THE NCS™
THE NATIONAL COMMUNITY SURVEY™

Sunnyvale, CA
The National Community Survey

Report of Results
2023

Report by:

National Research Center
POWERED BY POLCO

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About The NCS™



The National Community Survey™ (The NCS™) report is about the "livability" of Sunnyvale. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents' opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement



The report provides the opinions of a representative sample of 392 residents of the City of Sunnyvale collected from July 20th, 2023 to August 31st, 2023. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2023 survey was 13%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Sunnyvale.

How the results are reported

For the most part, the percentages presented in the following tabs represent the "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data." However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Sunnyvale's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Sunnyvale residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Sunnyvale's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Sunnyvale's average rating was more than 20 points different when compared to the benchmark.

The survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to or during the pandemic. This may impact how your City's 2023 ratings compare to other communities' ratings from the past five years.

Trends over time

Trend data for Sunnyvale represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than eight percentage points between the 2021 and 2023 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Sunnyvale were eligible to participate in the survey. A list of all households within the zip codes serving Sunnyvale was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Sunnyvale households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Sunnyvale boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the six areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on July 20th, 2023 and the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The third and final mailing was a reminder postcard. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 2% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,937 households that received the invitations to participate, 392 completed the survey, providing an overall response rate of 13%. The response rate was calculated using AAPOR's response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Sunnyvale survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (392 completed surveys).

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a "key and verify" method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of Sunnyvale. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	13%	36%	36%
	35-54	31%	35%	35%
	55+	56%	28%	28%
Area	Area 1	20%	14%	14%
	Area 2	14%	16%	16%
	Area 3	16%	16%	16%
	Area 4	16%	18%	18%
	Area 5	16%	19%	19%
	Area 6	18%	18%	18%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	91%	85%	85%
	Yes, I consider myself to be of Hispanic, La..	9%	15%	15%
Housing tenure	Own	71%	45%	45%
	Rent	29%	55%	55%
Housing type	Attached	47%	62%	62%
	Detached	53%	38%	38%
Race & Hispanic origin	Not white alone	54%	69%	69%
	White alone, not Hispanic or Latino	46%	31%	31%
Sex	Man	58%	52%	52%
	Woman	42%	48%	48%
Sex/age	Man 18-34	8%	20%	20%
	Man 35-54	20%	19%	19%
	Man 55+	30%	14%	14%
	Woman 18-34	5%	16%	16%
	Woman 35-54	11%	16%	16%
	Woman 55+	26%	15%	15%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the "percent positive." The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer "don't know." The proportion of respondents giving this reply is shown in the full set of responses included in the tab "Complete data". However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Sunnyvale funded this research. Please contact Jacqueline Guzmanof the City of Sunnyvale at JGuzman@sunnyvale.ca.govif you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences that survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and for some survey items they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

Survey Validity

See the Polco Knowledge Base article on survey validity at https://info.polco.us/knowledge/statistical-vali

* See AAPOR's Standard Definitions for more information at https://aapor.org/standards-and-ethics/standard-definitions/
* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf
* Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

Sunnyvale residents continue to experience a high quality of life and praise the city's efforts toward inclusivity.

Items relating to the quality of life in Sunnyvale received positive marks on par with the City's 2021 survey results and with comparison communities across the nation. A strong majority of residents gave high ratings to Sunnyvale as a place to live (91% excellent or good), Sunnyvale as a place to raise children (83%), the overall quality of life in the city (83%), and the overall image or reputation of Sunnyvale (82%). A similar proportion would recommend living in Sunnyvale to someone who asked (90% somewhat or very likely), and also planned to remain in Sunnyvale for the next 5 years (85%).

Notably, residents also praised inclusivity in Sunnyvale. Residents gave higher-than-average marks to the Sunnyvale community for valuing/respecting residents from diverse backgrounds (88% excellent or good) and attracting people from diverse backgrounds (80%), as well as for its openness and acceptance toward people of diverse backgrounds (77%). While similar to the national benchmarks, about three-quarters of residents also offered excellent or good ratings to Sunnyvale for making all residents feel welcome.

Safety in Sunnyvale remains a community strength and priority.

When asked about aspects of the community the City should focus on in the next two years, 9 in 10 residents responded that the overall feeling of safety was essential or very important. A strong proportion of survey participants positively rated the quality of the overall feeling of safety in Sunnyvale (80% excellent or good), which was similar to the national average. Nearly all residents reported feeling very or somewhat safe in their neighborhood during the day (95%), as well as in Sunnyvale's downtown/commercial area during the day (90%). About 8 in 10 also reported feeling safe from violent crime and fire, flood, and other natural disasters, while nearly 7 in 10 felt safe from property crime. These ratings were all similar to those received in 2021.

Evaluations for safety-related services in Sunnyvale also remained similar to the benchmarks and stable with the City's previous results. About 9 in 10 residents gave high marks to fire services and ambulance or emergency medical services, while nearly 8 in..

Despite high usage rates for alternate modes of transportation, mobility may be a possible area focus area for the City.

About 8 in 10 residents gave high ratings of importance to the overall transportation system in Sunnyvale. However, a lower proportion of residents positively rated the quality of Sunnyvale's transportation system (48% excellent or good), suggesting that this facet is an may be an area of priority for residents. Additionally, in a custom question posed by the City asking residents to select the top three issues they felt Sunnyvale should focus on in the coming year, a significant portion selected bicycle and pedestrian safety (33%) as well traffic (31%). This said, most items within the facet of mobility were positively rated. Evaluations for the ease of travel by car exceeded the national benchmark, with 86% offering favorable scores. Roughly three-quarters of respondents were pleased with street lighting and street cleaning, in line with comparison communities. About 6 in 10 residents approved of the ease of public parking, the ease of walking, traffic enforcement, and sidewalk maintenance. Approximately half positively viewed the ease of travel by bicycle and street repair services, while slightly fewer (less than 4 in 10) felt favorably about the city's bus or transit services and the ease of travel by public transportation.

It is worth noting that the Sunnyvale community exhibits a strong utilization of alternate modes of transportation. Residents reported much higher than average rates for using public transportation instead of driving (44%) and having carpooled with other adults or children instead of driving alone (66%) in the past year. Similarly, above-average rates were also reported for residents who had walked or biked instead of driving within the past year (77%).

Sunnyvale's economy is strong, though residents show concern for affordability.

The economy is a bright spot for Sunnyvale, with many items in this facet receiving higher scores than the national benchmark comparisons. Residents gave above-average ratings to Sunnyvale as a place to work (87% excellent or good), the city's overall economic health (85%), variety of business and service establishments in Sunnyvale (76%), employment opportunities (75%), and economic development (72%). Each of these remained in line with results from the previous iteration of The NCS in Sunnyvale. About 8 in 10 also positively evaluated the overall quality of business and service establishments, while more than half felt favorably toward the vibrancy of Sunnyvale's downtown and commercial areas as well as the city's shopping opportunities. Each of these were similar to the national benchmarks.

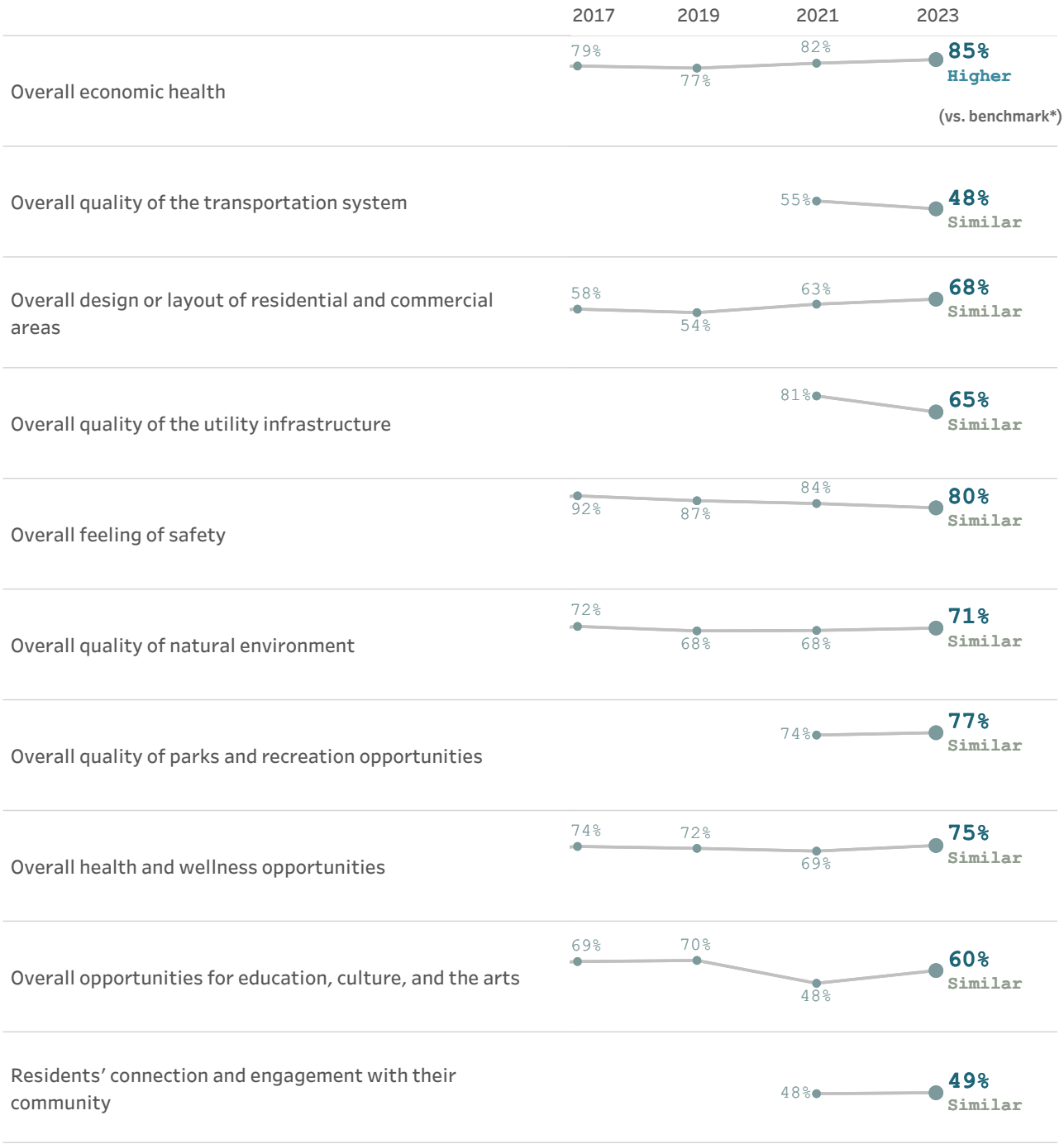
However, consistent with trends seen in many other communities across the nation, Sunnyvale residents are apprehensive of their personal economic outlook and show concern with the general cost of living. When asked about the impact the economy would likely have on their family income in the next 6 months, about 3 in 10 participants indicated that they believed the impact would be very or somewhat positive. Residents offered below-average ratings for the cost of living (17% excellent or good) and the availability of affordable quality housing (15%). Additionally, in a custom question, 59% of residents identified housing affordability as one of the top three community priorities that they would like the City to focus on in the coming year. Of the items asked in this question, housing affordability was the most identified focus area by Sunnyvale residents

Facets of livability

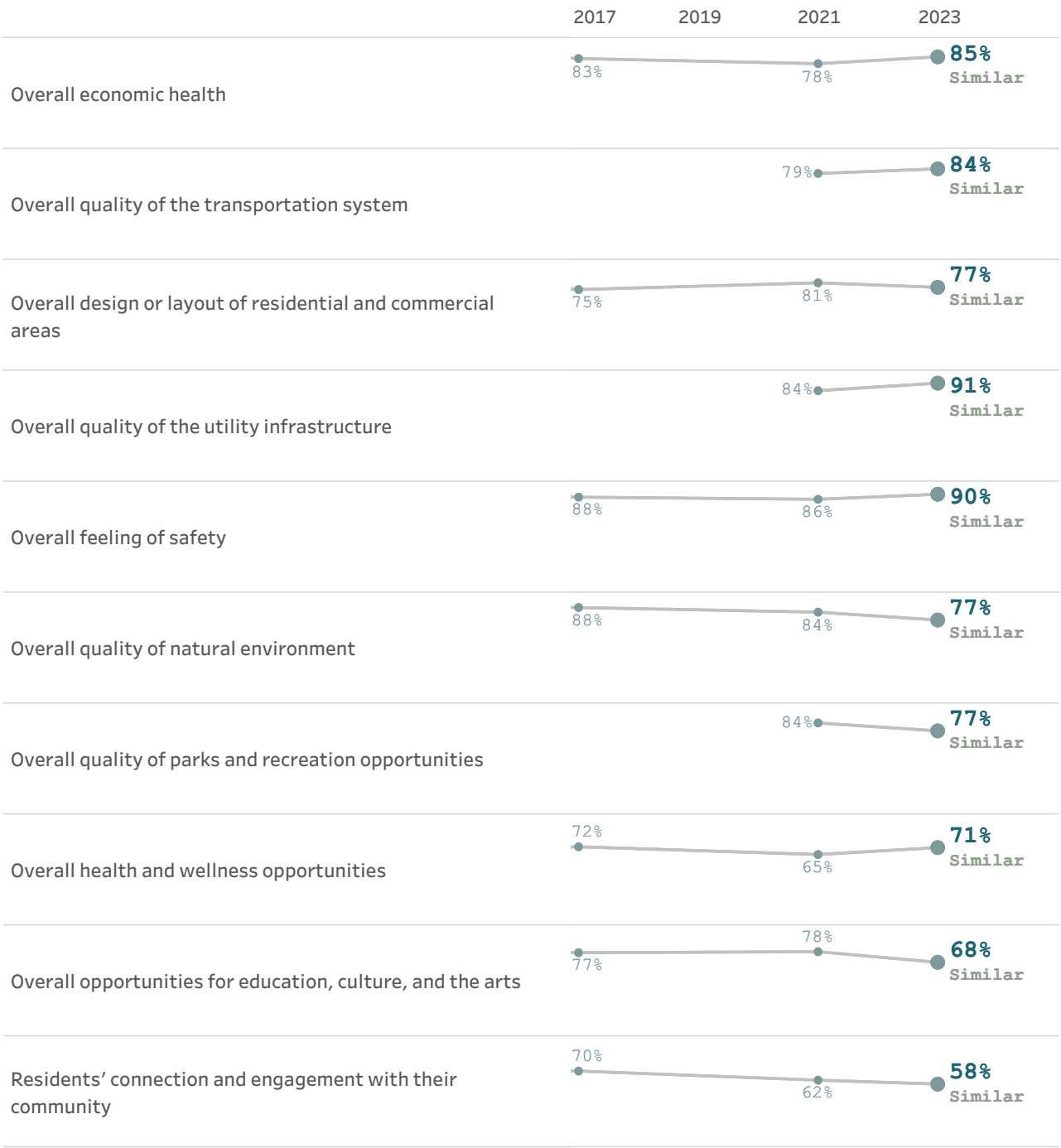
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Sunnyvale community to focus on each of the following in the coming two years.
(% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

