~~Policy 1.1.8 Video Game Uses in Commercial Businesses~~

~~POLICY PURPOSE:~~

~~The purpose of this policy is to define incidental and entertainment uses of video games, and to establish location and operation standards for the uses. The policy is intended to: (1) protect public safety by ensuring that the building and use comply with applicable provisions of the Municipal Code, and (2) protect the public welfare by minimizing potential impacts of the use on the site and its surroundings.~~

~~POLICY STATEMENT:~~

~~The following standards will be used to regulate incidental and entertainment uses of video games.~~

~~Standards derived from code requirements will apply to incidental and entertainment uses that are allowed by right. Additional standards, of a discretionary nature, will establish a basis for evaluating entertainment uses that need a Use Permit or Special Development Permit, including decisions about the allowable number of games.~~

~~Definitions~~

1. ~~Video Game Machine: Coin-operated amusement device or game of skill with an electronic-based console and screen, available for use by the public.~~

2. ~~Incidental Use: Less than four video games in a commercial business, allowed as a matter of right.~~

3. ~~Entertainment Use: Four or more video games in a commercial business, as permitted by the zoning code.~~

~~Standards for Incidental Uses~~

1. ~~Maximum Number of Games: Three~~

2. ~~Location Standards: Allowed in any commercial or industrial zone~~

3. ~~Operation Standards (as required by code):~~

   A. ~~Provide one electrical outlet per video game machine. Do not permit the use of external adapters to increase the number of connections.~~

   B. ~~Maintain an unobstructed aisle width of at least 36 inches in front of each machine and player. Also, avoid blocking exits.~~

   ~~Comply with fire, building, electrical and plumbing codes.~~

~~Standards for Entertainment Uses Allowed by Right~~

~~1. Maximum Number of Games: Determined by extent of compliance with operation standards)~~

~~2. Location Standards: Allowed in C-3 zone, as specified in Municipal Code~~

~~3. Operation Standards: Conform with code requirements listed for incidental uses~~

~~Standards for Entertainment Uses Allowed with a Use Permit or Special Development Permit~~

~~1. Maximum Number of Games: Determined by the City, using location and operating standards below as a guide in evaluating the ability of a business and its surroundings to accommodate the use. The City recognizes a general correlation between policy compliance and the allowable number of video games.~~

~~2. Location Standards:~~

~~A. Permitted with conditional approval in zones specified in Municipal Code.~~

~~B. Provide a minimum separation of 1,000 feet between each video game entertainment use.~~

~~C. Provide a minimum separation of 1,000 feet between the use and any elementary, junior high or senior high school.~~

~~D. Assess the proximity of the use to residences, and determine the potential for impacts.~~

~~E. Consider impacts of the use on nearby businesses.~~

~~F. Consider the impacts of nearby businesses on the use. In particular, note any businesses which may contribute to an environment conducive to loitering, and businesses which may be incompatible with youth-oriented activities.~~

~~3. Operation Standards:~~

~~A. Standards to Ensure the Safety of the Building and Its Occupants (code requirements unless otherwise noted)~~

~~(1) Provide one electrical outlet per video game machine. Do not permit the use of external adapters to increase the number of connections.~~

~~(2) Maintain an unobstructed aisle width of at least 36 inches in front of each machine. In addition, provide a minimum 18-inch deep area for the player in front of each machine (policy). Also, avoid blocking exits.~~

~~(3) Comply with fire, building, electrical and plumbing codes.~~

~~B. Standards to Reduce the Impacts to Surrounding Businesses and Residences~~

~~(1) Consider limits on the hours and days of operation.~~

~~(2) Evaluate the supervision plan, if any: operating rules, regulations and codes of conduct; total number of employees per shift; number of adult supervisory personnel per shift; methods of handling currency, and notices to be posted in and around the building.~~

~~(3) Consider methods of litter control.~~

~~(4) Consider methods of noise control.~~

~~C. Standards to Minimize On-Site Congestion and Security Problems -~~

~~(1) When the entertainment use is carried out in conjunction with an incidental to a primary use, the floor area devoted to the entertainment use will be limited to an amount that will not change the character of, nor interfere with the operation of the primary use, or cause any of the operating problems identified in the policy.~~

