Sunnyvale



2026 – 2031 Sunnyvale Homelessness Response Plan

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Housing and Human Services Commission
September 23, 2026

Agenda

Agenda Item #1 – Background

Agenda Item #2 – Overview of Plan Changes

Agenda Item #3 – Overview of Plan Framework

Agenda Item #4 – Estimated Plan Costs

Agenda Item #5 – Recommendations

Homelessness Response Plan

Plan Timeline

Community Meetings
Stakeholder Interviews
Community Surveys

Feedback Opportunity (Sept 15 -22)
HHSC (Sept 23)
City Council (Sept 29)



Synthesis and Final Draft Plan Development

+ Address Vehicular Homelessness Feasibility Studies and Implementation Plans

Community Outreach Overview

Stakeholder Engagement Strategies

16+ Stakeholder Interviews

- Service Providers and Advocates
- County and City Depts
- School Districts

Multilingual Surveys

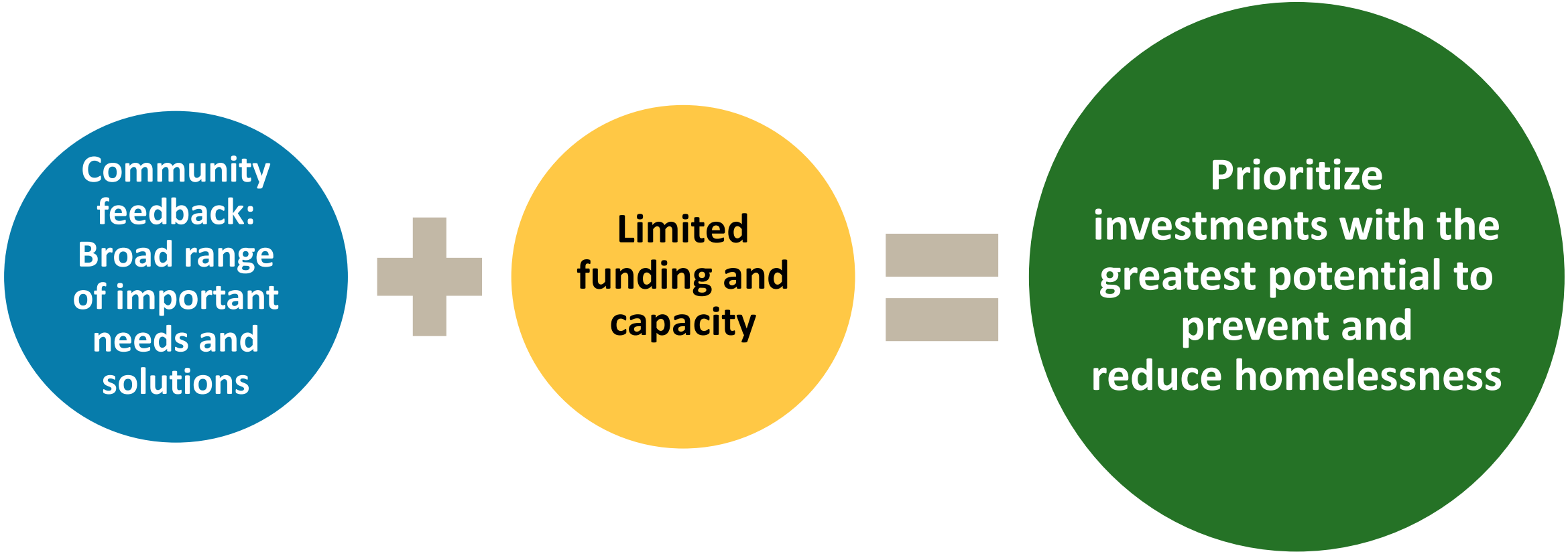
- Unhoused: 63 Responses
- Service Provider: 8 responses
- Community: 150 responses

Community Meetings

- ~40 Unique Participants
- Hybrid meetings at City Hall/Zoom
- English, Spanish, and Chinese

Homelessness Response Plan

Given limited resources, what should be prioritized?