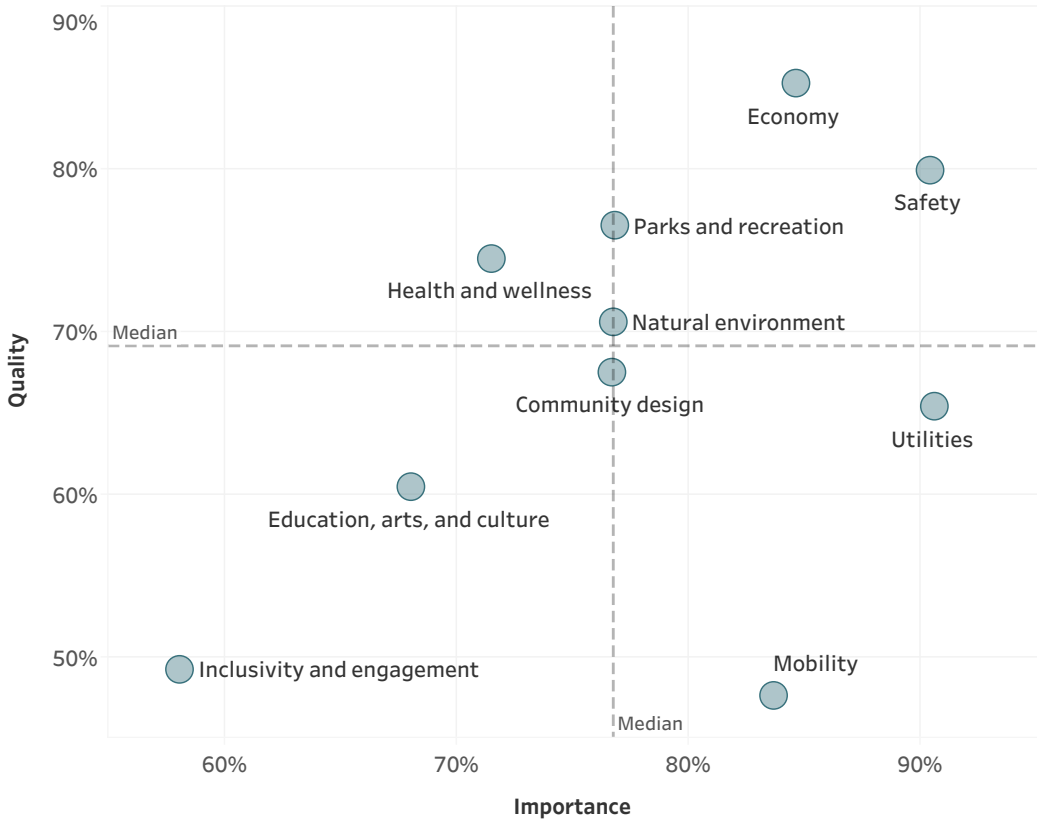
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 69% or more of respondents were considered of "higher quality" and those with ratings lower than 69% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 77% or more of respondents. Services were rated as "less important" if they received a rating of less than 77%. This classification uses the median ratings for quality and importance to divide the services in half.

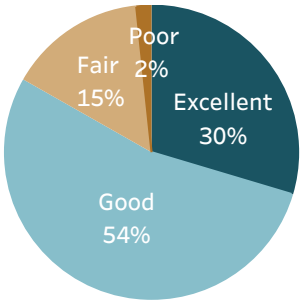
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Sunnyvale, 2023



Please rate each of the following aspects of quality of life in Sunnyvale.
(% excellent or good)

	2017	2019	2021	2023	
Sunnyvale as a place to live	90%	88%	92%	91%	Similar vs. benchmark*
The overall quality of life	80%	81%	83%	83%	Similar

Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)

	2017	2019	2021	2023	
Recommend living in Sunnyvale to someone who asks	84%	86%	88%	90%	Similar
Remain in Sunnyvale for the next five years	78%	81%	85%	85%	Similar

Please rate each of the following in the Sunnyvale community.
(% excellent or good)

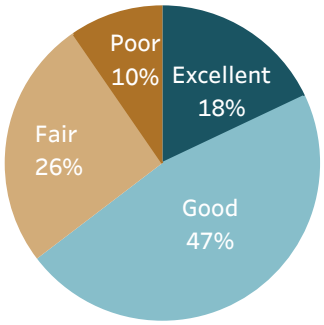
	2017	2019	2021	2023	
Overall image or reputation	74%	76%	79%	82%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in Sunnyvale government, 2023

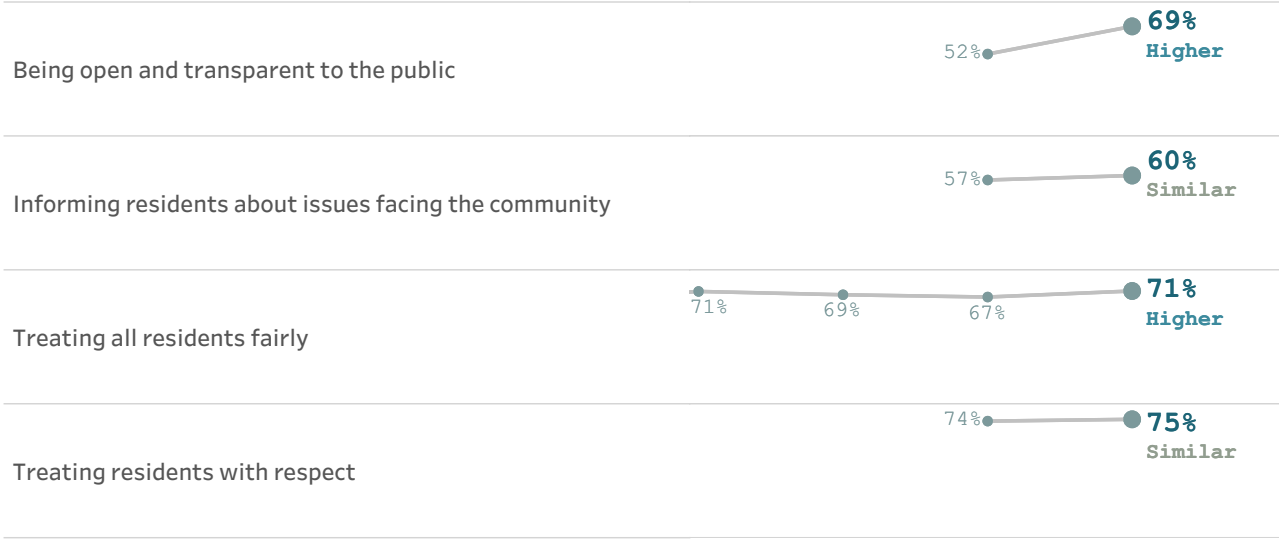


Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

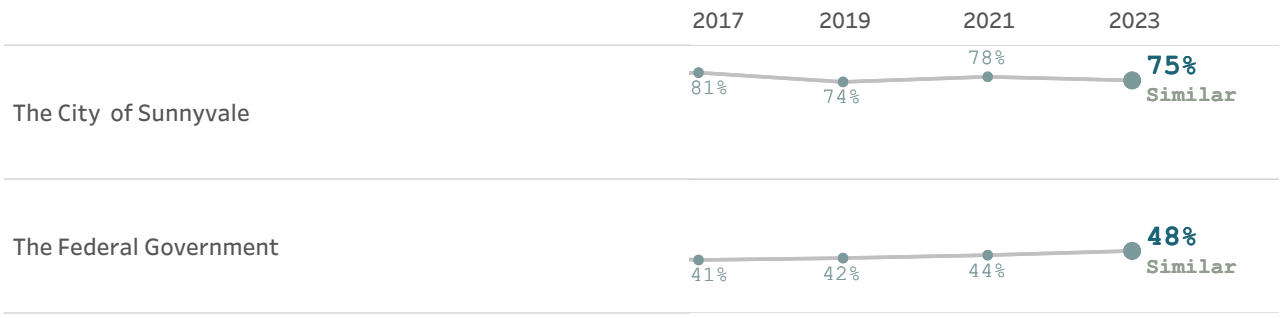
	2017	2019	2021	2023
Public information services	66%	72%	70%	73% Similar
Overall customer service by Sunnyvale employees	76%	78%	77%	83% Similar vs. benchmark*

Please rate the following categories of Sunnyvale government performance.
(% excellent or good)

	2017	2019	2021	2023
The value of services for the taxes paid to Sunnyvale	56%	52%	55%	53% Similar
The overall direction that Sunnyvale is taking	56%	57%	60%	65% Similar
The job Sunnyvale government does at welcoming resident involvement	60%	52%	56%	66% Similar
Overall confidence in Sunnyvale government	63%	57%	61%	65% Similar
Generally acting in the best interest of the community	57%	59%	61%	63% Similar
Being honest	66%	64%	59%	73% Higher



Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

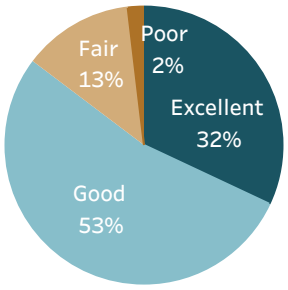


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

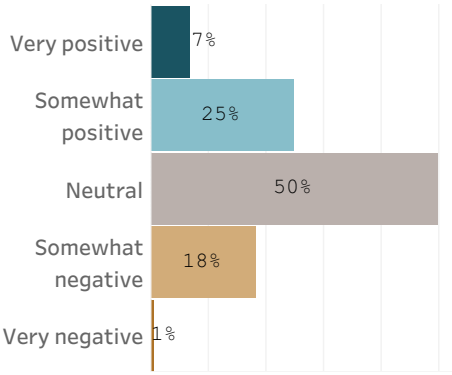
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

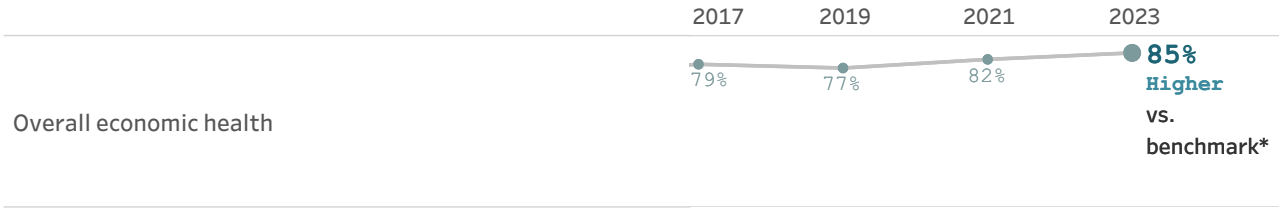
Overall economic health of Sunnyvale, 2023



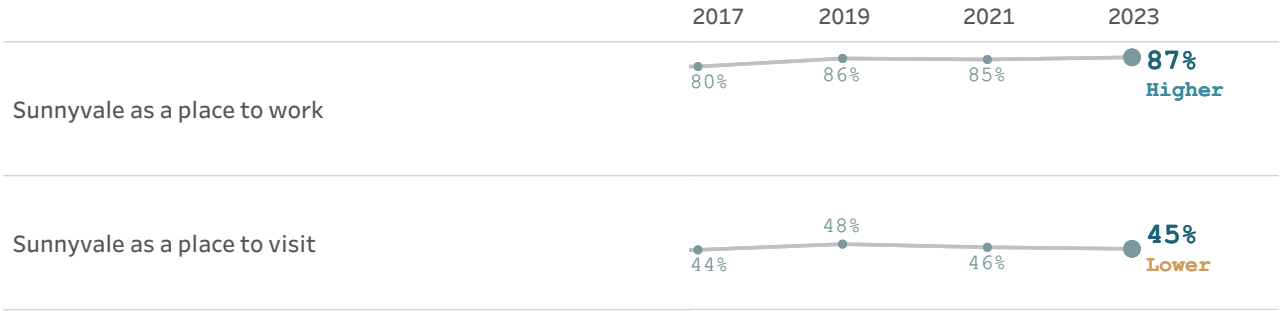
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



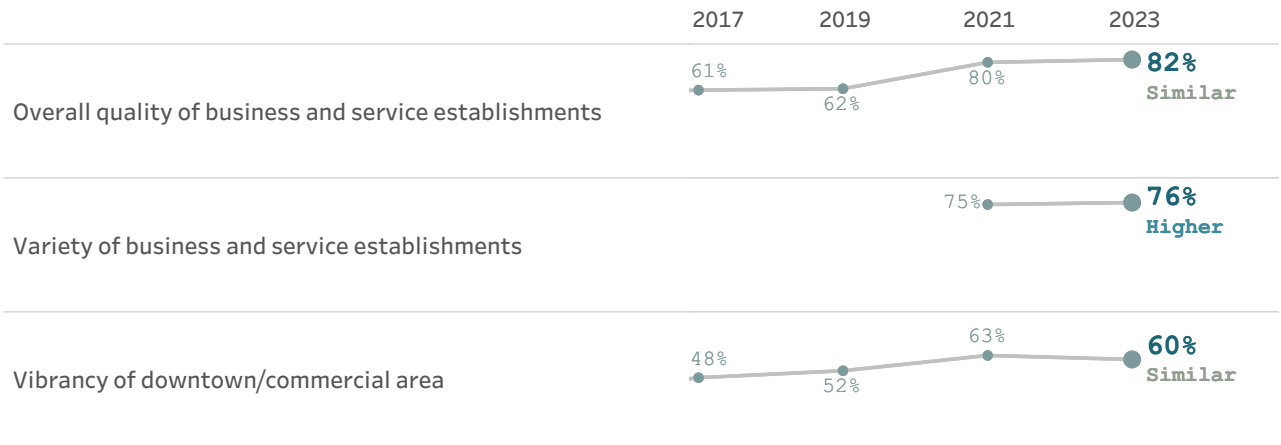
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