~~(2) Provide bicycle racks at the rate of one space per machine, in close proximity to the business. Avoid interfering with pedestrian circulation and landscaped areas.~~

~~(3) Provide vehicle parking at the standard ratio specified for the business.~~

~~(4) Adequately illuminate the buildings interior.~~

~~(5) Install the games within view of the cashier or other personnel.~~

~~(6) Illuminate entrances, sidewalks and parking areas.~~

~~The above are not an exclusive list of items that may be considered in the evaluation of Use Permit or Special Development Permit requests for video game entertainment uses.~~

~~(Adopted: RTC 83-288 (7/5/1983))~~

~~Lead Department: Community Development~~

~~Policy 1.2.6 Roundabout Intersections~~

~~POLICY PURPOSE:~~

~~The purpose of this policy is to assist in the implementation of policies contained in the Land Use and Transportation Element of the General Plan. It is based on evaluation of the benefits and issues associated with implementation of a specific type of intersection design, the roundabout. The policy is designed to assist in the consideration and implementation of roundabout intersections.~~

~~POLICY STATEMENT:~~

~~The City shall actively evaluate possible candidate locations for roundabouts. The City will consider the use of roundabouts as a traffic control alternative for future traffic control installations at major city intersections, and as part of the "Stage 2" traffic calming strategy for minor residential streets, particularly locations with significant collision history.~~

~~(Adopted: RTC 00-417 (12/19/2000))~~

~~Lead Department: Department of Public Works~~

~~Policy 5.1.2 Child Care~~

~~POLICY PURPOSE:~~

~~The purpose of this policy is to establish a City role in child care. It also provides staff with direction about which child care opportunities to pursue.~~

~~POLICY STATEMENTS:~~

~~Child Care Legislation~~

~~The Sunnyvale City Council is concerned with the affordability, availability and quality of child care available to its residents and employees of its business community. It is recognized that addressing this need will require a partnership among Federal government, state government, the business community, local government and non-profit agencies. However, it is Council's belief that the federal and state governments have a primary role in assuring that the child care needs of its populace are addressed. Federal and state governments should develop comprehensive plans to deliver and fund those services and provide appropriate incentives to encourage employers to provide child care opportunities for their employees.~~

~~The City supports, as appropriate, legislation seeking to establish and advocate for the following actions or provisions including, but not limited to: providing funding targeted to address the child care needs of low-income individuals; establishing demonstration projects to test alternative child care delivery models; establishing employer incentives, such as tax credits to encourage employers to share in providing child care for employees; providing adequate funding of existing child care programs, including appropriate cost-of-living increases; establishing the public school system as the primary delivery agent of state sponsored child care programs; establishing quality child care programs by appropriate regulations to protect health and safety, but minimizes regulatory obstacles; providing incentives to increase the quality and wages of child care workers; advocating for and support measures to encourage and involve industry in providing child care and/or child care benefits to their employees.~~

~~This policy establishes that the City Council does not view itself in a primary role in assuring child care needs are met; rather, that is viewed as an appropriate role for federal and state governments. The policy statement calls for legislation to specific child care objectives and issues.~~

~~Special Needs Children~~

~~The City will support efforts to improve the accessibility, availability, and quality of child care for special needs children and their families. Priorities include providing support to child care providers serving special needs children, and improving the quality of child care.~~

~~Implications of this policy are that: 1) the City will explore ways to provide targeted support services and resources to child care providers; 2) the City will coordinate with other agencies in order to offer educational trainings for child care providers serving special needs children; and 3) the City will continue to provide support to child care providers serving special needs children.~~

~~City/School Cooperative Efforts~~

~~The City will support ongoing efforts of local school districts to increase the availability of child care. Priorities to be addressed are to maintain the inventory of existing child care slots available at school facilities (whether opened or closed); to develop additional child care slots at school sites, particularly for those in Sunnyvale where no site now exists; explore with the districts potential ways to expand the child development and state pre-school programs, especially targeted to at-risk youth; to explore establishing additional extended care programs at school sites where the needs are most acute; and to encourage the training of child care personnel.~~