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Overview of Key Plan Changes

- Feedback called for a balanced approach between:
  - Providing programs and service
  - Addressing the impacts of unsheltered homelessness in public spaces
- Renamed as a Response Plan to better reflect the Plan's content, scope, and intent
- Measurable: Added two overarching goals
  - 25% reduction in unsheltered homelessness by 2031
  - 25% reduction in homelessness-related reports to the City by 2031



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Homelessness Response Plan

Strategic Framework Model



Homelessness Response Plan

Strategic Framework – Focus Areas

FOCUS AREA #1:

Homelessness Prevention

FOCUS AREA #2:

Housing, Shelter, Vehicle-Based Solutions & Supportive Services

FOCUS AREA #3:

Coordinated Homelessness Response & Community Engagement

Strategic Framework

Focus Area 1 – Homelessness Prevention

Strategy 1.1 **Increase Awareness and Use of Tenant Protections and Fair Housing Resources**	**Activity 1**: City Webpage for Tenant Protections and Fair Housing Policies
	Activity 2: Conduct Outreach to Increase Awareness of Local Tenant Protection Policies and Resources
Strategy 1.2 **Preserve Existing Housing Stock to Prevent Displacement and Reduce Inflow into Homelessness**	**Activity 1**: Support Home Repairs for Low-Income Homeowners

Strategic Framework

Focus Area 2 – Housing, Shelter, Vehicle-Based Solutions, and Supportive Services

Strategy 2.1 **Provide Support to Deliver a Minimum of 60 Units of Supportive Housing**	Activity 1: Support the Development of Supportive Housing Projects
Strategy 2.2 **Strengthen Housing Stability and Emergency Shelter Options**	Activity 1: Maximize Utilization and Impact of the Tenant-Based Rental Assistance (TBRA) Program
	Activity 2: Implement an Ongoing Inclement Weather Hotel Program

Strategic Framework

Focus Area 2 – Housing, Shelter, Vehicle-Based Solutions, and Supportive Services

Strategy 2.3 Increase Access to Shelter Options for People Experiencing Vehicular Homelessness	Activity 1: Develop an Interim Housing Site
	Activity 2: Implement a Safe Parking Program
	Activity 3: Support Congregation-Operated Safe Parking
	Activity 4: Establish an RV Permit Parking Program
Strategy 2.4 Increase Access to Supportive Services	Activity 1: Explore Opportunities to Embed Behavioral Health Professionals Within Outreach and Shelter Programs
	Activity 2: Sustain Street Outreach and Mobile Hygiene Services

Strategic Framework

Focus Area 3: Coordinated Homelessness Response and Community Engagement

Strategy 3.1 **Strengthen the City's Encampment Response by Formally Codifying the Process for Managing and Addressing Encampments**	Activity 1: Codify the City's Current Encampment Management Standard Operating Procedure into an Administrative Policy
	Activity 2: Develop Workload and Performance Measures for Encampment Abatements
Strategy 3.2 **Strengthen Community Awareness, Engagement, and Involvement Regarding Homelessness, Housing Challenges, and the City's Homelessness Response Efforts**	Activity 1: Develop a Community Education Campaign
	Activity 2: Establish a Homelessness Advisory Committee

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Estimated Five-Year Plan Costs

Program	Annual Operating Cost (Ongoing)	Capital / One-Time Costs	Total 5 Year Capital & Operating Costs
NEW PROGRAMS			
Strategy 2.3 – Activity 1 **Low-Barrier Interim Housing**	$1,600,000	$12,000,000	$16,800,000
Strategy 2.3 – Activity 2 **Safe Parking Program**	$700,000	$6,000,000	$8,100,000
Strategy 2.3 – Activity 3 **RV Permit Parking Program**	$125,000	$90,000	$715,000
Strategy 3.2 – Activity 2 **Community Education Program**	N/A	$50,000	$50,000
New Programs Subtotal	$2,425,000	$18,140,000	$25,665,000
EXISTING PROGRAMS			
Strategy 1.2 – Activity 1 **Home Repair**	$500,000	N/A	$2,500,000
Strategy 2.2 – Activity 1 **Tenant Based Rental Assistance**	$1,350,000	N/A	$6,750,000
Strategy 2.2 and 2.4 – Activity 2 **Street Outreach and Essential Services (includes Inclement Weather Hotel Program)**	$1,058,608	N/A	$5,293,040
Existing Programs Subtotal	$2,908,608	N/A	$14,543,040
MITIGATION ACTIVITIES			
Encampment Cleanup/Abatement	$100,000	N/A	$500,000
ESTIMATED PROGRAM TOTAL:	**$5,433,608**	**$18,140,000**	**$40,708,040**

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Recommendation

Considerations

- Recommend to Council - Alternative 1: Adopt the draft Homelessness Response Plan as the City's Five-Year Framework for Addressing Homelessness and Its Impacts on the Community and Receive an Update on Community Outreach Efforts.
- Alternative 1 with modifications.
- Take no action at this time.

Staff Recommendation

- Recommend to Council - Alternative 1: Adopt the draft Homelessness Response Plan as the City's Five-Year Framework for Addressing Homelessness and Its Impacts on the Community and Receive an Update on Community Outreach Efforts.

Thank You!

Questions?