



Sunnyvale



City Council Elections Redistricting Project

Communities of Interest Overview

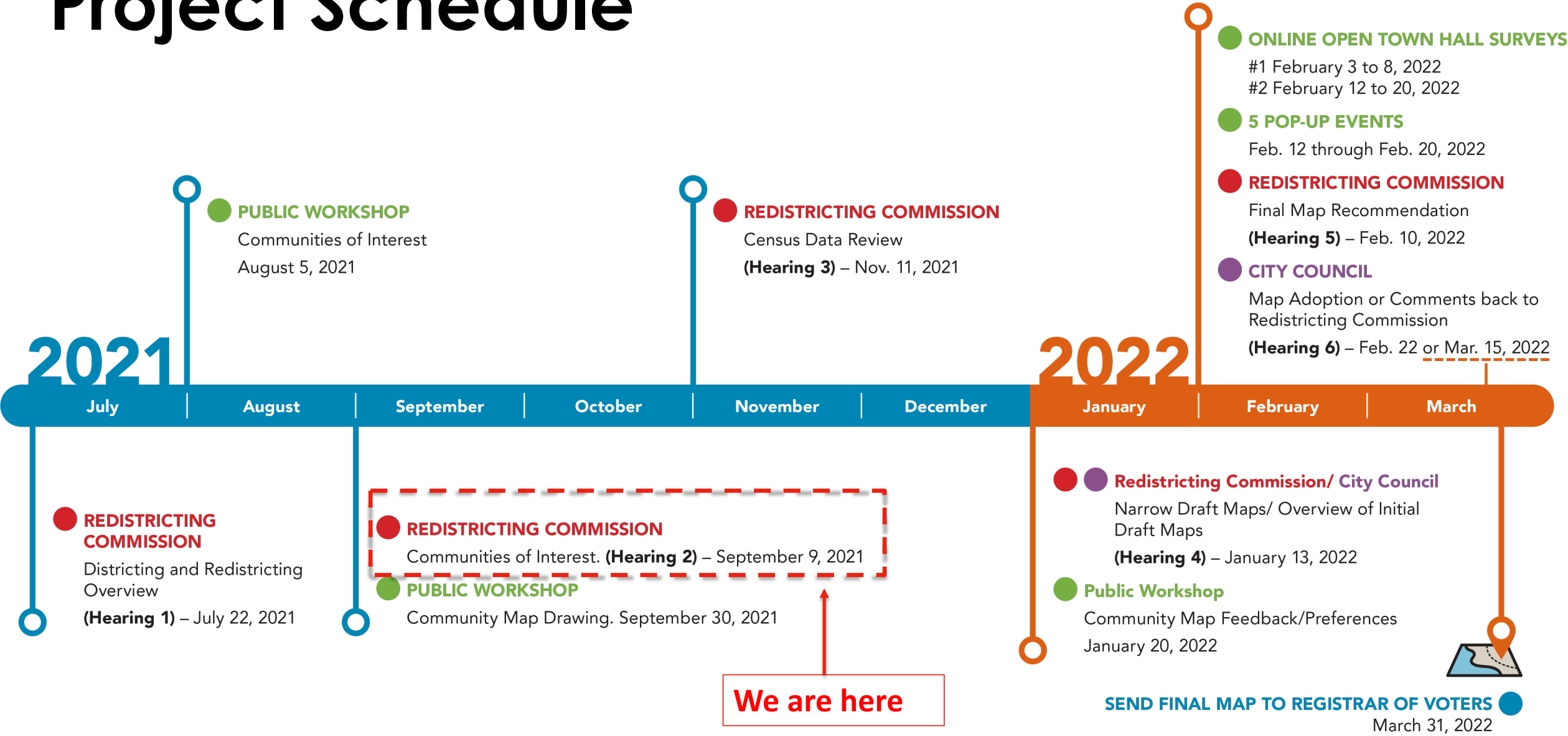
September 9, 2021

Presentation Overview

- » Project Schedule
- » Overview of Communities of Interest
- » Communities of Interest Workshop Recap
- » Upcoming Meetings



Project Schedule



Redistricting Criteria

» Federal Criteria

- **Population equality**
- Federal Voting Rights Act
- No racial gerrymandering

» State Criteria

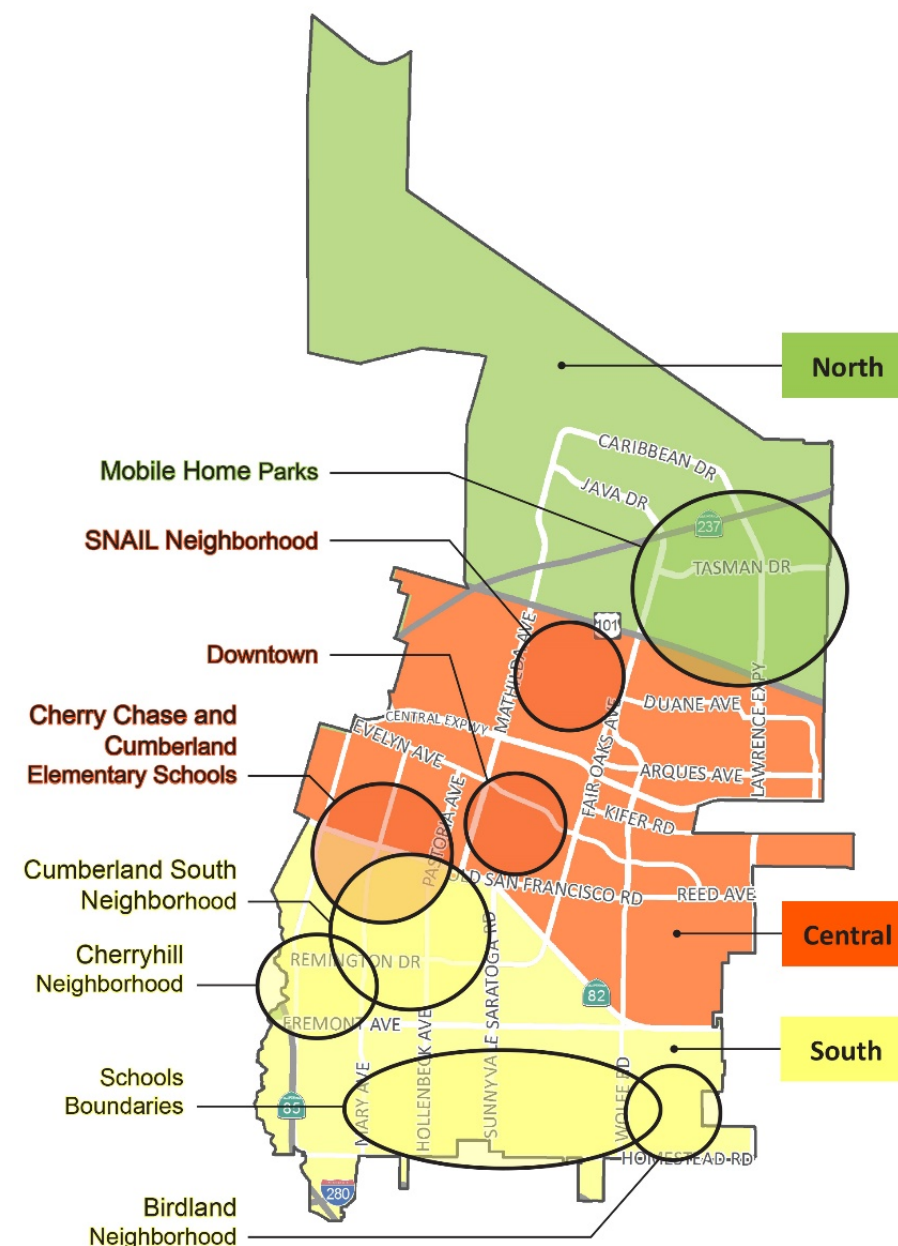
1. Geography contiguity
2. Neighborhoods/communities of interest
3. Easily identifiable boundaries
4. Compactness
5. No favoring or discriminating against a political party