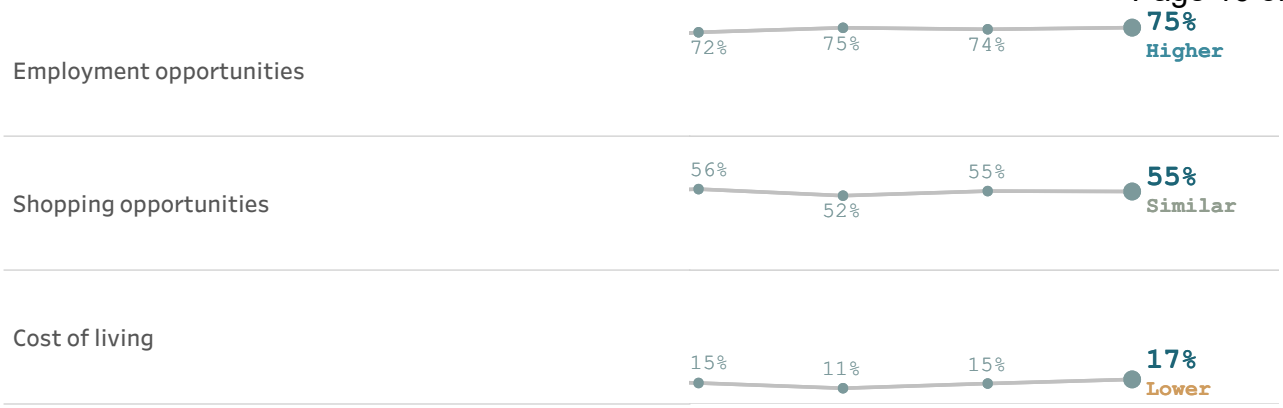


Please rate each of the following aspects of quality of life in Sunnyvale.
(% excellent or good)

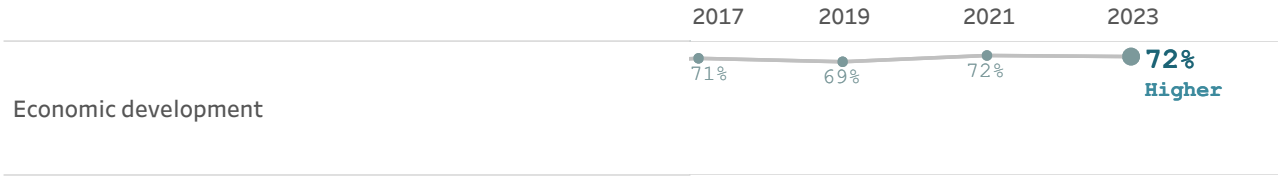


Please rate each of the following in the Sunnyvale community.
(% excellent or good)





Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Sunnyvale, 2023



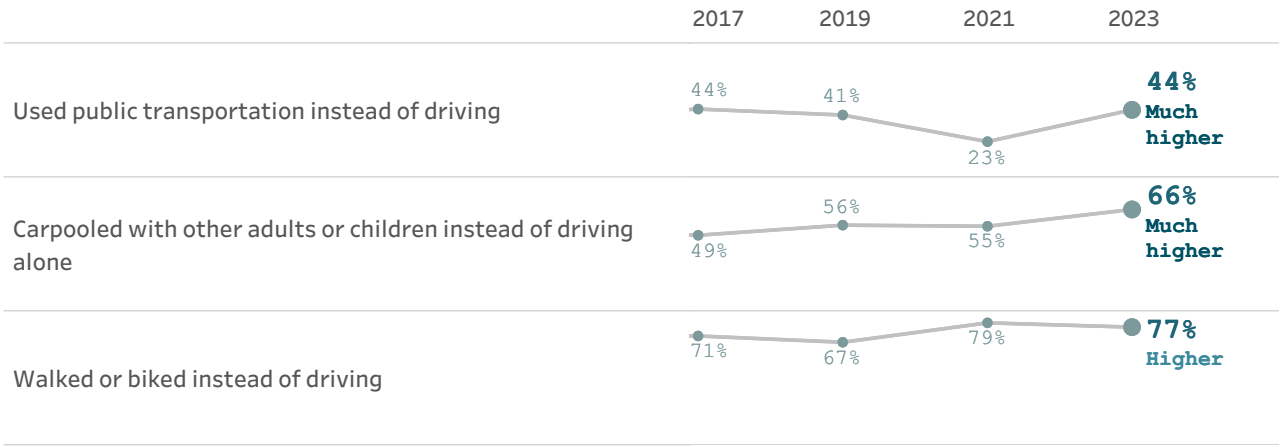
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

	2017	2019	2021	2023
Overall quality of the transportation system			55%	48% Similar vs. benchmark*

Please also rate each of the following in the Sunnyvale community.
(% excellent or good)

	2017	2019	2021	2023
Traffic flow on major streets	41%	33%	55%	55% Similar
Ease of public parking	61%	57%	73%	65% Similar
Ease of travel by car	66%	61%	82%	86% Higher
Ease of travel by public transportation	42%	34%	32%	35% Similar
Ease of travel by bicycle	52%	48%	55%	51% Similar
Ease of walking	64%	63%	69%	62% Similar

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

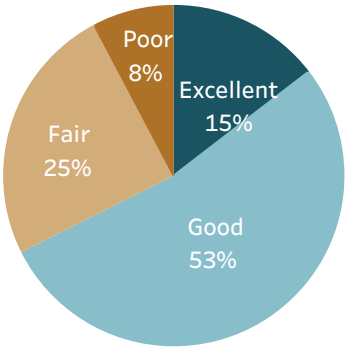


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

Overall design or layout of Sunnyvale's residential and commercial areas, 2023



Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

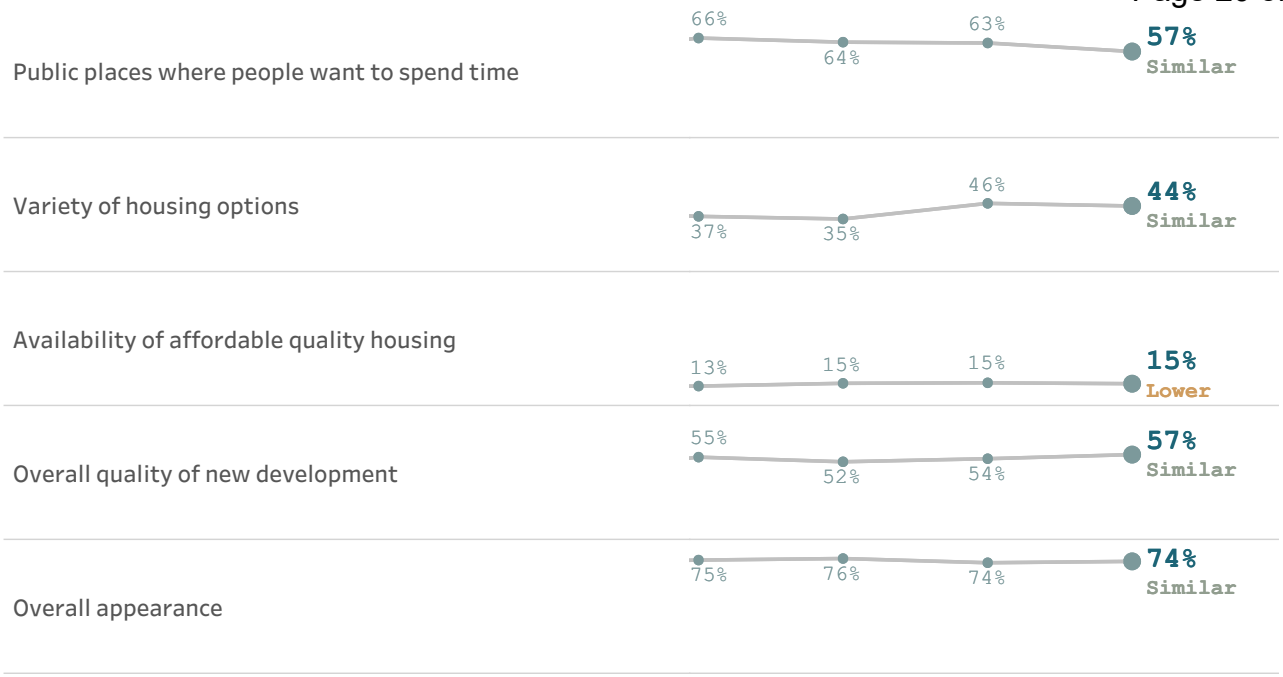
	2017	2019	2021	2023	
Overall design or layout of residential and commercial areas	58%	54%	63%	68%	Similar vs. benchmark*

Please rate each of the following aspects of quality of life in Sunnyvale.
(% excellent or good)

	2017	2019	2021	2023	
Your neighborhood as a place to live	80%	83%	88%	87%	Similar

Please also rate each of the following in the Sunnyvale community.
(% excellent or good)

	2017	2019	2021	2023	
Well-planned residential growth			49%	57%	Similar
Well-planned commercial growth			53%	55%	Similar
Well-designed neighborhoods			58%	63%	Similar
Preservation of the historical or cultural character of the community			55%	58%	Similar



Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

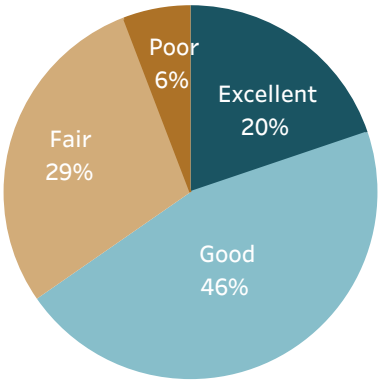


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Overall quality of the utility infrastructure in Sunnyvale, 2023

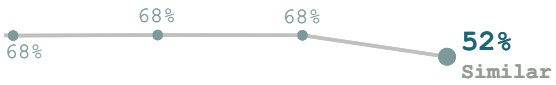


Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

	2017	2019	2021	2023	
Overall quality of the utility infrastructure			81%	65%	Similar vs. benchmark*

Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

	2017	2019	2021	2023	
Affordable high-speed internet access			49%	61%	Similar
Garbage collection	80%	80%	79%	85%	Similar
Drinking water	74%	74%	73%	84%	Similar
Sewer services	83%	77%	85%	86%	Similar
Storm water management	67%	76%	81%	77%	Similar
Power (electric and/or gas) utility	79%	78%	77%	69%	Similar

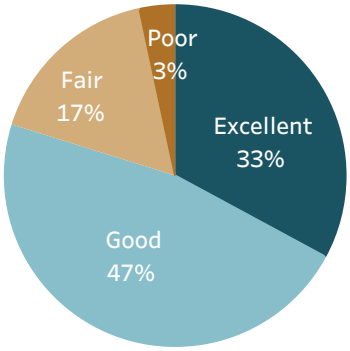
Utility billing		68%	68%	52%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

Overall feeling of safety in Sunnyvale, 2023



Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

	2017	2019	2021	2023	
Overall feeling of safety	92%	87%	84%	80%	Similar vs. benchmark*

Please rate how safe or unsafe you feel:
(% very or somewhat safe)

	2017	2019	2021	2023	
In your neighborhood during the day	96%	93%	94%	95%	Similar
In Sunnyvale's downtown/commercial area during the day	96%	94%	91%	90%	Similar
From property crime			67%	67%	Similar
From violent crime			86%	84%	Similar
From fire, flood, or other natural disaster			87%	84%	Similar

Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

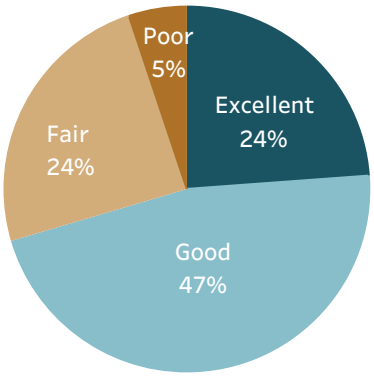


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Overall quality of natural environment in Sunnyvale, 2023



Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

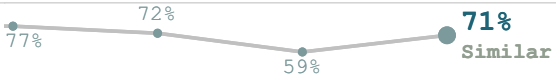
	2017	2019	2021	2023	vs. benchmark*
Overall quality of natural environment	72%	68%	68%	71%	Similar

Please also rate each of the following in the Sunnyvale community.
(% excellent or good)

	2017	2019	2021	2023	
Cleanliness	75%	72%	81%	81%	Similar
Water resources			42%	45%	Lower
Air quality	74%	69%	69%	77%	Similar

Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

	2017	2019	2021	2023	
Preservation of natural areas	50%	49%	57%	64%	Similar
Sunnyvale open space	53%	50%	53%	64%	Similar

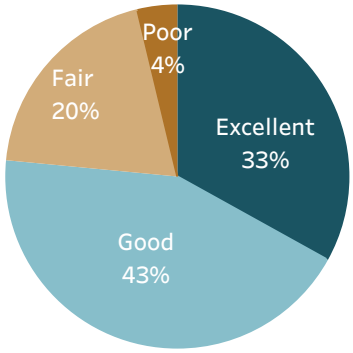
Recycling	
Yard waste pick-up	

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

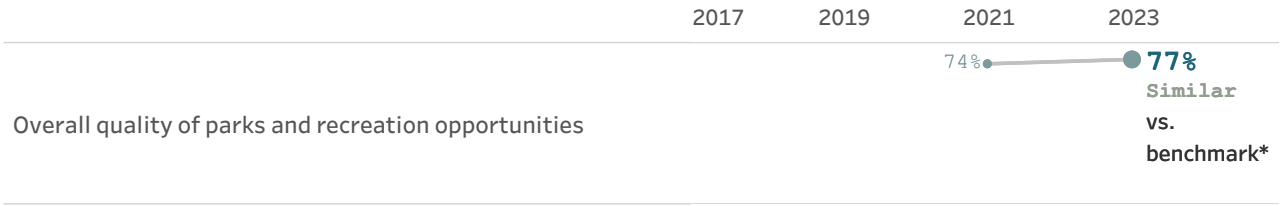
Parks and recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."
- National Recreation and Park Association