~~The implications of this policy are: 1) the City will make reference to the need to maintain facilities for child care uses in appropriate elements and sub-elements of the General Plan as they are amended or adopted (Land Use, Open Space, Socio-Economic); 2) the City will work with the school districts regarding child care, including ways to protect the inventory of sites; 3) the City will explore with the school districts means of developing and funding additional child care at school sites including expansion of child care by installing portables; 4) the City will jointly study with Sunnyvale School District the possibility of expanding the child development and state pre-school program (some funding from an outside source may be needed to assist with start-up costs for the program); 5) the City will explore ways of establishing and funding additional extended care programs at school sites; and 6) the City will work with high schools and junior colleges to develop child care training programs.~~

~~Support for Family Child Care Homes (FCCH)~~

~~The City will support activities designed to increase the availability and quality of family child care homes in Sunnyvale. Priorities include developing more infant care slots; improving the quality of home care; and increasing the numbers of licensed providers. The City will coordinate with the licensing agency to assist in facilitating the licensing procedure.~~

~~Implications of this policy are: 1) the City will participate in and perhaps lead efforts to recruit and support FCCHs; 2) the City will explore the possibility of providing program services to home care providers through the Recreation Division and Library; 3) the City will promote programs to encourage unlicensed homes to become licensed; 4) the City will coordinate with other agencies such as community colleges, in order to develop an~~

~~educational/training program for FCCHs; and 5) the City will work with the county to facilitate licensing procedures.~~

~~Child Care Centers~~

~~The City will support the development of additional child care centers and improving the quality of their services in Sunnyvale. Priorities will be to provide support services for child care center programs (similar to FCCHs) and to review the possibility of expanding child care uses in churches.~~

~~The implication of this policy is that it will: 1) explore ways to provide support services to day care centers, possibly in conjunction with some services to be provided to FCCHs; and 2) explore the potential of developing more day care uses in churches.~~

~~Support for Child Care in the Private Sector~~

~~Priority will be given to facilitate efforts to establish child care centers in industrial areas if employers will provide significant financial support for the development of the center(s).~~

~~The implications of this policy is that the City would continue in its current child care policy role regarding industry. The City will cooperate with other agencies in their efforts to increase employer participation in child care. Staff will actively review the feasibility of establishing one or more child care centers in industrial areas of the City. However, the City would not develop the center itself, but would act in a coordinating role with other businesses and child care agencies. Some funding from an outside source, i.e. state grants, may be necessary in order to make this feasible. This policy would also be consistent with Council efforts to develop child care facilities in developments, should Council adopt that option.~~

~~Subsidized Child Care~~

~~As a general policy, the City will not directly subsidize child care through general fund money. Subsidized child care will be provided as needed to low-income individuals who participate in Workforce Investment Act (WIA) training with WIA funds in accordance with WIA guidelines.~~

~~This policy means that the City will not directly subsidize child care services with its general fund, but does not rule out that possibility if other funding sources are available~~

~~Other implications of this policy are that the City will be committed to allocating a portion of WIA funds to assist WIA clients with children while they are in WIA-sponsored child care programs. This provides flexibility in how care is provided, but clearly establishes the priority. The City will also advocate for state grants to assist with the funding. The City does not, however, view its role to use general funds to fund subsidized care beyond the funding provided with WIA funds and related state programs.~~

~~Resource and Referral~~

~~The City will support efforts to improve the accessibility, availability and quality of child care resource and referral services to Sunnyvale residents. Priorities include establishing a resource and referral office in or near Sunnyvale; improving the capability of resource and referral services to develop additional child care slots; and improving the quality of referral services available.~~

~~Implications of this policy are that: 1) the City will advocate for the establishment of an office in or near Sunnyvale; 2) the City will review alternatives and funding sources available in order to upgrade the quality of service; and 3) the Council may be asked at a future time to provide incentives, such as office space, to establish a site or enhance services.~~