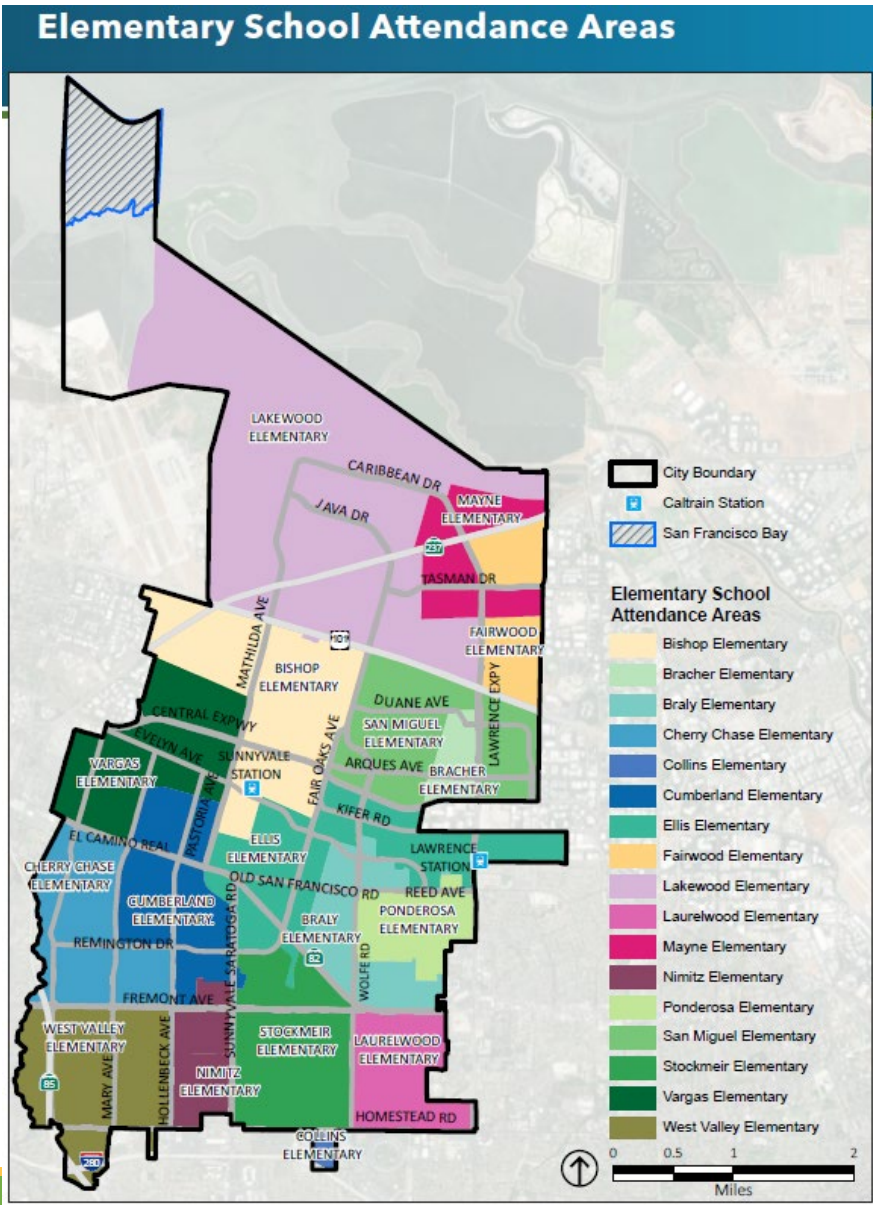
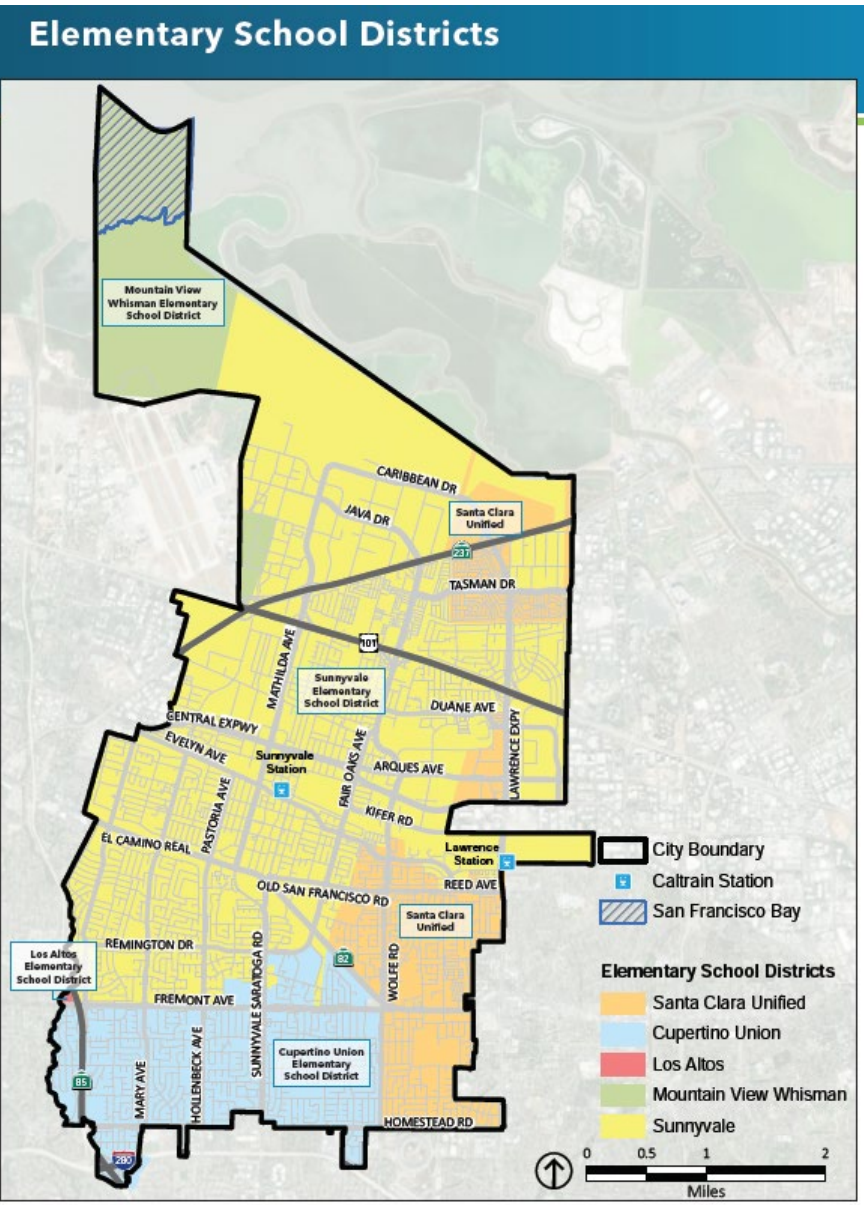