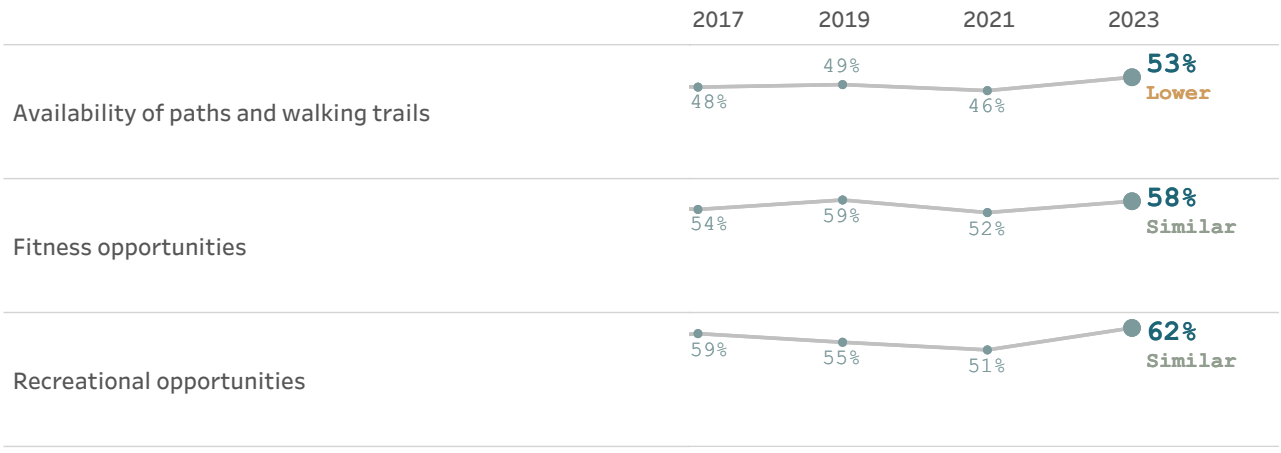
Overall quality of parks and recreation opportunities, 2023



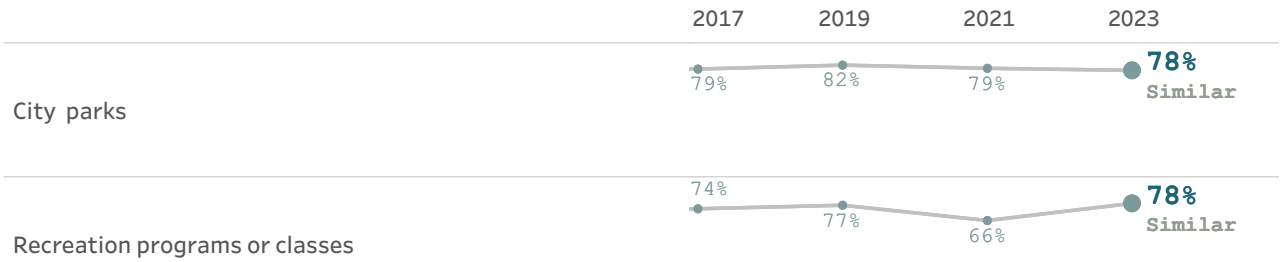
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)



Please also rate each of the following in the Sunnyvale community.
(% excellent or good)



Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)



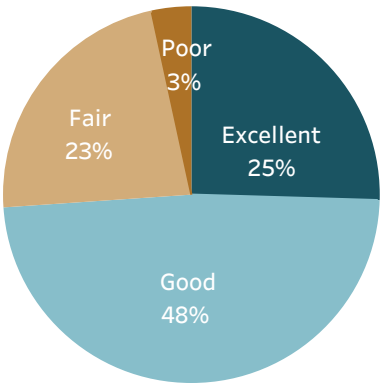
Recreation centers or facilities	75%	75%	63%	76%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Overall health and wellness opportunities in Sunnyvale, 2023



Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

	2017	2019	2021	2023	
Overall health and wellness opportunities	74%	72%	69%	75%	Similar vs. benchmark*

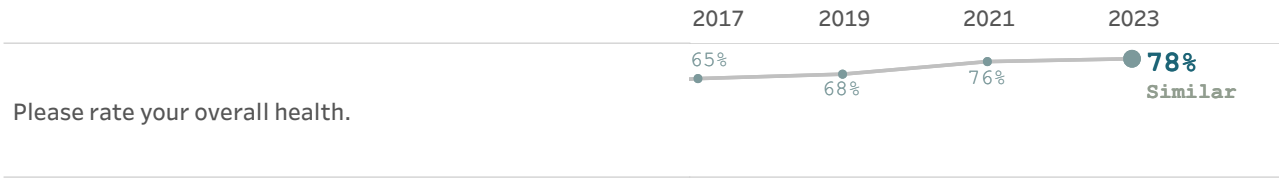
Please also rate each of the following in the Sunnyvale community.
(% excellent or good)

	2017	2019	2021	2023	
Availability of affordable quality food	72%	63%	64%	55%	Similar
Availability of affordable quality health care	65%	63%	55%	56%	Similar
Availability of preventive health services	65%	68%	64%	60%	Similar
Availability of affordable quality mental health care	48%	46%	37%	40%	Similar

Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

	2017	2019	2021	2023	
Health services	72%	71%	66%	74%	Similar

Please rate your overall health.
(% excellent or very good)

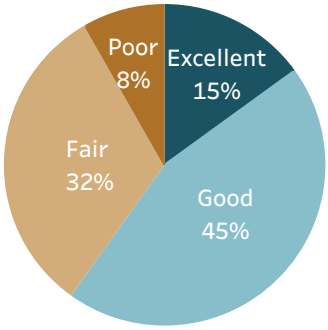


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Overall opportunities for education, culture and the arts, 2023



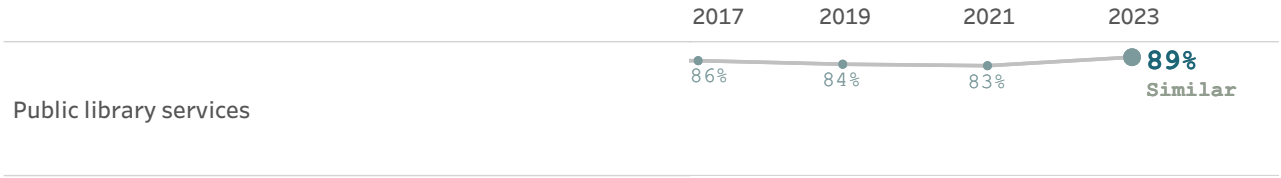
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)

	2017	2019	2021	2023	
Overall opportunities for education, culture, and the arts	69%	70%	48%	60%	Similar vs. benchmark*

Please also rate each of the following in the Sunnyvale community.
(% excellent or good)

	2017	2019	2021	2023	
Opportunities to attend cultural/arts/music activities	57%	57%	47%	49%	Similar
Community support for the arts			48%	54%	Similar
Availability of affordable quality childcare/preschool	32%	34%	37%	38%	Similar
K-12 education	68%	65%	67%	66%	Similar
Adult educational opportunities	65%	68%	59%	58%	Similar
Opportunities to attend special events and festivals	63%	61%	51%	49%	Lower

Please rate the quality of each of the following services in Sunnyvale.
(% excellent or good)

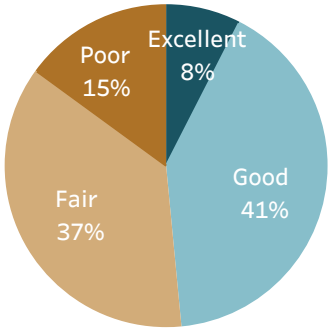


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

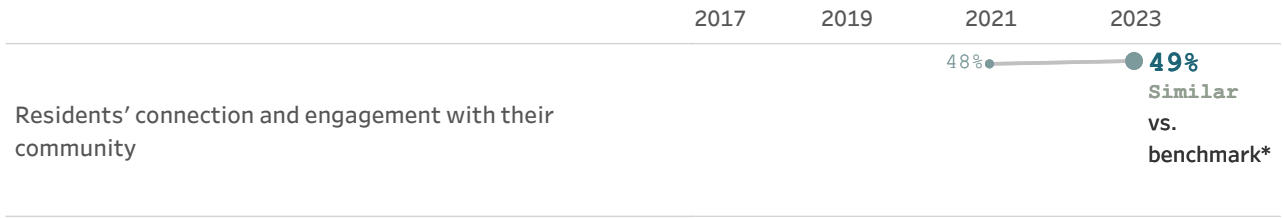
Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

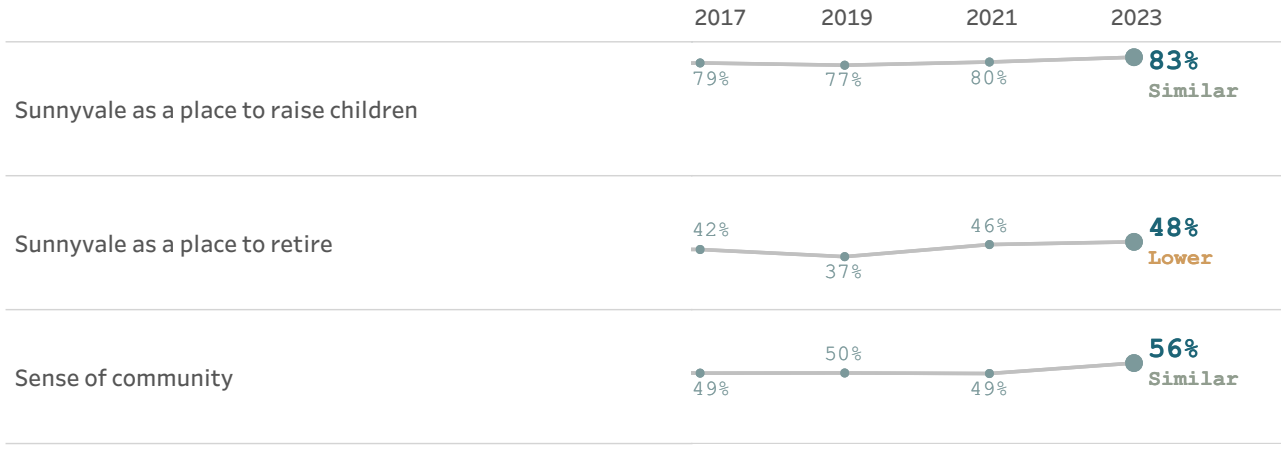
Residents' connection and engagement with their community, 2023



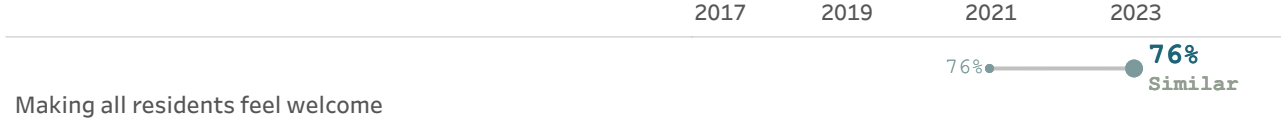
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Sunnyvale.
(% excellent or good)



Please rate the job you feel the Sunnyvale community does at each of the following.
(% excellent or good)



Attracting people from diverse backgrounds	78% → 80% Higher
Valuing/respecting residents from diverse backgrounds	81% → 88% Higher
Taking care of vulnerable residents	59% → 60% Similar

Please also rate each of the following in the Sunnyvale community.
(% excellent or good)

	2017	2019	2021	2023
Sense of civic/community pride			50%	55% Similar
Neighborliness of residents	57%	54%	63%	60% Similar
Opportunities to participate in social events and activities	54%	53%	50%	51% Similar
Opportunities to volunteer	67%	60%	60%	63% Similar
Opportunities to participate in community matters	58%	57%	66%	56% Similar
Openness and acceptance of the community toward people of diverse backgrounds	72%	76%	79%	77% Higher

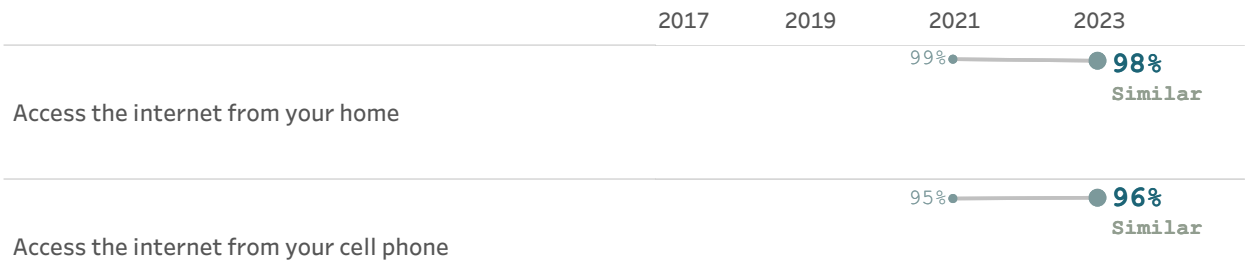
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)



Visit social media sites	
Use or check email	
Share your opinions online	
Shop online	

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

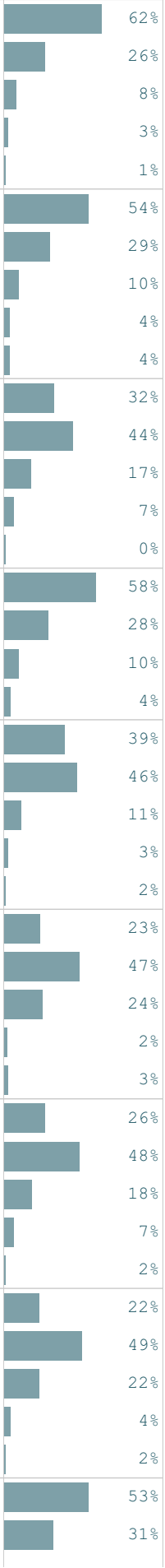
Custom questions

Below are the complete set of responses to each custom question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter below.

Include "don't know"
No

Please indicate whether or not you have done each of the following in the last 12 months.	Read the City of Sunnyvale's mailed newsletter, Horizon	No	26%
		Yes	74%
	Visited the City of Sunnyvale's website (sunnyvale.ca.gov)	No	32%
		Yes	68%
	Submitted a request for service through the City's online Access Sunnyvale system	No	76%
		Yes	24%
Please rate the overall quality of information available in each of the following City information sources:	The City's mailed newsletter (Horizon)	Excellent	21%
		Good	43%
		Fair	11%
		Poor	1%
		Don't Know	24%
	The City's website (sunnyvale.ca.gov)	Excellent	12%
		Good	40%
		Fair	18%
		Poor	3%
		Don't Know	27%
	The City's social media channels (e.g., Facebook, Nextdoor, Nixle, Twitter)	Excellent	5%
		Good	14%
		Fair	13%
		Poor	1%
		Don't Know	67%
Please indicate how much of a source, if at all, you consider each of the following social media channels for obtaining information about the City government and its activities, events and services:	City Facebook page	Major Source	13%
		Minor Source	24%
		Not a Source	63%
	Nextdoor	Major Source	18%
		Minor Source	36%
		Not a Source	47%
	Nixle	Major Source	7%
		Minor Source	13%
		Not a Source	80%
	City Twitter feed	Major Source	12%
		Minor Source	25%
		Not a Source	63%
	Other social media channel	Major Source	10%
		Minor Source	23%
		Not a Source	67%

How much of a priority, if at all, should the City place on addressing each of the following community issues in the coming year?