~~Funding Policies~~

~~City general funds expended for child care should be leveraged to increase the supply and quality of child care, especially infant care and extended care. City general funds shall not be used to provide or subsidize the provision of child care programs on an on-going basis except where an integral part of City programming, such as the Parks and Recreation fee-supported after school PALS program. City general funds may be used for Council initiated child care studies and coordination amongst various provider agencies and groups. City general funds may be considered in circumstances where funds can be effective in achieving policy goals through one-time capital/project funding and matching funds for support activities. Funding should be sought out through grants and other sources to allow for the implementation of City child care policies. Non-general funds may be used to support child care programs and activities consistent with the childcare policy such as the NOVA child care program or grants or intergovernmental funds the City may receive specifically for the provision of child care. The City's financial commitment to such direct programs ceases with non-general fund sources. Child care agencies/providers that receive City funds or indirect subsidies (such as below-market rents) are strongly encouraged to pay competitive compensation to their child care employees.~~

~~The implications of this policy are that the City will not spend City general funds for direct child care services, whether provided by another agency or by the City. However, this limitation does not apply to services that are provided through ongoing City programs that are supported by other General Plan Goals, Policies and Action Statements, such as services provided by the Library and Recreation Division. It may also fund capital/projects or provide matching funds for activities that leverage available child care resources through support activities. General funds may be used to support a child care coordinator position. The City may also use funds from other sources, such as grant funds, private contributions or funds raised through mitigation fees from development for projects or programs that increase the quantity and quality of child care available in the community. Staff will actively pursue other sources of funding. However, if such funds terminate, on-going support for the program will not be continued with general funds. The City will review the~~

~~compensation policies of child care agencies that receive direct or indirect subsidies from the City as an indicator of the quality of services provided.~~

~~Intergovernmental Cooperation.~~

~~The City will coordinate with local government agencies to develop cooperative child care policies and programs and identify ways in which agencies can jointly enhance child care services.~~

~~The implication of this policy is that the City will establish cooperative relations with other local government agencies to facilitate the development and provision of child care services. Priority will be given to the development of cooperative agreements with agencies which provide services that cross jurisdictions (i.e. school districts may offer services in more than one city). The City may develop programs jointly with schools and adjacent cities to provide services to the entire student body at a given school which serves more than one city (such as extended care programs). The City will participate in joint efforts that facilitate cross-jurisdictional cooperation.~~

~~(Adopted: RTC 80-192 (3/25/1980); Amended: [No RTC] (3/25/1980), [No RTC] (3/15/1988) [No RTC] (1/31/1989); Amended, Policy Update Project (7/2005); Amended: RTC 07-363 (11/27/2007); Amended: RTC 09-046 (2/24/09)/Administrative update (March 2012))~~

~~Lead Department: Department of Library and Community Services~~

~~Policy 7.2.16 Telecommunications~~

~~POLICY PURPOSE:~~

~~It is essential that local governments are aware of the impact of emerging telecommunications on cities and on the citizens they serve. The purpose of this policy is to define the City's roles as regulator, service provider and facilitator for telecommunications resources provided to the community. These roles will enable the City, dependent upon available resources, to retain and maintain regulatory authority within the confines of the state and federal legislation over the rights-of-way and public property, to encourage competition, to review opportunities to implement telecommunications technology to deliver City services and provide information, to work with local businesses and industries in leveraging telecommunications technology to maintain the economic vitality of Sunnyvale and to improve quality of life for the community.~~

~~POLICY STATEMENT:~~

~~It is the policy of the City to:~~

~~1. Retain control of public property within the confines of state and federal legislation to regulate telecommunications services provided to Sunnyvale residents.~~

~~A. Promote retention of the City's regulatory role in telecommunications.~~

~~1) Maintain control of use of local public rights-of-way for telecommunications purposes.~~

~~2) Exercise local franchising authority related to provision of telecommunications services.~~

~~3) Monitor state and federal telecommunications regulatory activities and communicate the City's views and concerns through formal and informal channels.~~