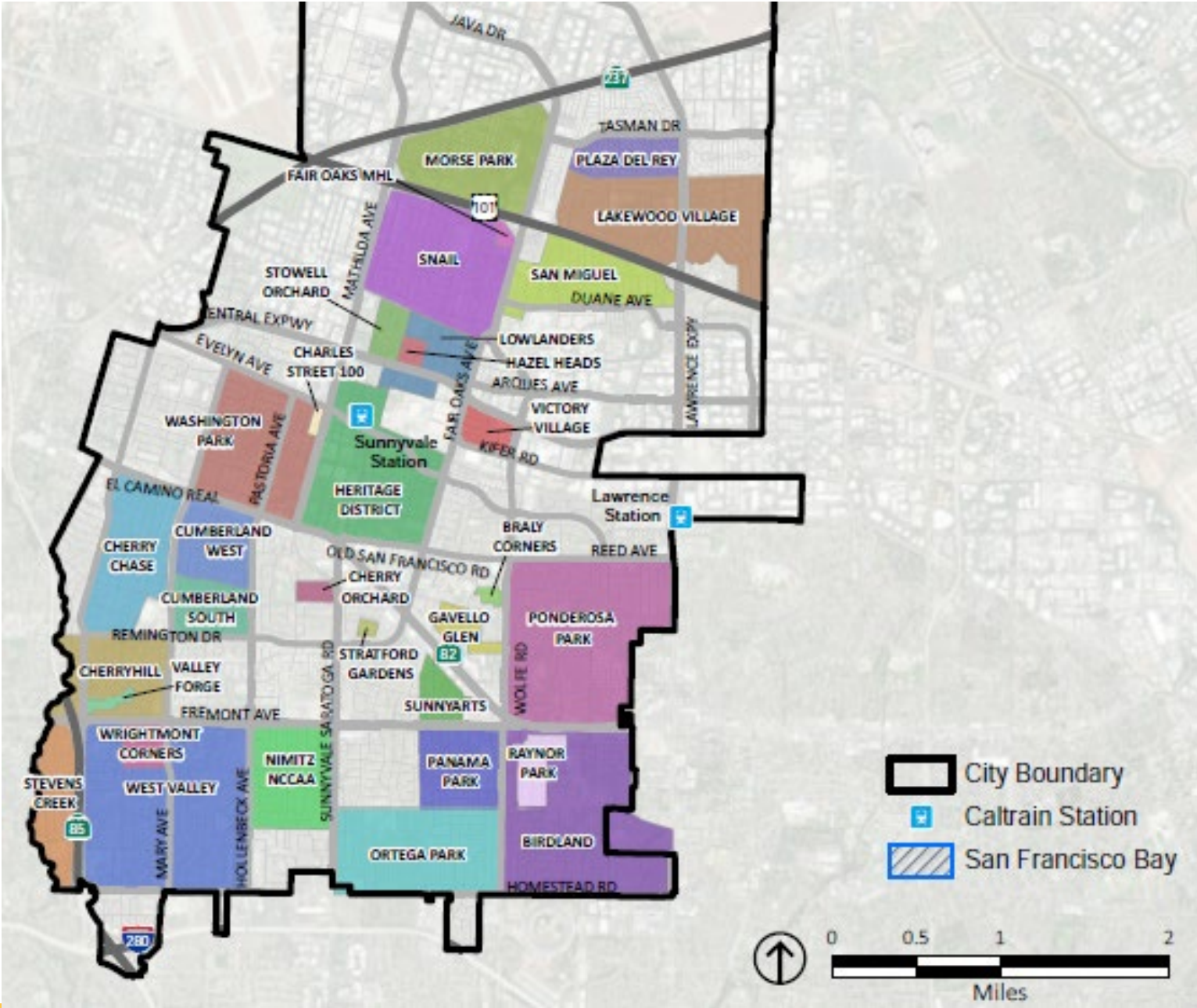
- » **A “community of interest” is defined as a community or neighborhood with shared interests, views, and characteristics, such as:**
 - Mobile home parks
 - Business areas
 - Specific neighborhoods
 - Race
 - Income
 - Education
 - Language spoken
- » **These communities of interest have similar needs, goals, and desires unique to their own community**
- » **Communities can elect representatives with the same interests as them**

» **Most common communities of interest:**

- Homeowners Associations (HOAs)
- Mobile Home Parks
- Residential Neighborhoods
- Physical boundaries
 - Across Highway 101
 - Fremont Avenue
 - Fair Oaks Avenue
- School Boundaries