	Low Priority	11%
	Not a Priority	4%
	Don't Know	1%
Of the areas provided, please select the top three community issues you would like the City to focus on in the coming year.	Housing affordability	59%
	Homelessness	46%
	Traffic	31%
	Crime and public safety	56%
	Sustainability	25%
	Development	15%
	Library services	15%
	Recreation services	13%
	Bicycle and pedestrian safety	33%

National benchmark tables

This table contains the comparisons of Sunnyvale's results to those from other communities. The first column shows the comparison of Sunnyvale's rating to the benchmark. Sunnyvale's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Sunnyvale residents is statistically similar to or different than the benchmark. The second column is Sunnyvale's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Sunnyvale's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Sunnyvale's result -- that is what percent of surveyed communities had a lower rating than Sunnyvale.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Sunnyvale.	Sunnyvale as a place to live	Similar	91%	137	354	61
	Your neighborhood as a place to live	Similar	87%	166	316	47
	Sunnyvale as a place to raise children	Similar	83%	186	358	48
	Sunnyvale as a place to work	Higher	87%	31	350	91
	Sunnyvale as a place to visit	Lower	45%	242	314	23
	Sunnyvale as a place to retire	Lower	48%	311	355	12
	The overall quality of life	Similar	83%	177	372	52
	Sense of community	Similar	56%	223	323	31
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.	Overall economic health	Higher	85%	52	308	83
	Overall quality of the transportation system	Similar	48%	126	252	50
	Overall design or layout of residential and commercial areas	Similar	68%	104	301	65
	Overall quality of the utility infrastructure	Similar	65%	110	243	55
	Overall feeling of safety	Similar	80%	164	343	52
	Overall quality of natural environment	Similar	71%	206	310	33
	Overall quality of parks and recreation opportunities	Similar	77%	131	249	47
	Overall health and wellness opportunities	Similar	75%	128	303	58
	Overall opportunities for education, culture, and the arts	Similar	60%	171	305	44
	Residents' connection and engagement with their community	Similar	49%	174	246	29
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Sunnyvale to someone who asks	Similar	90%	104	308	66

Please indicate how likely or unlikely you are to do each of the following.	Remain in Sunnyvale for the next five years	Similar	85%	128	306	58
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	95%	191	325	41
	In Sunnyvale's downtown/commercial area during the day	Similar	90%	156	315	50
	From property crime	Similar	67%	170	254	33
	From violent crime	Similar	84%	131	254	48
	From fire, flood, or other natural disaster	Similar	84%	97	245	60
Please rate the job you feel the Sunnyvale community does at each of the following.	Making all residents feel welcome	Similar	76%	91	251	64
	Attracting people from diverse backgrounds	Higher	80%	14	248	94
	Valuing/respecting residents from diverse backgrounds	Higher	88%	7	249	97
	Taking care of vulnerable residents	Similar	60%	101	245	59
Please rate each of the following in the Sunnyvale community.	Overall quality of business and service establishments	Similar	82%	80	310	74
	Variety of business and service establishments	Higher	76%	45	246	82
	Vibrancy of downtown/commercial area	Similar	60%	101	290	65
	Employment opportunities	Higher	75%	20	321	94
	Shopping opportunities	Similar	55%	147	313	53
	Cost of living	Lower	17%	270	301	10
	Overall image or reputation	Similar	82%	108	349	69
Please also rate each of the following in the Sunnyvale community.	Traffic flow on major streets	Similar	55%	117	324	64
	Ease of public parking	Similar	65%	105	290	64
	Ease of travel by car	Higher	86%	49	318	84
	Ease of travel by public transportation	Similar	35%	136	292	53
	Ease of travel by bicycle	Similar	51%	151	318	52
	Ease of walking	Similar	62%	163	321	49
	Well-planned residential growth	Similar	57%	74	247	70
	Well-planned commercial growth	Similar	55%	62	247	75
	Well-designed neighborhoods	Similar	63%	94	245	62

Please also rate each of the following in the Sunnyvale community.	Preservation of the historical or cultural character of the community	Similar	58%	135	244	45
	Public places where people want to spend time	Similar	57%	173	296	41
	Variety of housing options	Similar	44%	180	308	41
	Availability of affordable quality housing	Lower	15%	284	329	13
	Overall quality of new development	Similar	57%	113	319	64
	Overall appearance	Similar	74%	165	328	50
	Cleanliness	Similar	81%	147	325	55
	Water resources	Lower	45%	184	227	19
	Air quality	Similar	77%	178	297	40
	Availability of paths and walking trails	Lower	53%	248	321	23
	Fitness opportunities	Similar	58%	224	298	25
	Recreational opportunities	Similar	62%	216	315	31
	Availability of affordable quality food	Similar	55%	169	295	43
	Availability of affordable quality health care	Similar	56%	171	302	43
	Availability of preventive health services	Similar	60%	143	289	50
	Availability of affordable quality mental health care	Similar	40%	142	293	51
	Opportunities to attend cultural/arts/music activities	Similar	49%	209	311	33
	Community support for the arts	Similar	54%	149	244	39
	Availability of affordable quality childcare/preschool	Similar	38%	184	304	39
	K-12 education	Similar	66%	184	306	40
	Adult educational opportunities	Similar	58%	126	297	57
	Sense of civic/community pride	Similar	55%	157	245	36
	Neighborliness of residents	Similar	60%	192	297	35
	Opportunities to participate in social events and activities	Similar	51%	232	306	24
	Opportunities to attend special events and festivals	Lower	49%	256	300	15
	Opportunities to volunteer	Similar	63%	229	301	24

Please also rate each of the following in the Sunnyvale community.	Opportunities to participate in community matters	Similar	56%	213	302	29
	Openness and acceptance of the community toward people of diverse backgrounds	Higher	77%	23	319	93
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Sunnyvale for help or information	Similar	43%	208	324	36
	Contacted Sunnyvale elected officials to express your opinion	Similar	14%	192	294	35
	Attended a local public meeting	Similar	12%	258	298	13
	Watched a local public meeting	Lower	14%	252	287	12
	Volunteered your time to some group/activity	Similar	24%	226	301	25
	Campaigned or advocated for a local issue, cause, or candidate	Similar	10%	266	291	8
	Voted in your most recent local election	Lower	60%	229	244	6
	Used public transportation instead of driving	Much higher	44%	27	276	90
	Carpooled with other adults or children instead of driving alone	Much higher	66%	6	293	98
	Walked or biked instead of driving	Higher	77%	28	295	90
Please rate the quality of each of the following services in Sunnyvale.	Public information services	Similar	73%	89	310	71
	Economic development	Higher	72%	49	305	84
	Traffic enforcement	Similar	64%	175	344	49
	Traffic signal timing	Similar	60%	103	302	66
	Street repair	Similar	54%	104	343	69
	Street cleaning	Similar	73%	98	311	68
	Street lighting	Similar	77%	67	332	80
	Sidewalk maintenance	Similar	61%	140	311	55
	Bus or transit services	Similar	39%	178	282	37
	Land use, planning and zoning	Similar	48%	129	313	59
	Code enforcement	Similar	54%	142	336	58
	Affordable high-speed internet access	Similar	61%	69	241	71
	Garbage collection	Similar	85%	142	322	56
	Drinking water	Similar	84%	77	309	75

Please rate the quality of each of the following services in Sunnyvale.	Sewer services	Similar	86%	128	307	58
	Storm water management	Similar	77%	109	318	66
	Power (electric and/or gas) utility	Similar	69%	208	267	22
	Utility billing	Similar	52%	244	286	15
	Police/Sheriff services	Similar	77%	241	365	34
	Crime prevention	Similar	66%	205	342	40
	Animal control	Similar	78%	117	319	63
	Ambulance or emergency medical services	Similar	89%	181	313	42
	Fire services	Similar	92%	227	332	31
	Fire prevention and education	Similar	79%	181	306	41
	Emergency preparedness	Similar	67%	135	308	56
	Preservation of natural areas	Similar	64%	141	296	52
	Sunnyvale open space	Similar	64%	143	294	51
	Recycling	Similar	71%	167	326	49
	Yard waste pick-up	Similar	83%	82	289	71
	City parks	Similar	78%	192	321	40
	Recreation programs or classes	Similar	78%	104	316	67
	Recreation centers or facilities	Similar	76%	113	304	63
	Health services	Similar	74%	109	282	61
	Public library services	Similar	89%	143	318	55
	Overall customer service by Sunnyvale employees	Similar	83%	152	351	56
Please rate the following categories of Sunnyvale government performance.	The value of services for the taxes paid to Sunnyvale	Similar	53%	146	356	59
	The overall direction that Sunnyvale is taking	Similar	65%	89	335	73
	The job Sunnyvale government does at welcoming resident involvement	Similar	66%	69	332	79
	Overall confidence in Sunnyvale government	Similar	65%	61	304	80
	Generally acting in the best interest of the community	Similar	63%	77	308	75

Please rate the following categories of Sunnyvale government performance.	Being honest	Higher	73%	41	299	86
	Being open and transparent to the public	Higher	69%	31	251	88
	Informing residents about issues facing the community	Similar	60%	66	256	74
	Treating all residents fairly	Higher	71%	41	305	86
	Treating residents with respect	Similar	75%	58	248	77
Overall, how would you rate the quality of the services provided by each of the following?	The City of Sunnyvale	Similar	75%	143	351	59
	The Federal Government	Similar	48%	25	291	91
Please rate how important, if at all, you think it is for the Sunnyvale community to focus on each of the following in the coming two years.	Overall economic health	Similar	85%	268	284	5
	Overall quality of the transportation system	Similar	84%	14	243	94
	Overall design or layout of residential and commercial areas	Similar	77%	140	285	51
	Overall quality of the utility infrastructure	Similar	91%	136	243	44
	Overall feeling of safety	Similar	90%	153	285	46
	Overall quality of natural environment	Similar	77%	231	285	19
	Overall quality of parks and recreation opportunities	Similar	77%	142	244	42
	Overall health and wellness opportunities	Similar	71%	238	285	16
	Overall opportunities for education, culture, and the arts	Similar	68%	263	284	7
	Residents' connection and engagement with their community	Similar	58%	278	284	2
In general, how many times do you:	Access the internet from your home	Similar	98%	26	243	89
	Access the internet from your cell phone	Similar	96%	69	245	72
	Visit social media sites	Similar	79%	124	244	49
	Use or check email	Similar	98%	67	245	73
	Share your opinions online	Similar	22%	211	245	14
	Shop online	Similar	62%	64	244	74
	Please rate your overall health.	Similar	78%	57	291	80
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	32%	54	293	81

Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Sunnyvale.	Sunnyvale as a place to live	Excellent	41% N=161
		Good	50% N=196
		Fair	7% N=26
		Poor	2% N=8
	Your neighborhood as a place to live	Excellent	38% N=147
		Good	49% N=192
		Fair	11% N=41
		Poor	2% N=9
	Sunnyvale as a place to raise children	Excellent	36% N=112
		Good	46% N=143
		Fair	14% N=44
		Poor	3% N=10
	Sunnyvale as a place to work	Excellent	36% N=118
		Good	50% N=164
		Fair	11% N=35
		Poor	3% N=9
	Sunnyvale as a place to visit	Excellent	16% N=60
		Good	29% N=107
		Fair	38% N=141
		Poor	17% N=64
	Sunnyvale as a place to retire	Excellent	16% N=51
		Good	32% N=104
		Fair	27% N=87
		Poor	26% N=85
	The overall quality of life	Excellent	30% N=113
		Good	54% N=205
		Fair	15% N=58
		Poor	2% N=6

Please rate each of the following aspects of quality of life in Sunnyvale.	Sense of community	Excellent	15% N=54
		Good	41% N=148
		Fair	32% N=115
		Poor	12% N=42
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.	Overall economic health	Excellent	32% N=110
		Good	53% N=183
		Fair	13% N=44
		Poor	2% N=6
	Overall quality of the transportation system	Excellent	10% N=37
		Good	38% N=140
		Fair	38% N=140
		Poor	14% N=50
	Overall design or layout of residential and commercial areas	Excellent	15% N=56
		Good	53% N=206
		Fair	25% N=96
		Poor	8% N=30
	Overall quality of the utility infrastructure	Excellent	20% N=76
		Good	46% N=174
		Fair	29% N=110
		Poor	6% N=22
	Overall feeling of safety	Excellent	33% N=128
		Good	47% N=183
		Fair	17% N=65
		Poor	3% N=13
	Overall quality of natural environment	Excellent	24% N=91
		Good	47% N=179
		Fair	24% N=94
		Poor	5% N=20
	Overall quality of parks and recreation opportunities	Excellent	33% N=126
		Good	43% N=165
		Fair	20% N=75

Please rate each of the following characteristics as they relate to Sunnyvale as a whole.	Overall quality of parks and recreation opportunities	Poor	4% N=14
	Overall health and wellness opportunities	Excellent	25% N=88
		Good	48% N=168
		Fair	23% N=78
		Poor	3% N=12
	Overall opportunities for education, culture, and the arts	Excellent	15% N=49
		Good	45% N=147
		Fair	32% N=104
		Poor	8% N=27
	Residents' connection and engagement with their community	Excellent	8% N=25
		Good	41% N=134
		Fair	37% N=120
		Poor	15% N=49
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Sunnyvale to someone who asks	Very likely	37% N=141
		Somewhat likely	54% N=208
		Somewhat unlikely	5% N=20
		Very unlikely	4% N=17
	Remain in Sunnyvale for the next five years	Very likely	41% N=157
		Somewhat likely	44% N=170
		Somewhat unlikely	9% N=34
		Very unlikely	6% N=23
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe	66% N=256
		Somewhat safe	29% N=113
		Neither safe nor unsafe	4% N=14
		Somewhat unsafe	1% N=4
		Very unsafe	0% N=2
	In Sunnyvale's downtown/commercial area during the day	Very safe	60% N=226
		Somewhat safe	30% N=114
		Neither safe nor unsafe	8% N=31
		Somewhat unsafe	2% N=7
		Very unsafe	0% N=

Please rate how safe or unsafe you feel:	From property crime	Very safe	30% N=113
		Somewhat safe	37% N=141
		Neither safe nor unsafe	16% N=61
		Somewhat unsafe	13% N=50
		Very unsafe	4% N=16
	From violent crime	Very safe	48% N=184
		Somewhat safe	35% N=134
		Neither safe nor unsafe	12% N=44
		Somewhat unsafe	4% N=14
		Very unsafe	1% N=4
	From fire, flood, or other natural disaster	Very safe	47% N=181
		Somewhat safe	36% N=139
		Neither safe nor unsafe	13% N=50
		Somewhat unsafe	3% N=10
		Very unsafe	0% N=1
Please rate the job you feel the Sunnyvale community does at each of the following.	Making all residents feel welcome	Excellent	23% N=81
		Good	53% N=187
		Fair	18% N=63
		Poor	6% N=23
	Attracting people from diverse backgrounds	Excellent	31% N=109
		Good	49% N=173
		Fair	17% N=62
		Poor	3% N=10
	Valuing/respecting residents from diverse backgrounds	Excellent	35% N=123
		Good	53% N=188
		Fair	10% N=36
		Poor	2% N=9
	Taking care of vulnerable residents	Excellent	16% N=42
		Good	44% N=116
		Fair	27% N=70
		Poor	13% N=34