~~4) Advocate for the reinstatement of local regulatory authority in the event of loss of effective competition.~~

~~5) Support retention of local zoning authority for cellular towers, satellite dish antennas, and other telecommunications equipment, facilities, and structures.~~

~~B. Advocate symmetrical regulation for all Sunnyvale telecommunications service providers.~~

~~1) Promote use of regulatory oversight to restrain monopolistic practices.~~

~~2) Establish fair, reasonable, and nondiscriminatory terms and fees for use of Sunnyvale's public rights-of-way for commercial enterprises.~~

~~3) Promote delivery of community-oriented services to Sunnyvale residents by stipulating a reasonable percentage of each system be dedicated to the delivery of such services.~~

~~C. Encourage high quality service and service standards for all telecommunications providers.~~

~~1) Establish service standards within the confines of state and federal legislation and evaluate services to ensure continued high quality customer service and affordable contemporary technology.~~

~~2) Advocate Sunnyvale voice telecommunications carriers to provide access to local 911 emergency services at no charge.~~

~~3) Advocate Sunnyvale telecommunications carriers to provide access to voice/non-voice relay services at no charge beyond normal usage charges to all Sunnyvale residents.~~

~~D. Advocate for privacy laws and security standards at the state and federal levels which protect Sunnyvale telecommunications users.~~

~~1) Advocate the establishment of transaction security for financial and personal transactions.~~

~~2) Advocate for confidentiality guarantees of all user information unless otherwise consented to by the user, including access information.~~

~~3) Encourage telecommunications providers to educate City users about the implications of privacy and information security issues.~~

~~4) Advocate the implementation of a "digital signature" standard that reliably identifies the sender and recipient of electronic transactions.~~

~~5) Support the implementation, where feasible and appropriate, of established technical standards for authenticity of City documents and information.~~

~~2. Promote universal access to telecommunications services for all Sunnyvale residents.~~

~~A. Promote universal service and access for every Sunnyvale resident.~~

~~1) Support equitable access to public information for all Sunnyvale residents.~~

~~2) Support affordable pricing for basic telecommunications services for all consumers.~~

~~3) Advocate that the introduction of advanced telecommunications services do not adversely impact basic service rates.~~

~~4) Recognize telecommunications needs of special groups, such as the economically disadvantaged, non-English speakers, minorities, the elderly, and individuals with disabilities.~~

~~5) Advocate that all Sunnyvale telecommunications service providers equitably share the responsibility and the costs for maintaining universal service.~~

~~6) Advocate that the definition of basic universal service be expanded as new services become essential to participation in the social and economic mainstream.~~

~~B. Promote the opportunity for Sunnyvale residents to acquire the appropriate skills to participate in a technologically advanced society.~~

~~1) Encourage Sunnyvale schools to develop programs that help students acquire appropriate telecommunications skills.~~

~~2) Promote life-long learning through the use of telecommunications.~~

~~3) Facilitate technical training and telecommunications access for all Sunnyvale residents.~~

~~3. Use telecommunications to maintain and enhance information resources and services provided to Sunnyvale residents.~~

~~A. Use telecommunications to provide public information to Sunnyvale citizens, businesses, industries and schools.~~

~~1) Ensure that appropriate printed public information currently available to Sunnyvale citizens will remain free of charge in electronic form.~~

~~2) Ensure that essential telecommunications services are available on demand for the public interest.~~

~~3) Support easy public access to public information to the widest extent possible.~~

~~B. Use telecommunications to improve the City's efficiency and delivery of public services while reducing operating costs.~~

~~1) Enhance Sunnyvale's ability to share public information through appropriate implementation of telecommunications technologies.~~

~~2) Explore the potential use of telecommuting by City staff where appropriate and economically feasible.~~

~~3) Consider projects which link the public with City staff and services including: on-line access to staff reports, electronic access to building codes and permit applications, and City statistics.~~

~~4) Use telecommunications technology to enhance emergency services and coordinate emergency preparedness information to residents.~~

