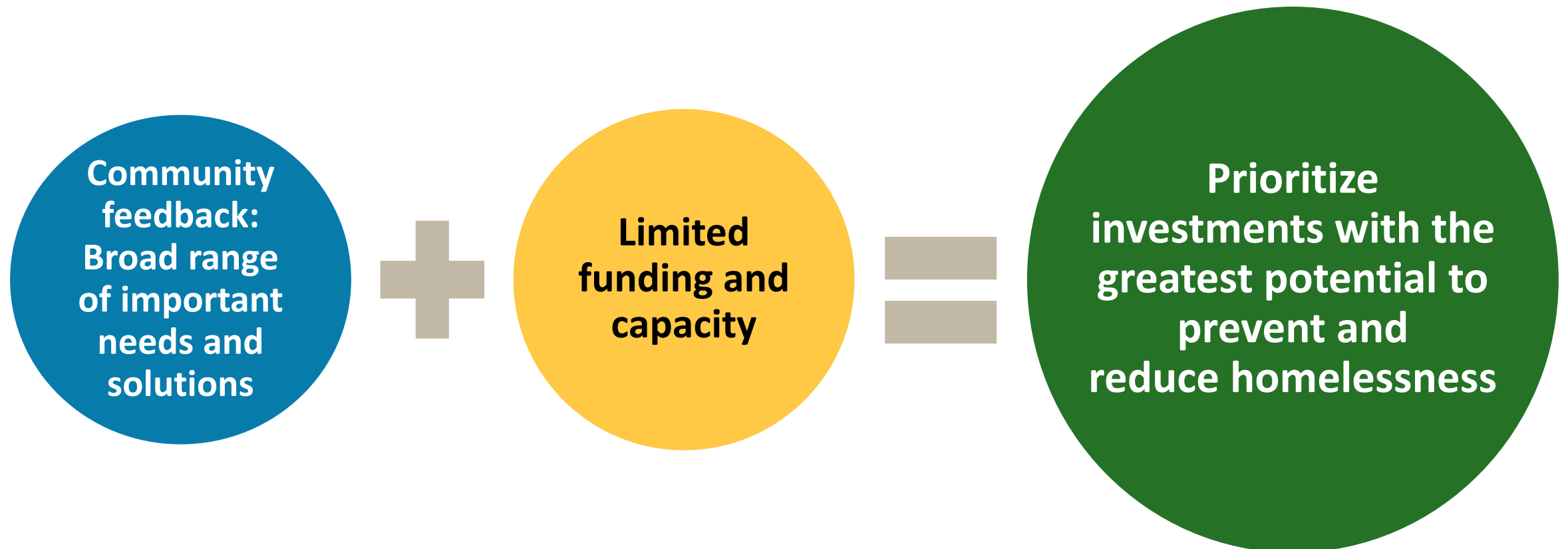
Community Outreach Overview

Stakeholder Engagement Strategies



Homelessness Response Plan

Given limited resources, what should be prioritized?



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Agenda Item #1 – Background



Agenda Item #2 – Overview of Plan Framework

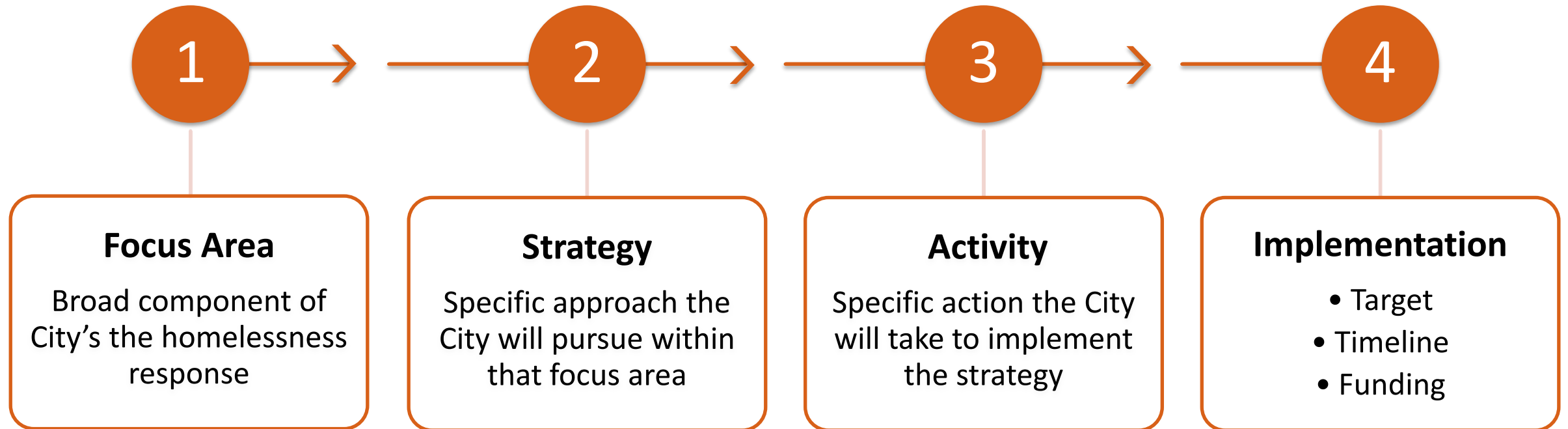
Agenda Item #3 – Estimated Plan Costs

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Homelessness Response Plan

Strategic Framework Model

Overarching Goals



Homelessness Response Plan

Strategic Framework – Focus Areas

FOCUS AREA #1:

**Homelessness
Prevention**

FOCUS AREA #2:

**Housing, Shelter,
Vehicle-Based
Solutions &
Supportive Services**

FOCUS AREA #3:

**Coordinated
Homelessness
Response &
Community
Engagement**

Strategic Framework

Focus Area 1 – Homelessness Prevention

Strategy 1.1 Increase Awareness and Use of Tenant Protections and Fair Housing Resources	Activity 1: City Webpage for Tenant Protections and Fair Housing Policies
	Activity 2: Conduct Outreach to Increase Awareness of Local Tenant Protection Policies and Resources
Strategy 1.2 Preserve Existing Housing Stock to Prevent Displacement and Reduce Inflow into Homelessness	Activity 1: Support Home Repairs for Low-Income Homeowners

Strategic Framework

Focus Area 2 – Housing, Shelter, Vehicle-Based Solutions, and Supportive Services

Strategy 2.1 Provide Support to Deliver a Minimum of 60 Units of Supportive Housing	Activity 1: Support the Development of Supportive Housing Projects
Strategy 2.2 Strengthen Housing Stability and Emergency Shelter Options	Activity 1: Maximize Utilization and Impact of the Tenant-Based Rental Assistance (TBRA) Program
	Activity 2: Implement an Ongoing Inclement Weather Hotel Program

Strategic Framework

Focus Area 2 – Housing, Shelter, Vehicle-Based Solutions, and Supportive Services

Strategy 2.3 Increase Access to Shelter Options for People Experiencing Vehicular Homelessness	Activity 1: Develop an Interim Housing Site
	Activity 2: Implement a Safe Parking Program
	Activity 3: Support Congregation-Operated Safe Parking
	Activity 4: Establish an RV Permit Parking Program
Strategy 2.4 Increase Access to Supportive Services	Activity 1: Explore Opportunities to Embed Behavioral Health Professionals Within Outreach and Shelter Programs
	Activity 2: Sustain Street Outreach and Mobile Hygiene Services

Strategic Framework

Focus Area 3: Coordinated Homelessness Response and Community Engagement

Strategy 3.1 Strengthen the City's Encampment Response by Formally Codifying the Process for Managing and Addressing Encampments	Activity 1: Codify the City's Current Encampment Management Standard Operating Procedure into an Administrative Policy
	Activity 2: Develop Workload and Performance Measures for Encampment Abatements
Strategy 3.2 Strengthen Community Awareness, Engagement, and Involvement Regarding Homelessness, Housing Challenges, and the City's Homelessness Response Efforts	Activity 1: Develop a Community Education Campaign
	Activity 2: Establish a Homelessness Advisory Committee

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Estimated Five-Year Plan Costs

Program	Annual Operating Cost (Ongoing)	Capital / One-Time Costs	Total 5 Year Capital & Operating Costs
NEW PROGRAMS			
Strategy 2.3 – Activity 1 Low-Barrier Interim Housing	\$1,600,000	\$12,000,000	\$16,800,000
Strategy 2.3 – Activity 2 Safe Parking Program	\$700,000	\$6,000,000	\$8,100,000
Strategy 2.3 – Activity 3 RV Permit Parking Program	\$125,000	\$90,000	\$715,000
Strategy 3.2 – Activity 2 Community Education Program	N/A	\$50,000	\$50,000
New Programs Subtotal	\$2,425,000	\$18,140,000	\$25,665,000
EXISTING PROGRAMS			
Strategy 1.2 – Activity 1 Home Repair	\$500,000	N/A	\$2,500,000
Strategy 2.2 – Activity 1 Tenant Based Rental Assistance	\$1,350,000	N/A	\$6,750,000
Strategy 2.2 and 2.4 – Activity 2 Street Outreach and Essential Services (includes Inclement Weather Hotel Program)	\$1,058,608	N/A	\$5,293,040
Existing Programs Subtotal	\$2,908,608	N/A	\$14,543,040
MITIGATION ACTIVITIES			
Encampment Cleanup/Abatement	\$100,000	N/A	\$500,000
ESTIMATED PROGRAM TOTAL:	\$5,433,608	\$18,140,000	\$40,708,040

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 **Agenda Item #4 – Recommendations**

HHSC Recommendation - September 23, 2026

Alt 2: Recommend Council Adopt the Plan with the Following Modifications:

- 1 Establish Baselines for Percentage-Based Measures
- 2 Add Funding Amounts to Appendix B-2
- 3 Clarify City Response to Potential County Funding Cuts
- 4 Adding Housing Outcome Measures
- 5 Standardize Metrics and Add Housing Exit Costs
- 6 Create Homelessness Dashboard
- 7 Increase Unsheltered Homelessness Reduction Goal
- 8 Strengthen Homelessness Prevention Approach
- 9 Accelerate Vehicle-Based Program Timelines
- 10 Clarify Sunnyvale Eligibility and Verification

Staff Recommendation

Considerations

- Alternative 1: Adopt the draft Homelessness Response Plan and find that these actions are exempt from CEQA pursuant to CEQA Guidelines Section 15626.
- Alternative 2: Alternative 1 with modifications and find that these actions are exempt from CEQA pursuant to CEQA Guidelines Section 15626.
- Alternative 3: Take no action at this time.

Staff

- **Alternative 2:** Alternative 1 with modifications to establish baseline measures and data report out and find that these actions are exempt from CEQA pursuant to CEQA Guidelines Section 15626.



Thank You!
Questions?