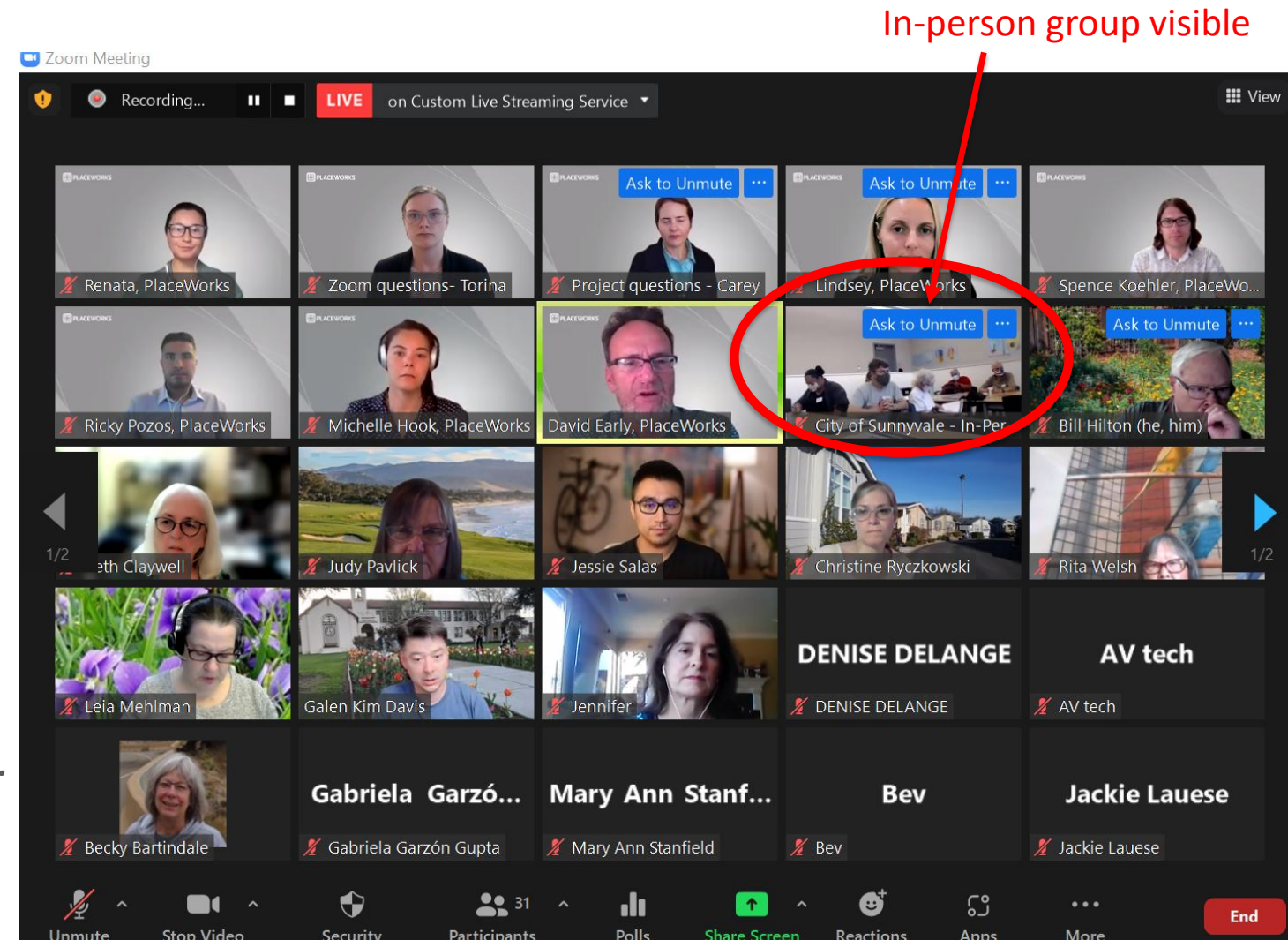




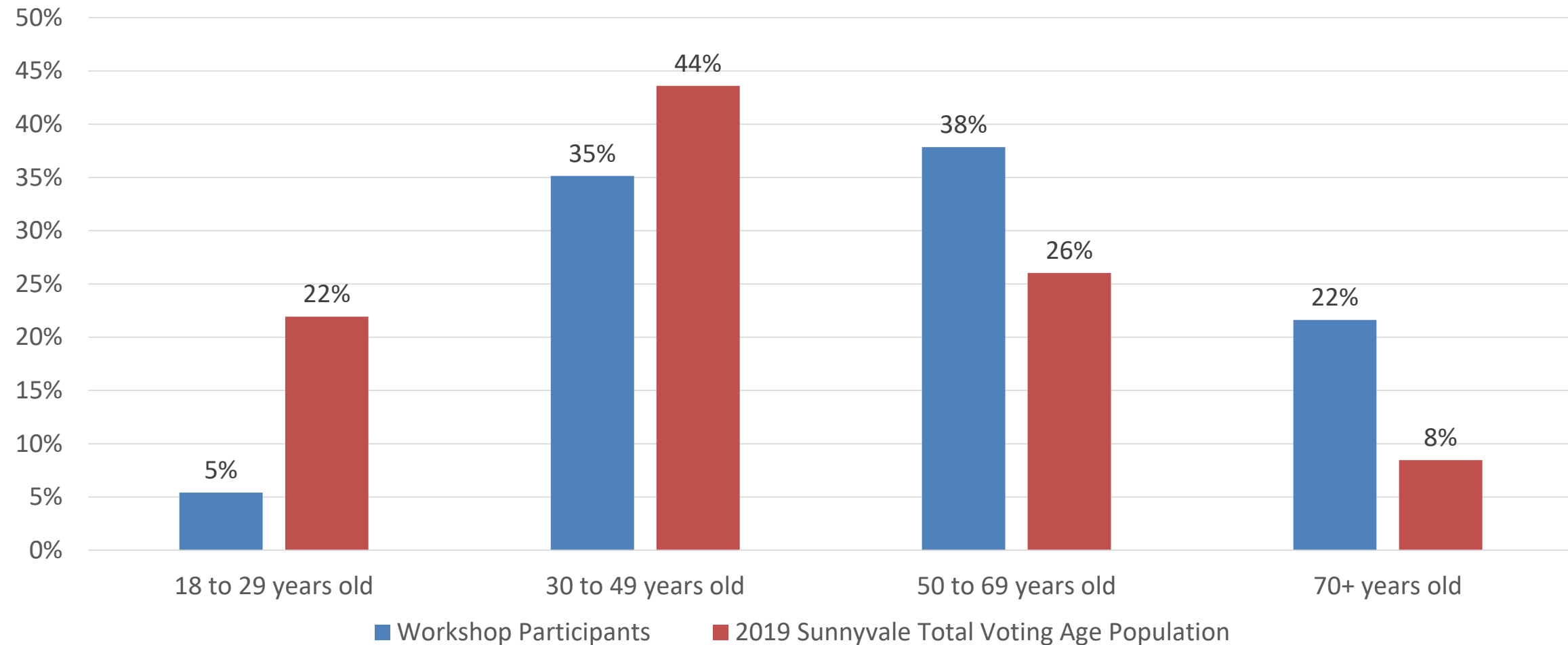


Overview of Communities of Interest Workshop

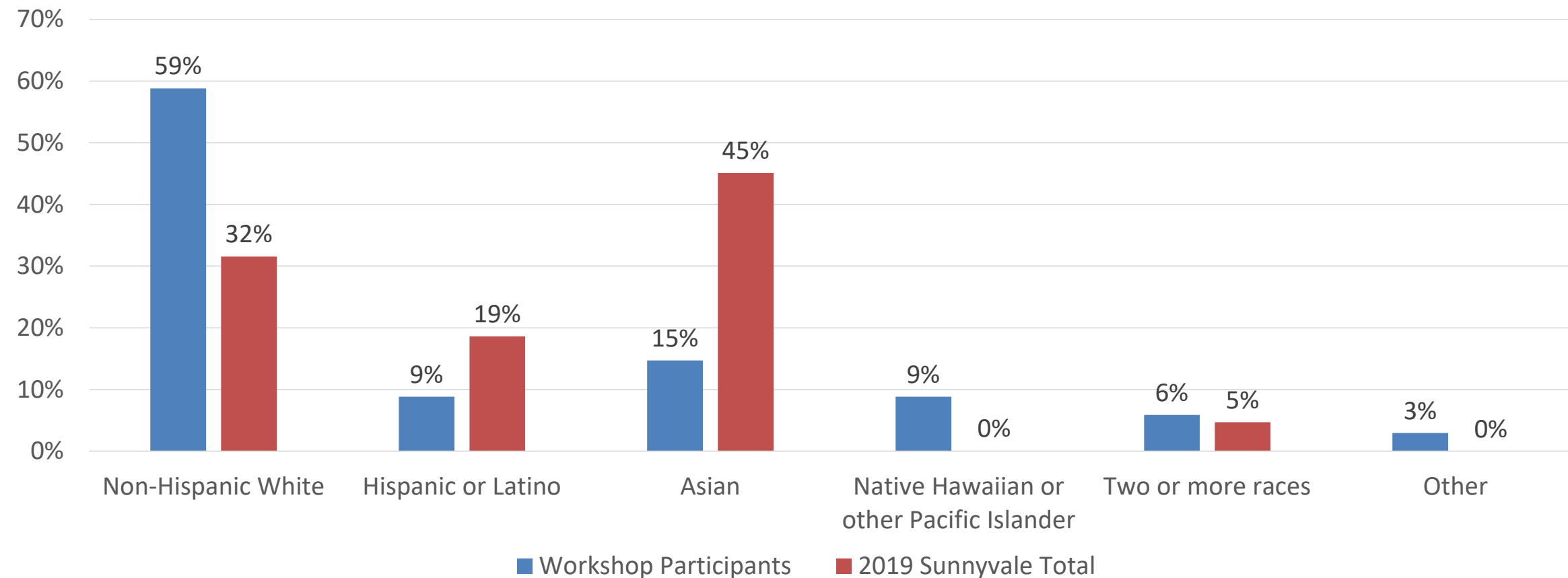
- » August 5, 2021 from 6:30 to 8:00 PM
- » Hybrid in-person and virtual workshop
 - In-person= 12 participants
 - Virtual= 36 participants
- » *Note: the online mapping exercise in the workshop was kept live through August 31.*