Please rate each of the following in the Sunnyvale community.	Overall quality of business and service establishments	Excellent	20% N=75
		Good	63% N=240
		Fair	16% N=63
		Poor	1% N=5
	Variety of business and service establishments	Excellent	21% N=80
		Good	55% N=211
		Fair	19% N=74
		Poor	5% N=20
	Vibrancy of downtown/commercial area	Excellent	18% N=69
		Good	42% N=160
		Fair	31% N=121
		Poor	9% N=34
	Employment opportunities	Excellent	21% N=62
		Good	55% N=164
		Fair	19% N=58
		Poor	5% N=16
	Shopping opportunities	Excellent	12% N=48
		Good	42% N=163
		Fair	35% N=137
		Poor	10% N=38
	Cost of living	Excellent	2% N=8
		Good	15% N=59
		Fair	41% N=160
		Poor	42% N=163
	Overall image or reputation	Excellent	27% N=106
		Good	55% N=212
		Fair	16% N=61
		Poor	2% N=9
Please also rate each of the following in the Sunnyvale community.	Traffic flow on major streets	Excellent	12% N=45
		Good	43% N=164
		Fair	35% N=134

Please also rate each of the following in the Sunnyvale community.	Traffic flow on major streets	Poor	10% N=39
	Ease of public parking	Excellent	17% N=65
		Good	48% N=180
		Fair	27% N=103
		Poor	8% N=29
	Ease of travel by car	Excellent	32% N=119
		Good	54% N=202
		Fair	12% N=46
		Poor	2% N=8
	Ease of travel by public transportation	Excellent	11% N=32
		Good	24% N=72
		Fair	31% N=94
		Poor	34% N=101
	Ease of travel by bicycle	Excellent	15% N=46
		Good	35% N=104
		Fair	35% N=104
		Poor	15% N=45
	Ease of walking	Excellent	19% N=73
		Good	42% N=161
		Fair	30% N=113
		Poor	9% N=34
	Well-planned residential growth	Excellent	13% N=39
		Good	43% N=129
		Fair	31% N=92
		Poor	13% N=40
	Well-planned commercial growth	Excellent	12% N=33
		Good	43% N=124
		Fair	32% N=91
		Poor	13% N=38
	Well-designed neighborhoods	Excellent	12% N=42
		Good	50% N=174

Please also rate each of the following in the Sunnyvale community.	Well-designed neighborhoods	Fair	29% N=100
		Poor	9% N=29
	Preservation of the historical or cultural character of the community	Excellent	15% N=44
		Good	43% N=121
		Fair	34% N=97
		Poor	8% N=23
	Public places where people want to spend time	Excellent	14% N=51
		Good	43% N=162
		Fair	31% N=115
		Poor	12% N=45
	Variety of housing options	Excellent	8% N=28
		Good	35% N=123
		Fair	34% N=120
		Poor	22% N=77
	Availability of affordable quality housing	Excellent	3% N=10
		Good	11% N=35
		Fair	27% N=85
		Poor	58% N=182
	Overall quality of new development	Excellent	13% N=40
		Good	44% N=139
		Fair	34% N=108
		Poor	10% N=30
	Overall appearance	Excellent	19% N=74
		Good	55% N=212
		Fair	22% N=83
		Poor	4% N=16
	Cleanliness	Excellent	24% N=91
		Good	58% N=222
		Fair	17% N=64
		Poor	2% N=8
	Water resources	Excellent	7% N=22

Please also rate each of the following in the Sunnyvale community.	Water resources	Good	38% N=119
		Fair	33% N=105
		Poor	22% N=70
	Air quality	Excellent	25% N=93
		Good	53% N=199
		Fair	20% N=76
		Poor	3% N=10
	Availability of paths and walking trails	Excellent	13% N=49
		Good	39% N=143
		Fair	36% N=132
		Poor	11% N=40
	Fitness opportunities	Excellent	16% N=56
		Good	42% N=147
		Fair	33% N=113
		Poor	9% N=31
	Recreational opportunities	Excellent	15% N=52
		Good	47% N=166
		Fair	28% N=100
		Poor	10% N=34
	Availability of affordable quality food	Excellent	16% N=61
		Good	38% N=142
		Fair	36% N=135
		Poor	9% N=33
	Availability of affordable quality health care	Excellent	15% N=46
		Good	41% N=128
		Fair	31% N=96
		Poor	14% N=45
	Availability of preventive health services	Excellent	16% N=49
		Good	44% N=130
		Fair	32% N=94
		Poor	9% N=26

Please also rate each of the following in the Sunnyvale community.	Availability of affordable quality mental health care	Excellent	10% N=18
		Good	30% N=55
		Fair	36% N=66
		Poor	25% N=45
	Opportunities to attend cultural/arts/music activities	Excellent	10% N=33
		Good	39% N=126
		Fair	33% N=109
		Poor	18% N=59
	Community support for the arts	Excellent	12% N=30
		Good	41% N=102
		Fair	34% N=85
		Poor	13% N=33
	Availability of affordable quality childcare/preschool	Excellent	9% N=15
		Good	29% N=49
		Fair	38% N=65
		Poor	24% N=41
	K-12 education	Excellent	16% N=33
		Good	50% N=106
		Fair	27% N=57
		Poor	8% N=17
	Adult educational opportunities	Excellent	10% N=23
		Good	47% N=108
		Fair	35% N=81
		Poor	7% N=16
	Sense of civic/community pride	Excellent	10% N=33
		Good	45% N=141
		Fair	35% N=112
		Poor	10% N=30
	Neighborliness of residents	Excellent	13% N=48
		Good	46% N=168
		Fair	31% N=113

Please also rate each of the following in the Sunnyvale community.	Neighborliness of residents	Poor	9% N=33
	Opportunities to participate in social events and activities	Excellent	11% N=32
		Good	40% N=118
		Fair	35% N=105
		Poor	14% N=41
	Opportunities to attend special events and festivals	Excellent	11% N=33
		Good	38% N=116
		Fair	36% N=110
		Poor	16% N=50
	Opportunities to volunteer	Excellent	14% N=34
		Good	48% N=116
		Fair	27% N=64
		Poor	11% N=26
	Opportunities to participate in community matters	Excellent	13% N=35
		Good	42% N=113
		Fair	32% N=85
		Poor	13% N=35
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent	25% N=81
		Good	52% N=167
		Fair	21% N=67
		Poor	3% N=8
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Sunnyvale for help or information	No	56% N=214
		Yes	44% N=165
	Contacted Sunnyvale elected officials to express your opinion	No	86% N=329
		Yes	14% N=52
	Attended a local public meeting	No	88% N=335
		Yes	12% N=46
	Watched a local public meeting	No	86% N=328
		Yes	14% N=53
	Volunteered your time to some group/activity	No	77% N=295
		Yes	23% N=90

Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	No	89% N=341
		Yes	11% N=41
	Voted in your most recent local election	No	40% N=155
		Yes	60% N=232
	Used public transportation instead of driving	No	57% N=216
		Yes	43% N=166
	Carpooled with other adults or children instead of driving alone	No	34% N=132
		Yes	66% N=250
	Walked or biked instead of driving	No	24% N=92
		Yes	76% N=293
Please rate the quality of each of the following services in Sunnyvale.	Public information services	Excellent	18% N=50
		Good	54% N=153
		Fair	25% N=71
		Poor	3% N=9
	Economic development	Excellent	15% N=44
		Good	56% N=161
		Fair	26% N=74
		Poor	3% N=10
	Traffic enforcement	Excellent	11% N=36
		Good	53% N=175
		Fair	26% N=87
		Poor	11% N=35
	Traffic signal timing	Excellent	11% N=42
		Good	49% N=182
		Fair	28% N=104
		Poor	12% N=47
	Street repair	Excellent	14% N=53
		Good	40% N=148
		Fair	32% N=121
		Poor	14% N=51
	Street cleaning	Excellent	21% N=79

Please rate the quality of each of the following services in Sunnyvale.	Street cleaning	Good	52% N=193
		Fair	22% N=82
		Poor	5% N=19
	Street lighting	Excellent	18% N=67
		Good	59% N=220
		Fair	18% N=69
		Poor	5% N=20
	Sidewalk maintenance	Excellent	12% N=46
		Good	49% N=180
		Fair	26% N=98
		Poor	13% N=48
	Bus or transit services	Excellent	10% N=26
		Good	28% N=72
		Fair	33% N=85
		Poor	29% N=75
	Land use, planning and zoning	Excellent	8% N=20
		Good	39% N=103
		Fair	38% N=99
		Poor	16% N=41
	Code enforcement	Excellent	10% N=25
		Good	43% N=106
		Fair	27% N=67
		Poor	20% N=48
	Affordable high-speed internet access	Excellent	18% N=62
		Good	42% N=145
		Fair	25% N=84
		Poor	15% N=51
	Garbage collection	Excellent	33% N=123
		Good	52% N=195
		Fair	13% N=50
		Poor	2% N=9

Please rate the quality of each of the following services in Sunnyvale.	Drinking water	Excellent	34% N=121
		Good	49% N=178
		Fair	14% N=51
		Poor	3% N=11
	Sewer services	Excellent	26% N=94
		Good	59% N=207
		Fair	12% N=43
		Poor	3% N=10
	Storm water management	Excellent	26% N=84
		Good	51% N=162
		Fair	19% N=61
		Poor	4% N=13
	Power (electric and/or gas) utility	Excellent	22% N=81
		Good	47% N=176
		Fair	22% N=81
		Poor	9% N=35
	Utility billing	Excellent	16% N=57
		Good	37% N=136
		Fair	34% N=125
		Poor	13% N=47
	Police/Sheriff services	Excellent	25% N=81
		Good	51% N=163
		Fair	18% N=57
		Poor	6% N=18
	Crime prevention	Excellent	21% N=63
		Good	46% N=140
		Fair	24% N=73
		Poor	10% N=31
	Animal control	Excellent	20% N=50
		Good	57% N=139
		Fair	18% N=44

Please rate the quality of each of the following services in Sunnyvale.	Animal control	Poor	5% N=12
	Ambulance or emergency medical services	Excellent	33% N=69
		Good	55% N=116
		Fair	12% N=24
		Poor	0% N=1
	Fire services	Excellent	35% N=82
		Good	56% N=133
		Fair	9% N=21
		Poor	0% N=1
	Fire prevention and education	Excellent	24% N=51
		Good	54% N=116
		Fair	18% N=38
		Poor	4% N=9
	Emergency preparedness	Excellent	22% N=50
		Good	44% N=100
		Fair	26% N=58
		Poor	8% N=18
	Preservation of natural areas	Excellent	18% N=48
		Good	46% N=124
		Fair	25% N=67
		Poor	11% N=31
	Sunnyvale open space	Excellent	15% N=49
		Good	48% N=154
		Fair	28% N=90
		Poor	8% N=25
	Recycling	Excellent	26% N=93
		Good	45% N=162
		Fair	20% N=73
		Poor	9% N=32
	Yard waste pick-up	Excellent	31% N=84
		Good	52% N=141

Please rate the quality of each of the following services in Sunnyvale.	Yard waste pick-up	Fair	14% N=39
		Poor	3% N=10
	City parks	Excellent	27% N=99
		Good	51% N=184
		Fair	17% N=62
		Poor	5% N=18
	Recreation programs or classes	Excellent	22% N=59
		Good	56% N=147
		Fair	19% N=51
		Poor	3% N=7
	Recreation centers or facilities	Excellent	20% N=54
		Good	56% N=151
		Fair	21% N=56
		Poor	4% N=11
	Health services	Excellent	18% N=42
		Good	55% N=131
		Fair	21% N=49
		Poor	6% N=14
	Public library services	Excellent	42% N=129
		Good	47% N=144
		Fair	9% N=29
		Poor	2% N=6
	Overall customer service by Sunnyvale employees	Excellent	28% N=84
		Good	54% N=162
		Fair	14% N=41
		Poor	4% N=11
Please rate the following categories of Sunnyvale government performance.	The value of services for the taxes paid to Sunnyvale	Excellent	12% N=39
		Good	42% N=137
		Fair	35% N=114
		Poor	11% N=38
	The overall direction that Sunnyvale is taking	Excellent	16% N=54

Please rate the following categories of Sunnyvale government performance.	The overall direction that Sunnyvale is taking	Good	49% N=160
		Fair	26% N=84
		Poor	9% N=30
	The job Sunnyvale government does at welcoming resident involvement	Excellent	16% N=43
		Good	50% N=138
		Fair	21% N=58
		Poor	13% N=34
	Overall confidence in Sunnyvale government	Excellent	18% N=58
		Good	47% N=151
		Fair	26% N=83
		Poor	10% N=31
	Generally acting in the best interest of the community	Excellent	17% N=55
		Good	46% N=148
		Fair	30% N=97
		Poor	7% N=22
	Being honest	Excellent	22% N=56
		Good	51% N=132
		Fair	21% N=53
		Poor	6% N=17
	Being open and transparent to the public	Excellent	21% N=57
		Good	49% N=134
		Fair	25% N=68
		Poor	6% N=17
	Informing residents about issues facing the community	Excellent	19% N=57
		Good	41% N=125
		Fair	28% N=87
		Poor	12% N=36
	Treating all residents fairly	Excellent	26% N=72
		Good	46% N=127
		Fair	23% N=63
		Poor	6% N=18

Please rate the following categories of Sunnyvale government performance.	Treating residents with respect	Excellent	26% N=81
		Good	48% N=147
		Fair	22% N=67
		Poor	3% N=11
Overall, how would you rate the quality of the services provided by each of the following?	The City of Sunnyvale	Excellent	21% N=76
		Good	54% N=195
		Fair	19% N=69
		Poor	5% N=19
	The Federal Government	Excellent	8% N=27
		Good	40% N=133
		Fair	37% N=124
		Poor	15% N=51
Please rate how important, if at all, you think it is for the Sunnyvale community to focus on each of the following in the coming two years.	Overall economic health	Essential	34% N=125
		Very important	51% N=188
		Somewhat important	14% N=52
		Not at all important	1% N=4
	Overall quality of the transportation system	Essential	44% N=165
		Very important	40% N=148
		Somewhat important	15% N=54
		Not at all important	2% N=6
	Overall design or layout of residential and commercial areas	Essential	31% N=118
		Very important	45% N=170
		Somewhat important	21% N=79
		Not at all important	2% N=8
	Overall quality of the utility infrastructure	Essential	45% N=170
		Very important	45% N=169
		Somewhat important	9% N=35
		Not at all important	0% N=
	Overall feeling of safety	Essential	54% N=204
		Very important	36% N=135
		Somewhat important	8% N=32

