Sunnyvale

2025 Community Event and Neighborhood Grant Program (CENGP) Review and Upcoming Grant Cycle

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CENGP Subcommittee Meeting

August 6, 2025

CENGP Mission

The mission of the Community Event Grant Program is to:

- Support and encourage groups to build community and celebrate our unique culture by holding community events in Sunnyvale.

The mission of the Neighborhood Grant Program is to:

- Build community engagement in Sunnyvale;
- Help residents develop a sense of pride and ownership in their neighborhoods; and
- Continue to develop collaborative partnerships between Sunnyvale's neighborhoods and City Hall.

CENGP Agenda

- Review of current 2025 cycle

- Discussion items for 2026 grant application
  - Increased funding
  - 2 grant cycles per year
  - 3-tier funding level for Neighborhood Grants
  - Block party funding for neighborhood associations
  - Community Event – maximum funding % increase

- Approve 2026 CENG application and process

CENGP Funding for Calendar Year 2025

Total Funding	$48,000
Community Events	$31,275
Neighborhoods	$16,725

Community Events Funding

Organization	Request	Grant Award
South Asian Cultural Association of Sunnyvale (SACAS)	$12,000	$7,635
South Asian Cultural Association of Sunnyvale (SACAS)	$5,000	$3,000
Sunny Sagarmatha Society	$42,000	$4,800
Sunnyvale Chamber of Commerce	$20,000	$12,000
Sunnyvale Heritage Park Museum	$2,400	$1,440
Sunnyvale Swim Club	$4,400	$2,400
Community Events Total	**$85,800**	**$31,275**

Neighborhood Grants Funding

Organization	Request	Grant Award
Bidwell Resident Association	$2,000	$2,000
Cherry Chase	$2,000	$2,000
Cherryhill	$2,000	$2,000
Cumberland South	$1,225	$1,225
Lakewood Village	$2,000	$2,000
Ortega Park	$2,000	$2,000
Panama Park	$1,000	$1,000
SNAIL	$2,000	$2,000
SunnyArts	$1,500	$1,500
Valley Forge	$1,000	$1,000
Neighborhood Grants Total	**$16,725**	**$16,725**

3 Year Recap

Community Event Grants	Calendar Year 2023 Actual	Calendar Year 2024 Actual	Calendar Year 2025 Actual
Applications Received	11	11	13
Funding Requested	$43,500	$37,616	$118,700
Grant Awarded	$21,000	$22,000	$31,275

Neighborhood Grants	Calendar Year 2023 Actual	Calendar Year 2024 Actual	Calendar Year 2025 Actual
Applications Received	11	15	10
Funding Requested	$15,670	$19,440	$16,725
Grant Awarded	$13,000	$14,000	$16,725

Discussion Items

- Increased funding available
- 2 grant cycles per year
- 3-tier funding level for Neighborhood Grants
- Funding for block parties under Neighborhood Grants
- Community Event – maximum funding % increase

CY 2026 Proposed Program & Application Timeline

- Total Funding Available - $150,000
- 2 Application Cycles

  - Fall Cycle; Sept. 2 – Oct 10, 2025 for 80% of funding

  - Spring Cycle; March 9 – April 17, 2026 for 20% of funding

Neighborhood Grant Program

- Added a tier for 500+ households

Tier Level	# of Households	Maximum Funding
Tier 1	Under 250	$1,500
Tier 2	251 – 499	$3,000
Tier 3	500 & Over	$5,000

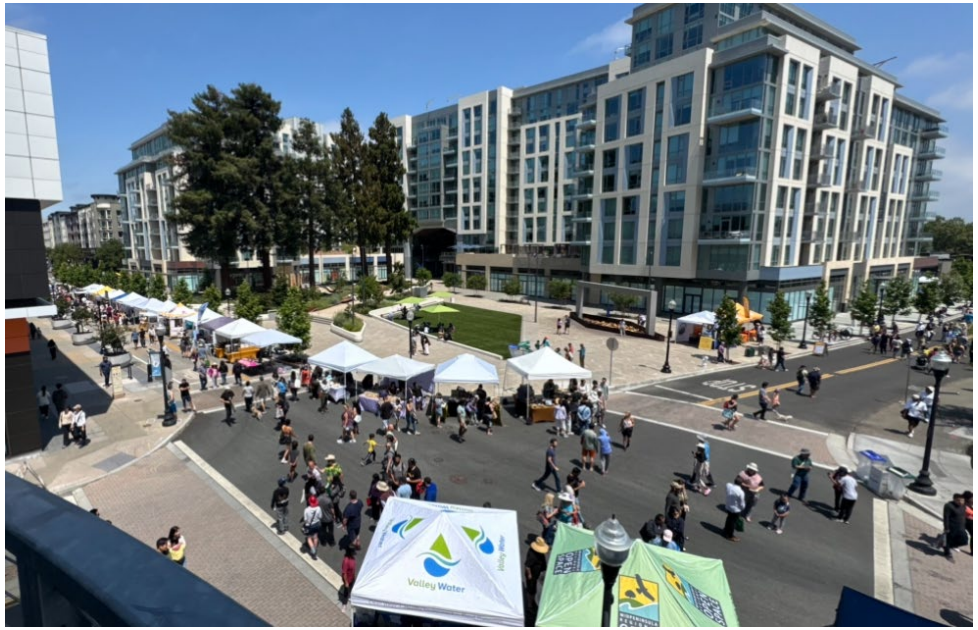
- Added Block Party option
  - Separate, shorter application
  - $500 maximum
  - Will only be considered after Neighborhood Grant applications
  - Maximum number of applications by tier
    (Tier 1 = 2; Tier 2 = 4 & Tier 3 = 6)

Community Event Grant Program

- Increased funding cap for Community Events
- Maximum of 50% of event budget (40% previously)

Next Steps for 2026 Cycle

- Direction to staff based on discussion
- Open grant cycle – Sept. 2 through October 10
- Reconvene on December 3, 2025
- Subcommittee recommendations to Council in January 2026



Recommendation

Approve 2026 Community Events & Neighborhood Grant application and process