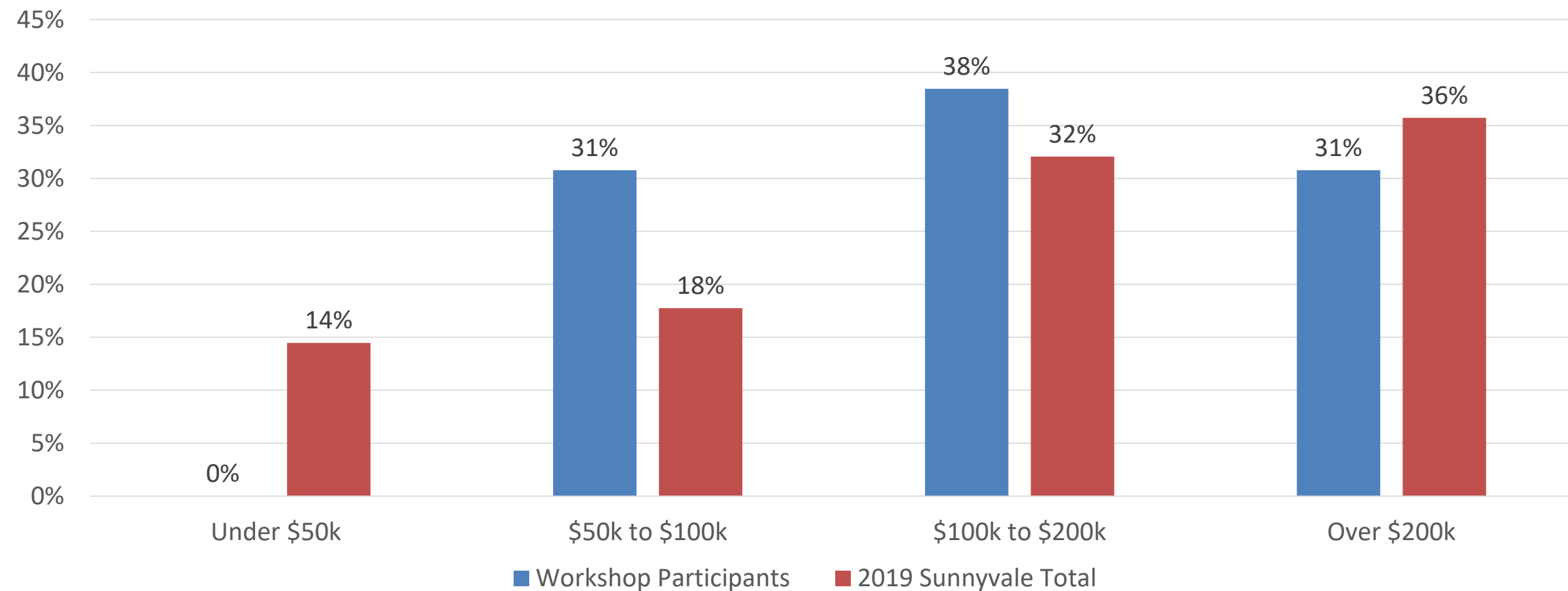
Workshop Demographic Data- Age



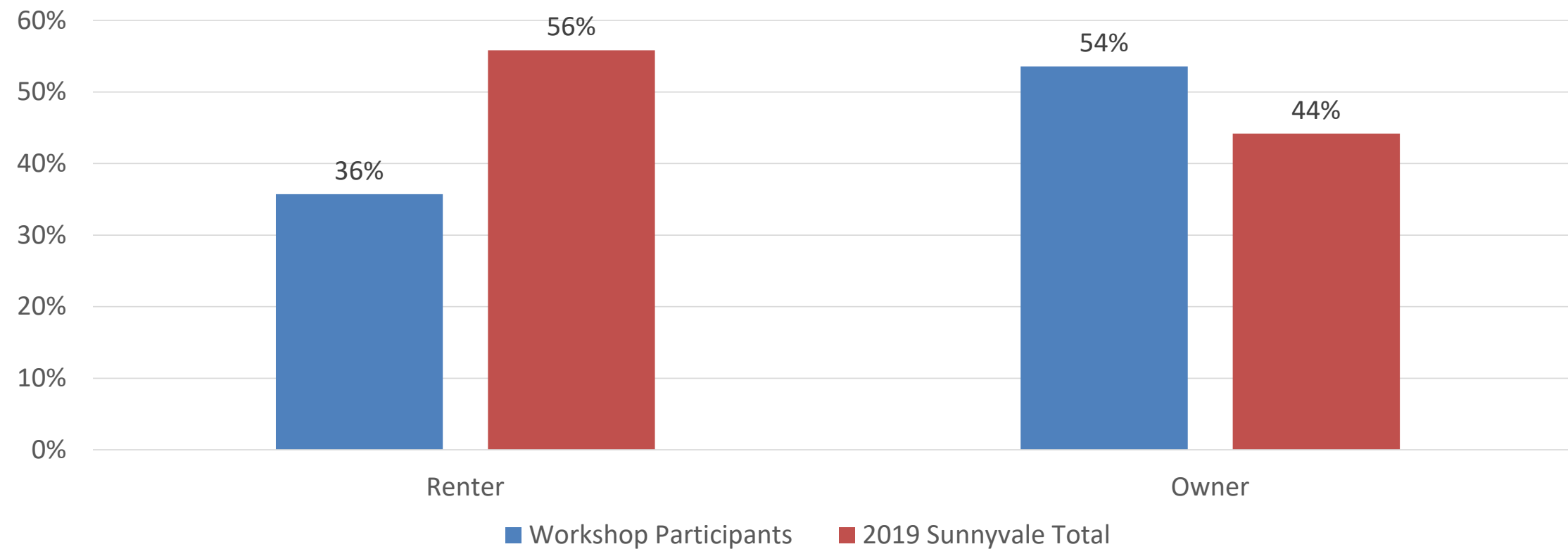
Workshop Demographic Data- Race/Ethnicity