Please rate how important, if at all, you think it is for the Sunnyvale community to focus on each of the following in the coming two years.	Overall feeling of safety	Not at all important	1% N=5
	Overall quality of natural environment	Essential	32% N=122
		Very important	44% N=167
		Somewhat important	23% N=85
		Not at all important	1% N=2
	Overall quality of parks and recreation opportunities	Essential	33% N=126
		Very important	43% N=163
		Somewhat important	22% N=82
		Not at all important	1% N=5
	Overall health and wellness opportunities	Essential	22% N=81
		Very important	50% N=184
		Somewhat important	25% N=92
		Not at all important	4% N=13
	Overall opportunities for education, culture, and the arts	Essential	20% N=77
		Very important	48% N=180
		Somewhat important	26% N=97
		Not at all important	6% N=23
	Residents' connection and engagement with their community	Essential	16% N=60
		Very important	42% N=159
		Somewhat important	33% N=126
		Not at all important	8% N=32
Please indicate whether or not you have done each of the following in the last 12 months.	Read the City of Sunnyvale's mailed newsletter, Horizon	No	26% N=100
		Yes	74% N=279
	Visited the City of Sunnyvale's website (sunnyvale.ca.gov)	No	32% N=120
		Yes	68% N=258
	Submitted a request for service through the City's online Access Sunnyvale system	No	76% N=288
		Yes	24% N=89
Please rate the overall quality of information available in each of the following City information sources:	The City's mailed newsletter (Horizon)	Excellent	21% N=78
		Good	43% N=163
		Fair	11% N=42
		Poor	1% N=5

Please rate the overall quality of information available in each of the following City information sources:	The City's mailed newsletter (Horizon)	Don't Know	24% N=90
	The City's website (sunnyvale.ca.gov)	Excellent	12% N=45
		Good	40% N=152
		Fair	18% N=67
		Poor	3% N=12
		Don't Know	27% N=101
	The City's social media channels (e.g., Facebook, Nextdoor, Nixle, Twitter)	Excellent	5% N=17
		Good	14% N=55
		Fair	13% N=50
		Poor	1% N=4
		Don't Know	67% N=253
Please indicate how much of a source, if at all, you consider each of the following social media channels for obtaining information about the City government and its activities, events and services:	City Facebook page	Major Source	13% N=48
		Minor Source	24% N=90
		Not a Source	63% N=233
	Nextdoor	Major Source	18% N=67
		Minor Source	36% N=134
		Not a Source	47% N=175
	Nixle	Major Source	7% N=25
		Minor Source	13% N=48
		Not a Source	80% N=292
	City Twitter feed	Major Source	12% N=45
		Minor Source	25% N=93
		Not a Source	63% N=236
	Other social media channel	Major Source	10% N=35
		Minor Source	23% N=83
		Not a Source	67% N=243
How much of a priority, if at all, should the City place on addressing each of the following community issues in the coming year?	Housing affordability	High Priority	62% N=233
		Medium Priority	26% N=97
		Low Priority	8% N=31
		Not a Priority	3% N=12
		Don't Know	1% N=5

How much of a priority, if at all, should the City place on addressing each of the following community issues in the coming year?

Homelessness	High Priority	54% N=205
	Medium Priority	29% N=111
	Low Priority	10% N=38
	Not a Priority	4% N=15
	Don't Know	4% N=15
Traffic	High Priority	32% N=122
	Medium Priority	44% N=166
	Low Priority	17% N=66
	Not a Priority	7% N=25
	Don't Know	0% N=1
Crime and public safety	High Priority	58% N=219
	Medium Priority	28% N=108
	Low Priority	10% N=36
	Not a Priority	4% N=16
Sustainability	High Priority	39% N=147
	Medium Priority	46% N=175
	Low Priority	11% N=43
	Not a Priority	3% N=10
	Don't Know	2% N=6
Development	High Priority	23% N=86
	Medium Priority	47% N=179
	Low Priority	24% N=91
	Not a Priority	2% N=9
	Don't Know	3% N=12
Library services	High Priority	26% N=99
	Medium Priority	48% N=180
	Low Priority	18% N=68
	Not a Priority	7% N=25
	Don't Know	2% N=6
Recreation services	High Priority	22% N=85
	Medium Priority	49% N=186

How much of a priority, if at all, should the City place on addressing each of the following community issues in the coming year?	Recreation services	Low Priority	22% N=84
		Not a Priority	4% N=17
		Don't Know	2% N=7
	Bicycle and pedestrian safety	High Priority	53% N=202
		Medium Priority	31% N=119
		Low Priority	11% N=42
		Not a Priority	4% N=14
		Don't Know	1% N=4
	Of the areas provided, please select the top three community issues you would like the City to focus on in the coming year.	Housing affordability	59% N=228
		Homelessness	46% N=177
		Traffic	31% N=120
		Crime and public safety	56% N=216
		Sustainability	25% N=97
		Development	15% N=59
		Library services	15% N=56
		Recreation services	13% N=52
		Bicycle and pedestrian safety	33% N=128
In general, how many times do you:	Access the internet from your home	Several times a day	87% N=334
		Once a day	8% N=30
		A few times a week	3% N=11
		Every few weeks	1% N=2
		Less often or never	1% N=5
	Access the internet from your cell phone	Several times a day	86% N=328
		Once a day	6% N=23
		A few times a week	3% N=13
		Every few weeks	1% N=4
		Less often or never	3% N=13
	Visit social media sites	Several times a day	51% N=195
		Once a day	14% N=52
		A few times a week	14% N=54
		Every few weeks	4% N=17

In general, how many times do you:	Visit social media sites	Less often or never	17% N=63
	Use or check email	Several times a day	81% N=311
		Once a day	14% N=55
		A few times a week	3% N=10
		Every few weeks	0% N=2
		Less often or never	1% N=5
	Share your opinions online	Several times a day	9% N=35
		Once a day	2% N=9
		A few times a week	11% N=40
		Every few weeks	22% N=83
		Less often or never	56% N=210
	Shop online	Several times a day	13% N=48
		Once a day	5% N=17
		A few times a week	45% N=170
		Every few weeks	30% N=116
		Less often or never	8% N=30
	Please rate your overall health.	Excellent	31% N=119
		Very good	47% N=181
		Good	17% N=67
		Fair	4% N=17
		Poor	0% N=1
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive	7% N=26
		Somewhat positive	25% N=94
		Neutral	50% N=190
		Somewhat negative	18% N=69
		Very negative	1% N=2
	How many years have you lived in Sunnyvale?	Less than 2 years	27% N=105
		2-5 years	19% N=75
		6-10 years	12% N=47
		11-20 years	16% N=63
		More than 20 years	25% N=96

Which best describes the building you live in?	Single-family detached home	38% N=147
	Townhouse or duplex (may share walls but no units above ..	17% N=64
	Condominium or apartment (have units above or below you)	41% N=158
	Mobile home	3% N=12
	Other	1% N=4
Do you rent or own your home?	Rent	55% N=209
	Own	45% N=173
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than $300	1% N=5
	$300 to $599	5% N=18
	$600 to $999	3% N=11
	$1,000 to $1,499	7% N=28
	$1,500 to $2,499	19% N=70
	$2,500 to $3,999	34% N=129
	$4,000 to $6,999	24% N=91
	$7,000 to $9,999	4% N=16
	$10,000 or more	2% N=7
Do any children 17 or under live in your household?	No	73% N=278
	Yes	27% N=104
Are you or any other members of your household aged 65 or older?	No	77% N=296
	Yes	23% N=88
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than $25,000	4% N=15
	$25,000 to $49,999	6% N=22
	$50,000 to $74,999	7% N=24
	$75,000 to $99,999	5% N=20
	$100,000 to $149,999	15% N=53
	$150,000 to $199,999	14% N=51
	$200,000 to $299,999	19% N=67
	$300,000 or more	30% N=110
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin	85% N=319
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanis..	15% N=56
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native	2% N=6

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	Asian	50% N=185
	Black or African American	2% N=8
	Native Hawaiian or Other Pacific Islander	3% N=13
	White	42% N=156
	A race not listed	11% N=41
In which category is your age?	18-24 years	4% N=16
	25-34 years	33% N=125
	35-44 years	20% N=77
	45-54 years	15% N=58
	55-64 years	10% N=38
	65-74 years	9% N=36
	75 years or older	9% N=32
What is your gender?	Woman	47% N=181
	Man	52% N=198
	Identify in another way	1% N=2
If you identify in another way, how would you describe your gender?	Genderqueer/gender fluid	83% N=2
	Identify in another way	17% N=

Full trends

This table contains the trends over time for the City of Sunnyvale. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2021 and 2023 surveys is greater than eight percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		1996	2002	2007	2008	2009	2011	2013	2015	2017	2019	2021	2023
Please rate each of the following aspects of quality of life in Sunnyvale.	Sunnyvale as a place to live		95%	93%	92%	87%	92%	94%	90%	90%	88%	92%	91%
	Your neighborhood as a place to live			84%	78%	81%	83%	82%	81%	80%	83%	88%	87%
	Sunnyvale as a place to raise children			81%	77%	81%	82%	86%	77%	79%	77%	80%	83%
	Sunnyvale as a place to work			84%	87%	81%	85%	86%	80%	80%	86%	85%	87%
	Sunnyvale as a place to visit								41%	44%	48%	46%	45%
	Sunnyvale as a place to retire			49%	61%	55%	53%	54%	43%	42%	37%	46%	48%
	The overall quality of life			85%	86%	82%	86%	85%	78%	80%	81%	83%	83%
	Sense of community		84%	65%	62%	58%	67%	71%	51%	49%	50%	49%	56%
Please rate each of the following characteristics as they relate to Sunnyvale as a whole.	Overall economic health								74%	79%	77%	82%	85%
	Overall quality of the transportation system											55%	48%
	Overall design or layout of residential and commercial areas								52%	58%	54%	63%	68%
	Overall quality of the utility infrastructure											81%	65%
	Overall feeling of safety		99%						83%	92%	87%	84%	80%
	Overall quality of natural environment							77%	62%	72%	68%	68%	71%
	Overall quality of parks and recreation opportunities											74%	77%
	Overall health and wellness opportunities								65%	74%	72%	69%	75%
	Overall opportunities for education, culture, and the arts								64%	69%	70%	48%	60%
	Residents' connection and engagement with their community											48%	49%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Sunnyvale to someone who asks				93%	92%	95%	93%	91%	84%	86%	88%	90%
	Remain in Sunnyvale for the next five years				82%	82%	83%	84%	81%	78%	81%	85%	85%
Please rate how safe or unsafe you feel:	In your neighborhood during the day		###	96%	96%	92%	96%	94%	93%	96%	93%	94%	95%
	In Sunnyvale's downtown/commercial area during the day		###	95%	94%	87%	92%	93%	91%	96%	94%	91%	90%
	From property crime			69%	75%	73%	74%	57%				67%	67%
	From violent crime			88%	87%	85%	88%	86%				86%	84%
	From fire, flood, or other natural disaster											87%	84%
Please rate the job you feel the Sunnyvale community does at each of the following.	Making all residents feel welcome											76%	76%
	Attracting people from diverse backgrounds											78%	80%
	Valuing/respecting residents from diverse backgrounds											81%	88%
	Taking care of vulnerable residents											59%	60%

Please rate each of the following in the Sunnyvale community.	Overall quality of business and service establishments	72% 58% 61% 62% 80% 82%
	Variety of business and service establishments	75% 76%
	Vibrancy of downtown/commercial area	35% 48% 52% 63% 60%
	Employment opportunities	67% 64% 72% 75% 74% 75%
	Shopping opportunities	53% 56% 52% 55% 55%
	Cost of living	18% 15% 11% 15% 17%
	Overall image or reputation	79% 80% 71% 79% 84% 72% 74% 76% 79% 82%
Please also rate each of the following in the Sunnyvale community.	Traffic flow on major streets	70% 49% 56% 51% 41% 33% 55% 55%
	Ease of public parking	67% 61% 57% 73% 65%
	Ease of travel by car	69% 72% 66% 61% 82% 86%
	Ease of travel by public transportation	36% 42% 34% 32% 35%
	Ease of travel by bicycle	51% 59% 59% 62% 58% 53% 52% 48% 55% 51%
	Ease of walking	68% 67% 64% 70% 72% 66% 64% 63% 69% 62%
	Well-planned residential growth	49% 57%
	Well-planned commercial growth	53% 55%
	Well-designed neighborhoods	58% 63%
	Preservation of the historical or cultural character of the community	55% 58%
	Public places where people want to spend time	55% 66% 64% 63% 57%
	Variety of housing options	41% 37% 35% 46% 44%
	Availability of affordable quality housing	23% 23% 22% 24% 18% 13% 13% 15% 15% 15%
	Overall quality of new development	45% 55% 52% 54% 57%
	Overall appearance	72% 77% 72% 74% 81% 73% 75% 76% 74% 74%
	Cleanliness	85% 78% 75% 72% 81% 81%
	Water resources	42% 45%
	Air quality	74% 67% 74% 69% 69% 77%
	Availability of paths and walking trails	52% 48% 49% 46% 53%
	Fitness opportunities	59% 54% 59% 52% 58%
	Recreational opportunities	64% 53% 59% 55% 51% 62%
	Availability of affordable quality food	70% 72% 63% 64% 55%
	Availability of affordable quality health care	57% 63% 65% 63% 55% 56%
	Availability of preventive health services	65% 65% 68% 64% 60%
	Availability of affordable quality mental health care	47% 48% 46% 37% 40%
	Opportunities to attend cultural/arts/music activities	50% 57% 57% 47% 49%
	Community support for the arts	48% 54%
	Availability of affordable quality childcare/preschool	31% 32% 31% 40% 35% 51% 32% 34% 37% 38%
	K-12 education	68% 61% 67% 80% 68% 68% 65% 67% 66%