~~C. Use telecommunications to enhance the lives of Sunnyvale residents.~~

~~1) Support the use of telecommunications services to protect the property and lives of citizens.~~

~~2) Encourage the use of advanced telecommunications systems which support community-oriented information dissemination, library services, and educational services.~~

~~3) Encourage the use of advanced telecommunications systems to enhance the lives of Sunnyvale citizens through individual choices, better recreational activities, and other community services.~~

~~4) Promote the use of telecommunications technology to deliver learning services and resources beyond the classroom and library to Sunnyvale homes, organizations, and businesses.~~

~~5) Use telecommunications technology to enhance rather than preclude personal interactions.~~

~~4. Promote use of telecommunications technology, where appropriate and within the scope of available resources, to enhance the economic vitality of Sunnyvale.~~

~~A. Encourage Sunnyvale businesses and industries in leveraging telecommunications technologies to remain competitive.~~

~~1) Encourage Sunnyvale businesses to use telecommunications to achieve greater economic competitiveness.~~

~~2) Where appropriate, recommend changes to City ordinances, requirements, or procedures to enable telecommunications technology advances.~~

~~3) Market telecommunications services to encourage relocation and retention of businesses in Sunnyvale.~~

~~4) Promote development of telecommunications-based applications for teaching, learning, training, and retraining Sunnyvale's workforce.~~

~~5) Seek the attraction of information-intensive businesses and point-of-sale operations in order to diversify the City's economic base and City revenues.~~

~~B. Encourage Sunnyvale businesses and industries in conducting business with anyone, anywhere, at any time.~~

~~1) Support telecommunications research and innovation, where appropriate, in business and government.~~

~~2) Encourage State authorities to explore development of construction requirements which include built-in telecommunications features.~~

~~C. Advocate legislation that identifies telecommunications revenue sources for local governments.~~

~~1) Pursue alternate revenue sources to offset any potential revenue loss from the use of telecommunications, such as diminished sales taxes.~~

~~2) Explore opportunities to increase telecommunications revenues.~~

~~5. Facilitate the creation of an advanced telecommunications network infrastructure, within given resources, for Sunnyvale residents, businesses, and industries.~~

~~A. Advocate that the Sunnyvale telecommunications infrastructure is a reliable broadband interactive digital network that will provide advanced telecommunications services for its community members, businesses, industries and schools.~~

~~1) Promote creation of a broadband, high-speed digital infrastructure available to all Sunnyvale citizens, businesses, industries, schools and agencies.~~

~~2) Encourage development of telecommunications infrastructure and investments to expand telecommunications services available in Sunnyvale.~~

~~3) Use interoperable open standards for the City's governmental telecommunications equipment and services.~~

~~4) Promote interoperability, efficient interconnection, and adherence to open industry standards for all elements to facilitate City-wide connectivity.~~

~~B. Promote interconnection and common carrier collaboration among Sunnyvale telecommunications providers and the City.~~

~~1) Encourage infrastructure joint ventures to maximize the value of telecommunications information to consumers.~~

~~2) Advocate fair and equitable consumer billing practices among multi-carrier providers.~~

~~3) Promote the concept of a single address for each user, when economically and technically feasible, regardless of location or service provider.~~

~~4) Support coordination of a shared common grid of telecommunications systems for education, health care, public agencies, social services, justice and economic development.~~

~~5) Seek opportunities for partnerships and collaborations with the private sector to obtain equity in the telecommunications infrastructure to reduce City costs and improve municipal services.~~

~~C. Promote a telecommunication system designed to stimulate competition and innovation.~~

~~1) Encourage fair, open competition among telecommunications service providers to increase the quality and variety of services.~~

~~2) Promote provision of an open platform for innovation by local content and services providers.~~

~~(Adopted: RTC 96-042 (2/13/1996); (Clerical/clarity update, Policy Update Project 7/2005))~~