Workshop Demographic Data- Household Income

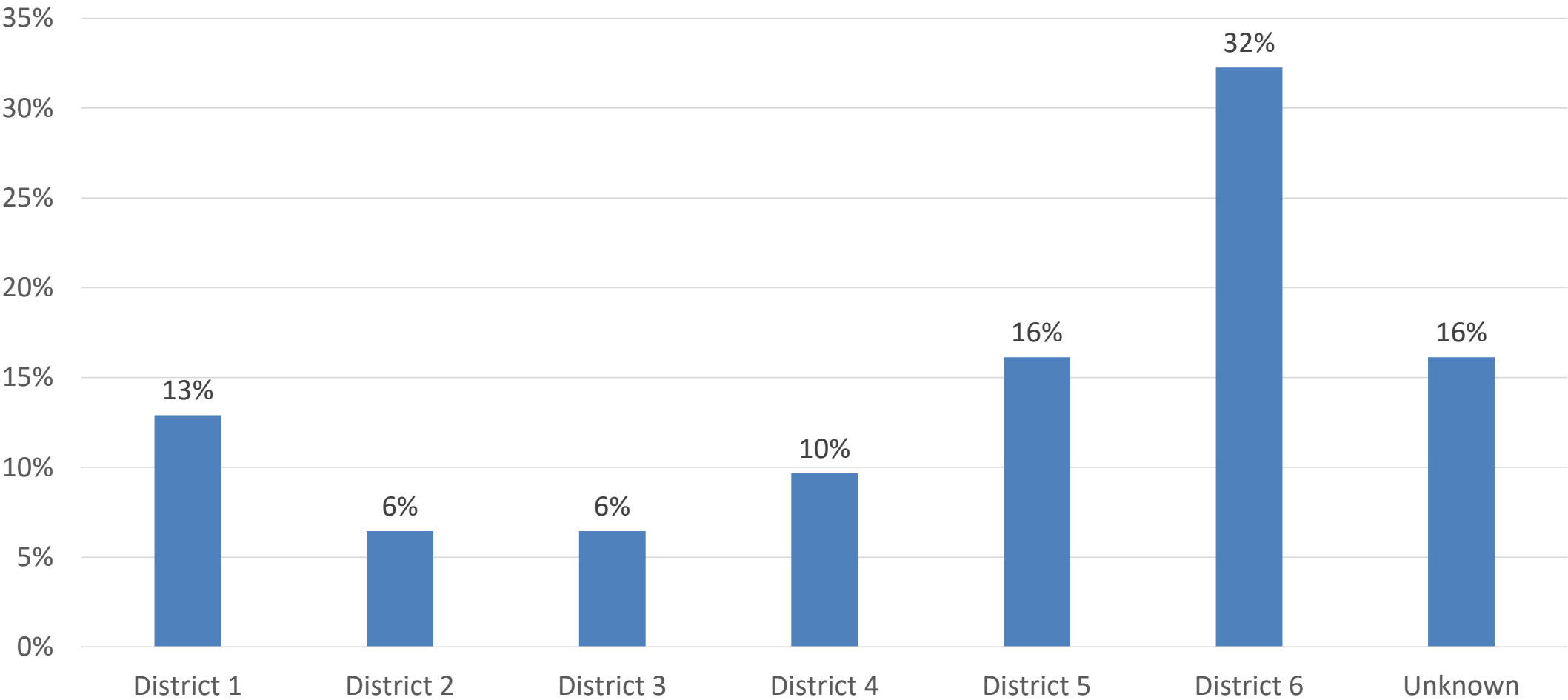


Workshop Demographic Data- Housing Tenure



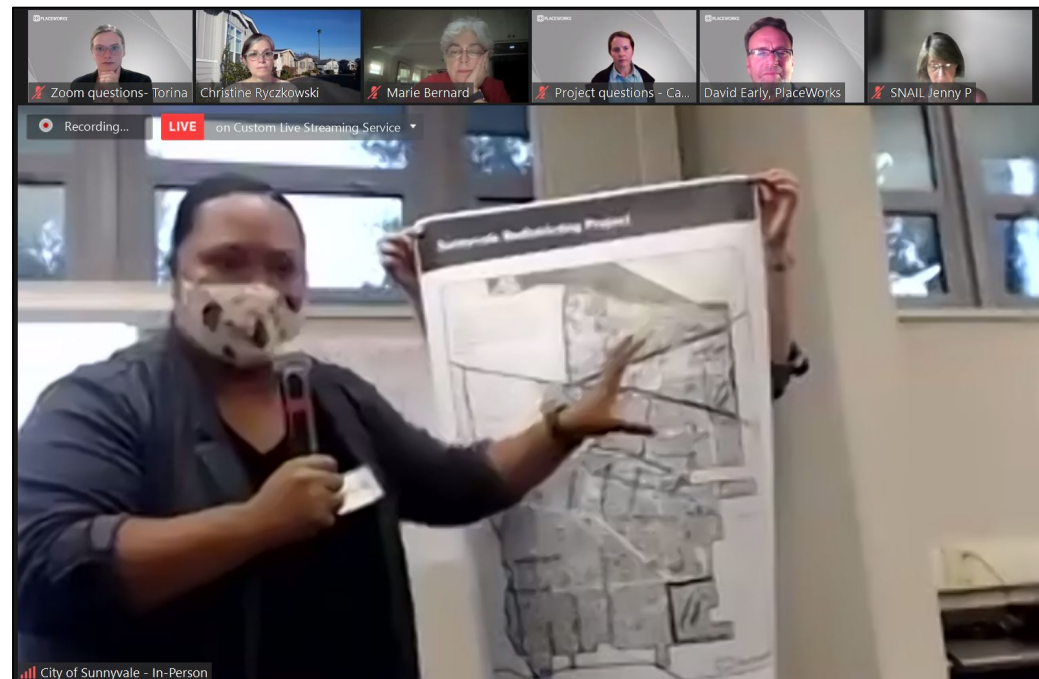
Workshop Demographic Data

Council
Districts

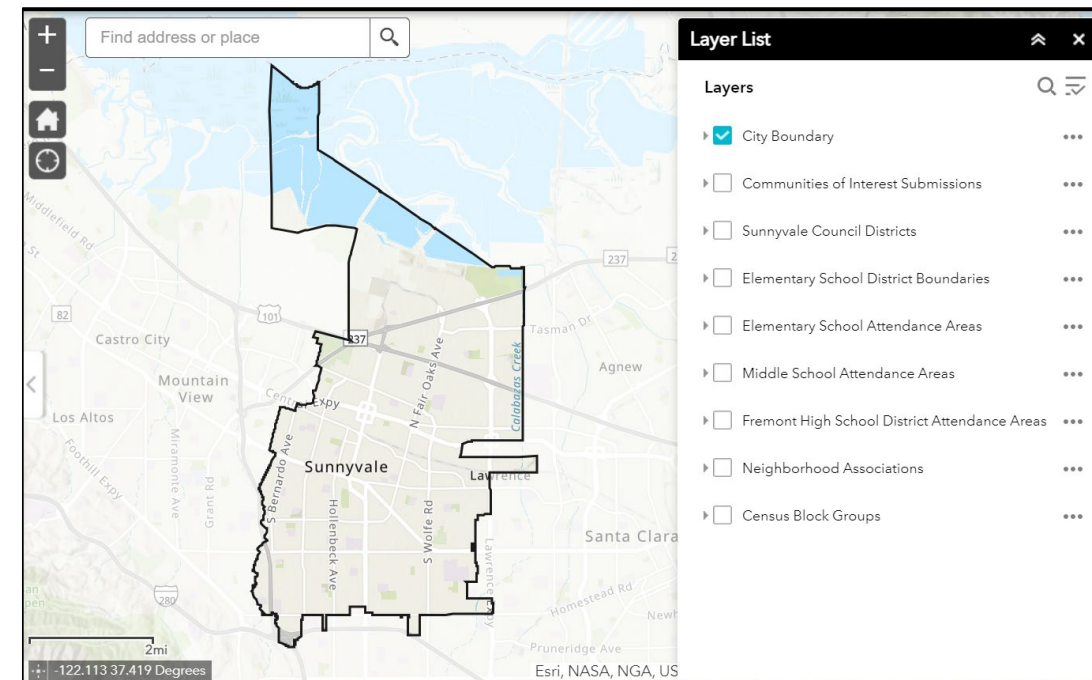


Identification of Communities of Interest

- » In-person participants marked physical maps

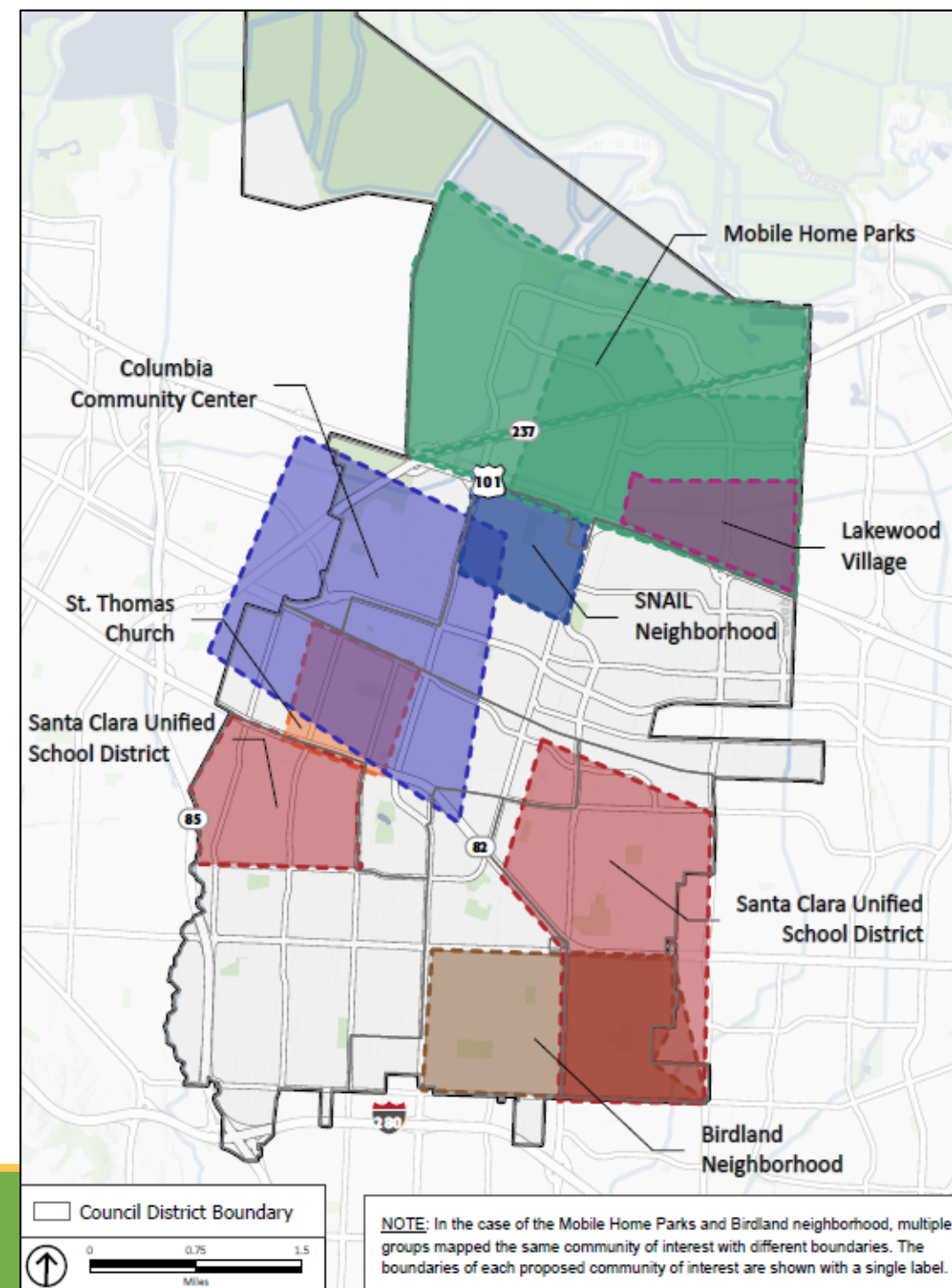


- » Virtual participants directed a facilitator to mark their maps



Communities of Interest

- » St. Thomas Church area (includes library, community center, Zanotto grocery store)
- » School Districts
- » Mobile home parks
 - Support for maintaining all mobile home parks in one area like is currently done in District 6
 - Note that the Henderson and Rancho La Mesa mobile home parks are not included in District 6
 - Lakewood Village
 - North Sunnyvale because of unique traffic problems, wetlands area, and bounded by major freeways