Please also rate each of the following in the Sunnyvale community.	Adult educational opportunities							63%	65%	68%	59%	58%
	Sense of civic/community pride										50%	55%
	Neighborliness of residents							57%	57%	54%	63%	60%
	Opportunities to participate in social events and activities							45%	54%	53%	50%	51%
	Opportunities to attend special events and festivals							57%	63%	61%	51%	49%
	Opportunities to volunteer						78%	61%	67%	60%	60%	63%
	Opportunities to participate in community matters						76%	54%	58%	57%	66%	56%
	Openness and acceptance of the community toward people of diver..	85%	82%	80%	83%	83%	70%	72%	76%	79%	77%	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Sunnyvale for help or information	39%	44%	41%	36%	45%	39%	37%	41%	38%	43%	
	Contacted Sunnyvale elected officials to express your opinion							12%	14%	10%	11%	14%
	Attended a local public meeting	13%	14%	17%	14%	14%	14%	20%	12%	12%	12%	
	Watched a local public meeting	24%	27%	31%	18%			13%	16%	12%	13%	14%
	Volunteered your time to some group/activity	25%	22%	29%	28%	30%	24%	22%	24%	17%	24%	
	Campaigned or advocated for a local issue, cause, or candidate							12%	21%	11%	12%	10%
	Voted in your most recent local election	54%	58%	62%	57%	65%					56%	60%
	Used public transportation instead of driving							40%	44%	41%	23%	44%
	Carpooled with other adults or children instead of driving alone							52%	49%	56%	55%	66%
	Walked or biked instead of driving							72%	71%	67%	79%	77%
Please rate the quality of each of the following services in Sunnyvale.	Public information services	72%	78%	67%	77%	78%	69%	66%	72%	70%	73%	
	Economic development							67%	71%	69%	72%	72%
	Traffic enforcement	68%	73%	72%	70%	75%	74%	64%	60%	61%	70%	64%
	Traffic signal timing	63%	61%	58%	62%			47%	45%	52%	63%	60%
	Street repair	90%	88%	60%	58%	58%	59%	54%	55%	51%	48%	60%	54%
	Street cleaning	63%	68%	65%	72%	77%	67%	60%	67%	74%	73%	
	Street lighting	85%	70%	74%	68%	76%	71%	62%	60%	66%	78%	77%
	Sidewalk maintenance	86%					62%	56%	51%	54%	65%	61%
	Bus or transit services							43%	51%	52%	41%	39%
	Land use, planning and zoning	59%					56%	53%	43%	38%	51%	48%
	Code enforcement	84%	60%	64%			58%	64%	58%	51%	61%	54%
	Affordable high-speed internet access										49%	61%
	Garbage collection	86%	81%	82%	82%	84%	87%	84%	80%	80%	79%	85%
	Drinking water	89%	66%	69%	65%	75%	75%	74%	74%	74%	73%	84%
	Sewer services	78%	82%	78%	82%	82%	84%	83%	77%	85%	86%	
	Storm water management	71%	79%	79%	75%	77%		69%	67%	76%	81%	77%
	Power (electric and/or gas) utility							81%	79%	78%	77%	69%
	Utility billing							70%	68%	68%	68%	52%

Please rate the quality of each of the following services in Sunnyvale.	Police/Sheriff services	89%	87%	83%	88%	89%	86%	82%	86%	77%	77%
	Crime prevention							74%	76%	69%	66%	66%
	Animal control	70%	75%	71%	71%	71%	78%	69%	78%	70%	77%	78%
	Ambulance or emergency medical services	85%	90%	89%	89%	95%	90%	90%	92%	91%	87%	89%
	Fire services	94%	93%	95%	93%	95%	91%	93%	95%	91%	92%
	Fire prevention and education							75%	78%	77%	82%	79%
	Emergency preparedness						76%	58%	57%	62%	67%	67%
	Preservation of natural areas							44%	50%	49%	57%	64%
	Sunnyvale open space							47%	53%	50%	53%	64%
	Recycling	76%	76%	76%	77%	84%	77%	77%	72%	59%	71%
	Yard waste pick-up							85%	80%	83%	75%	83%
	City parks	88%	85%	81%	88%	87%	82%	79%	82%	79%	78%
	Recreation programs or classes	77%	80%	79%	84%	89%	70%	74%	77%	66%	78%
	Recreation centers or facilities	76%	78%	79%	84%	86%	69%	75%	75%	63%	76%
	Health services							74%	72%	71%	66%	74%
	Public library services	87%	90%	80%	86%	89%	86%	86%	84%	83%	89%
	Overall customer service by Sunnyvale employees	79%	76%	75%	81%	88%	73%	76%	78%	77%	83%
Please rate the following categories of Sunnyvale government performance.	The value of services for the taxes paid to Sunnyvale	70%	66%	65%	64%	66%	61%	56%	52%	55%	53%
	The overall direction that Sunnyvale is taking	65%	66%	59%	69%	70%	60%	56%	57%	60%	65%
	The job Sunnyvale government does at welcoming resident involve..	70%	56%	58%	58%	63%	55%	60%	52%	56%	66%
	Overall confidence in Sunnyvale government							57%	63%	57%	61%	65%
	Generally acting in the best interest of the community							57%	57%	59%	61%	63%
	Being honest							65%	66%	64%	59%	73%
	Being open and transparent to the public										52%	69%
	Informing residents about issues facing the community										57%	60%
	Treating all residents fairly							65%	71%	69%	67%	71%
	Treating residents with respect										74%	75%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Sunnyvale	93%	82%	85%	83%	85%	86%	78%	81%	74%	78%	75%
	The Federal Government	36%	43%	42%	46%	46%	47%	41%	42%	44%	48%
Please rate how important, if at all, you think it is for the Sunnyvale community to focus on each of the following in the coming two years.	Overall economic health							89%	83%		78%	85%
	Overall quality of the transportation system										79%	84%
	Overall design or layout of residential and commercial areas							82%	75%		81%	77%
	Overall quality of the utility infrastructure										84%	91%
	Overall feeling of safety							91%	88%		86%	90%
	Overall quality of natural environment							87%	88%		84%	77%
	Overall quality of parks and recreation opportunities										84%	77%

Please rate how important, if at all, you think it is for the Sunnyvale community to focus on each of the following in the coming two years.	Overall health and wellness opportunities	69% 72% 65% 71%
	Overall opportunities for education, culture, and the arts	77% 77% 78% 68%
	Residents' connection and engagement with their community	71% 70% 62% 58%
In general, how many times do you:	Access the internet from your home	99% 98%
	Access the internet from your cell phone	95% 96%
	Visit social media sites	79% 79%
	Use or check email	99% 98%
	Share your opinions online	30% 22%
	Shop online	65% 62%
	Please rate your overall health.	59% 65% 68% 76% 78%
	What impact, if any, do you think the economy will have on your fa..	33% 15% 13% 26% 34% 44% 36% 32% 47% 32%

The City of Sunnyvale 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Sunnyvale.

	Excellent	Good	Fair	Poor	Don't know
Sunnyvale as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Sunnyvale as a place to raise children	1	2	3	4	5
Sunnyvale as a place to work	1	2	3	4	5
Sunnyvale as a place to visit	1	2	3	4	5
Sunnyvale as a place to retire	1	2	3	4	5
The overall quality of life in Sunnyvale	1	2	3	4	5
Sense of community	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Sunnyvale as a whole.

	Excellent	Good	Fair	Poor	Don't know
Overall economic health of Sunnyvale	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Sunnyvale	1	2	3	4	5
Overall design or layout of Sunnyvale's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Sunnyvale (water, sewer, storm water, electric/gas, broadband)	1	2	3	4	5
Overall feeling of safety in Sunnyvale	1	2	3	4	5
Overall quality of natural environment in Sunnyvale	1	2	3	4	5
Overall quality of parks and recreation opportunities	1	2	3	4	5
Overall health and wellness opportunities in Sunnyvale	1	2	3	4	5
Overall opportunities for education, culture, and the arts	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Sunnyvale to someone who asks	1	2	3	4	5
Remain in Sunnyvale for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood during the day	1	2	3	4	5	6
In Sunnyvale's downtown/commercial area during the day	1	2	3	4	5	6
From property crime	1	2	3	4	5	6
From violent crime	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Sunnyvale community does at each of the following.

	Excellent	Good	Fair	Poor	Don't know
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	1	2	3	4	5

6. Please rate each of the following in the Sunnyvale community.

	Excellent	Good	Fair	Poor	Don't know
Overall quality of business and service establishments in Sunnyvale	1	2	3	4	5
Variety of business and service establishments in Sunnyvale	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Sunnyvale	1	2	3	4	5
Overall image or reputation of Sunnyvale	1	2	3	4	5

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7. Please also rate each of the following in the Sunnyvale community.

	Excellent	Good	Fair	Poor	Don't know
Traffic flow on major streets	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Sunnyvale	1	2	3	4	5
Ease of travel by public transportation in Sunnyvale	1	2	3	4	5
Ease of travel by bicycle in Sunnyvale	1	2	3	4	5
Ease of walking in Sunnyvale	1	2	3	4	5
Well-planned residential growth	1	2	3	4	5
Well-planned commercial growth	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Overall quality of new development in Sunnyvale	1	2	3	4	5
Overall appearance of Sunnyvale	1	2	3	4	5
Cleanliness of Sunnyvale	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts	1	2	3	4	5
Availability of affordable quality childcare/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride	1	2	3	4	5
Neighborliness of residents in Sunnyvale	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	No	Yes
Contacted the City of Sunnyvale (in-person, phone, email, or web) for help or information	1	2
Contacted Sunnyvale elected officials (in-person, phone, email, or web) to express your opinion	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting	1	2
Volunteered your time to some group/activity in Sunnyvale	1	2
Campaigned or advocated for a local issue, cause, or candidate	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving	1	2
Carpooled with other adults or children instead of driving alone	1	2
Walked or biked instead of driving	1	2

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9. Please rate the quality of each of the following services in Sunnyvale.

	Excellent	Good	Fair	Poor	Don't know
Public information services	1	2	3	4	5
Economic development	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
Police services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Sunnyvale open space	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
City parks	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Sunnyvale employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Sunnyvale government performance.

	Excellent	Good	Fair	Poor	Don't know
The value of services for the taxes paid to Sunnyvale	1	2	3	4	5
The overall direction that Sunnyvale is taking	1	2	3	4	5
The job Sunnyvale government does at welcoming resident involvement	1	2	3	4	5
Overall confidence in Sunnyvale government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Being open and transparent to the public	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	Excellent	Good	Fair	Poor	Don't know
The City of Sunnyvale	1	2	3	4	5
The Federal Government	1	2	3	4	5

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12. Please rate how important, if at all, you think it is for the Sunnyvale community to focus on each of the following in the coming two years.

	Essential	Very important	Somewhat important	Not at all important
Overall economic health of Sunnyvale	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Sunnyvale	1	2	3	4
Overall design or layout of Sunnyvale's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Sunnyvale (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Sunnyvale	1	2	3	4
Overall quality of natural environment in Sunnyvale	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Sunnyvale	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. Please indicate whether or not you have done each of the following in the last 12 months.

	No	Yes
Read the City of Sunnyvale's mailed newsletter, *Horizon*	1	2
Visited the City of Sunnyvale's website (sunnyvale.ca.gov)	1	2
Submitted a request for service through the City's online Access Sunnyvale system	1	2

14. Please rate the overall quality of information available in each of the following City information sources:

	Excellent	Good	Fair	Poor	Don't know
The City's mailed newsletter (Horizon)	1	2	3	4	5
The City's website (sunnyvale.ca.gov)	1	2	3	4	5
The City's social media channels (e.g., Facebook, Nextdoor, Nixle, Twitter)	1	2	3	4	5

15. Please indicate how much of a source, if at all, you consider each of the following social media channels for obtaining information about the City government and its activities, events and services:

	Major source	Minor source	Not a source
City Facebook page	1	2	3
Nextdoor	1	2	3
Nixle	1	2	3
City Twitter feed	1	2	3
Other social media channel	1	2	3

16. How much of a priority, if at all, should the City place on addressing each of the following community issues in the coming year?

	High priority	Medium priority	Low priority	Not a priority	Don't know
Housing affordability	1	2	3	4	5
Homelessness	1	2	3	4	5
Traffic	1	2	3	4	5
Crime and public safety	1	2	3	4	5
Sustainability	1	2	3	4	5
Development	1	2	3	4	5
Library services	1	2	3	4	5
Recreation services	1	2	3	4	5
Bicycle and pedestrian safety	1	2	3	4	5

17. Of the areas provided, please select the <u>top three</u> community issues you would like the City to focus on in the coming year.

- ❍ Housing affordability
- ❍ Homelessness
- ❍ Traffic
- ❍ Crime and public safety
- ❍ Sustainability
- ❍ Development
- ❍ Library services
- ❍ Recreation services
- ❍ Bicycle and pedestrian safety

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Our last questions are about you and your household.
Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

❍ Excellent ❍ Very good ❍ Good ❍ Fair ❍ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

❍ Very positive ❍ Somewhat positive ❍ Neutral ❍ Somewhat negative ❍ Very negative

D4. How many years have you lived in Sunnyvale?

❍ Less than 2 years
❍ 2-5 years
❍ 6-10 years
❍ 11-20 years
❍ More than 20 years

D5. Which best describes the building you live in?

❍ Single-family detached home
❍ Townhouse or duplex (may share walls but no units above or below you)
❍ Condominium or apartment (have units above or below you)
❍ Mobile home
❍ Other

D6. Do you rent or own your home?

❍ Rent
❍ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

❍ Less than $300
❍ $300 to $599
❍ $600 to $999
❍ $1,000 to $1,499
❍ $1,500 to $2,499
❍ $2,500 to $3,999
❍ $4,000 to $6,999
❍ $7,000 to $9,999
❍ $10,000 or more

D8. Do any children 17 or under live in your household?

❍ No ❍ Yes

D9. Are you or any other members of your household aged 65 or older?

❍ No ❍ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

❍ Less than $25,000
❍ $25,000 to $49,999
❍ $50,000 to $74,999
❍ $75,000 to $99,999
❍ $100,000 to $149,999
❍ $150,000 to $199,999
❍ $200,000 to $299,999
❍ $300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

❍ No ❍ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

❑ American Indian or Alaskan Native
❑ Asian
❑ Black or African American
❑ Native Hawaiian or Other Pacific Islander
❑ White
❑ A race not listed

D13. In which category is your age?

❍ 18-24 years
❍ 25-34 years
❍ 35-44 years
❍ 45-54 years
❍ 55-64 years
❍ 65-74 years
❍ 75 years or older

D14. What is your gender?

❍ Woman
❍ Man
❍ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

❍ Agender/I don't identify with any gender
❍ Genderqueer/gender fluid
❍ Non-binary
❍ Transgender man
❍ Transgender woman
❍ Two-spirit
❍ Identify in another way

Thank you! Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

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