~~Lead Department: Information Technology Department~~

~~Policy 7.2.17 Internet Use~~

~~POLICY PURPOSE:~~

~~The Internet affects the social, cultural, educational and political environments within the community. It is recognized that the City has little policy control over the Internet. The purpose of this policy is to outline a strategy for the City's use of the Internet. The strategy includes creating an Internet-friendly environment for Sunnyvale's businesses, industries and residents; improving service delivery and allowing City government to become more effective; providing lifelong learning and access to public information; ensuring information privacy; and other services to improve the quality of life in Sunnyvale.~~

~~POLICY STATEMENT:~~

~~It is the policy of the City to:~~

~~1. Use the Internet to maintain and enhance the City's information resources and services provided to Sunnyvale citizens.~~

~~A. Use the Internet to provide public information to the public.~~

~~(1) Ensure that appropriate printed public information currently available to Sunnyvale residents will remain free of charge in electronic form.~~

~~(2) Ensure that essential information is available on demand via the Internet for the public interest.~~

~~(3) Support easy public Internet access to public information to the widest extent possible.~~

~~B. Use the Internet to improve the City's efficiency and delivery of public services while reducing operating costs.~~

~~(1) Use the Internet as a tool to deliver City services.~~

~~(2) Consider projects that use the Internet to link the public with City staff, City information repositories, and services including on-line access to: Council agendas and minutes, building codes and permit applications, staff reports, City statistics, the Municipal Code, and City policies.~~

~~(3) Use the Internet to reengineer City services, where appropriate, to make City government more cost-effective and responsive.~~

~~2. Promote the use of the Internet, where appropriate and within the scope of available resources, to enhance the economic vitality of Sunnyvale.~~

~~A. Encourage, Sunnyvale businesses and industries, where appropriate, to use the Internet to remain competitive.~~

~~(1) Where appropriate, recommend changes to City ordinances, requirements, or procedures to allow Internet services to improve for Sunnyvale businesses and industries.~~

~~(2) Market Sunnyvale as a worldwide center of Internet services and products to encourage the relocation and retention of businesses in Sunnyvale.~~

~~(3) Promote the development of Internet-based applications for teaching, learning, training, and retraining of Sunnyvale's workforce.~~

~~(4) Attract Internet-oriented businesses and point-of-sale operations in order to diversify the City's economic base and City revenues.~~

~~B. Encourage Sunnyvale businesses and industries to conduct business with anyone, anywhere, at any time via the Internet.~~

~~(1) Support Internet innovation, where appropriate, in business, government and nongovernmental community organizations.~~

~~(2) Encourage state authorities to continually revise state laws, regulations and procedures to allow new forms of Internet commerce and business transactions.~~

~~C. Advocate legislation that ensures that no city is adversely impacted by new forms of Internet commerce.~~

~~(1) Advocate the protection of sales tax revenue bases of cities.~~

~~(2) Explore new opportunities to increase City revenues based on Internet-related activities.~~

~~3. Promote the use of the Internet to improve the quality of life for Sunnyvale residents.~~

~~A. Use the Internet to enhance the lives of Sunnyvale citizens.~~

~~(1) Use the Internet to make Sunnyvale citizens more aware of community resources in the areas of public safety, emergency~~

~~preparedness, leisure activities, learning resources, and other community services.~~

~~(2) Encourage the use of the Internet to support community-oriented information dissemination, library services and lifelong learning.~~

~~(3) Promote the use of the Internet as a vehicle to deliver learning services and resources beyond the classroom and the library to Sunnyvale homes, organizations and businesses.~~

~~(4) Promote the use of the Internet as a tool to enhance rather than preclude personal interactions and participation in civic life.~~

~~(5) Promote access to a full array of City and non-City Internet services for individuals with disabilities.~~

~~B. Advocate for privacy laws and security standards at the state and federal levels which protect Sunnyvale Internet users.~~

~~4. Facilitate ongoing development of advanced telecommunications network infrastructure, which encourages competition for Sunnyvale residents, businesses, and industries.~~

~~(Adopted: 96-229 RTC (6/18/1996); (Clerical/clarity update, Policy Update Project 7/2005))~~

~~Lead Department: Office of the City Manager~~