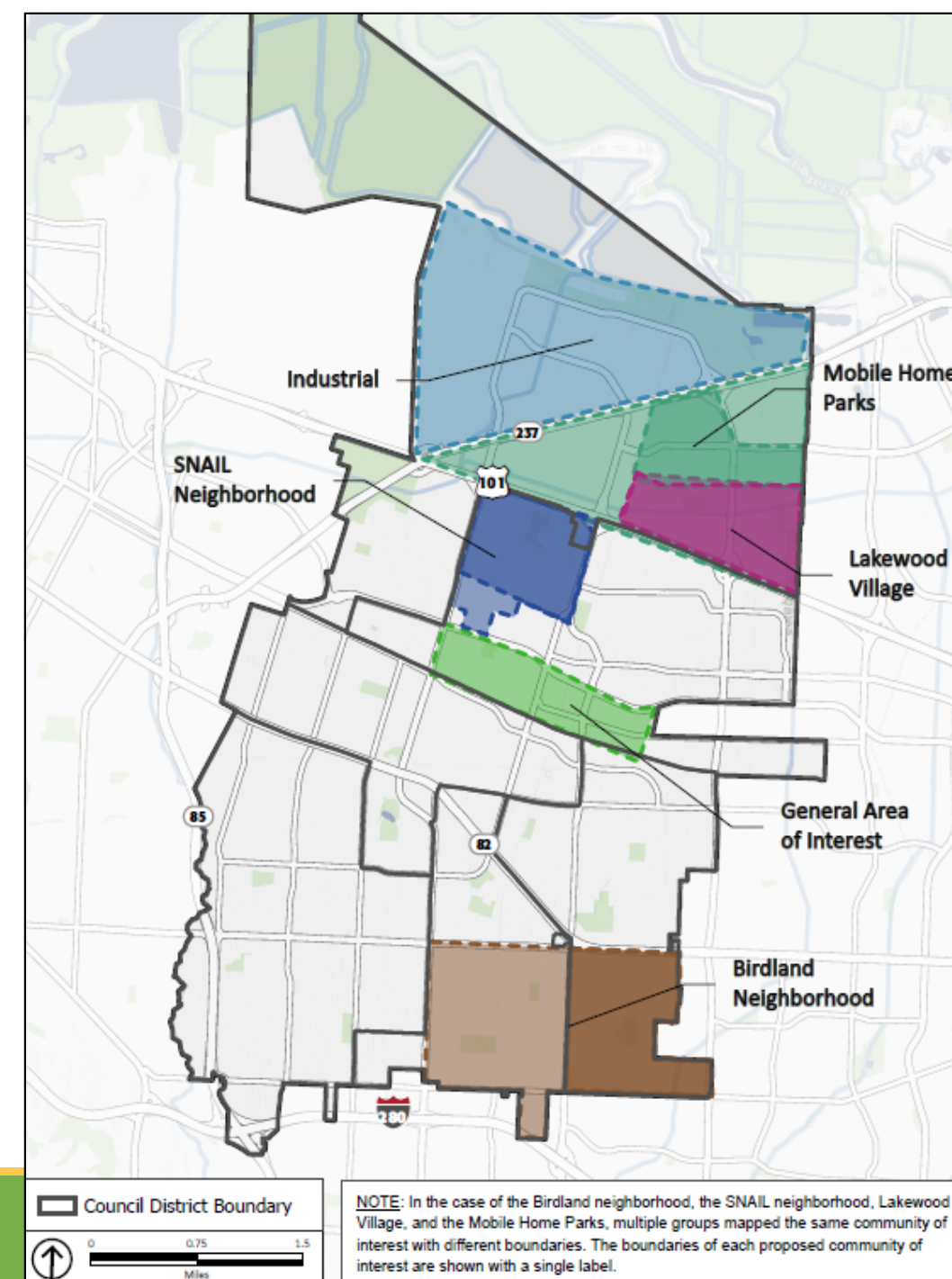
Communities of Interest

» LatinX and/or low-income communities

- SNAIL neighborhood
- North of El Camino Real/around Columbia Community Center

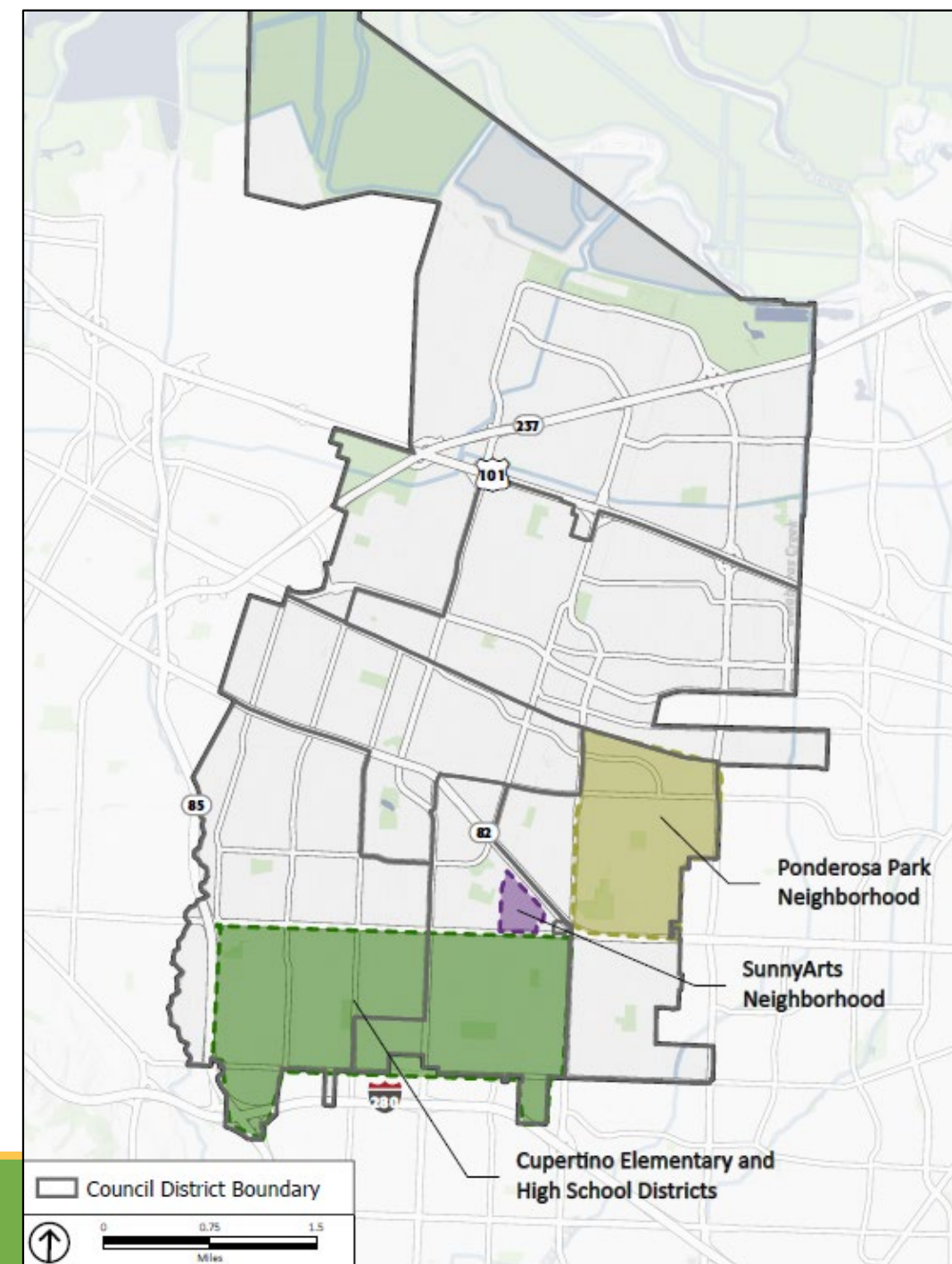
» Neighborhood Associations

- Ortega Park
- Panama Park
- Cumberland and Cherry Chase neighborhoods should be combined
- Birdland neighborhood, bounded to the north by Fremont Avenue and bounded to the west by either Wolfe Road or Sunnyvale Saratoga Road



Communities of Interest (submitted after workshop)

- » Ponderosa Park Neighborhood
- » SunnyArts Neighborhood
- » Cupertino Elementary and High School Districts
- » Presentation by Sunnyvale Neighbors of Arbor including La Linda (SNAIL) Neighborhood Leader, Valarie Suares
 - Emailed to Commission on August 26



Other Feedback

- » Maintain existing Council district boundaries to the extent possible.
- » Need updated Census data to identify the communities of interest.
- » Keep existing neighborhoods together.

Questions and Discussion

DISCUSSION

- » What Communities of interest should stay together to elect a Councilmember?
- » What Communities of interest would be better served by being split into two or more Council districts?



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