
FW: Letter in support of Monterey Corridor BID

From City Clerk <city.clerk@sanjoseca.gov>

Date Mon 10/28/2024 10:39 AM

To Agendadesk <Agendadesk@sanjoseca.gov>

 1 attachments (40 KB)
letter supporting BID.docx;

From: Jill Rodby <[REDACTED]>

Sent: Monday, October 28, 2024 10:05 AM

To: City Clerk <city.clerk@sanjoseca.gov>

Cc: Tang, Jiawei <Jiawei.Tang@sanjoseca.gov>; Nathan Ulsh <[REDACTED]>; Fleming, Jonathan <Jonathan.Fleming@sanjoseca.gov>

Subject: Letter in support of Monterey Corridor BID

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Please find attached our letter supporting the MC Bid. Thank you.

Jill Rodby

Sims Metal

PR & Government Affairs Manager

[REDACTED]

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Via email: city.clerk@sanjoseca.gov

October 28, 2024

Subject: **Supporting the BID for the Monterey Corridor**

Dear Mayor Mahan and City Council Members:

I am writing to express my strong support for the proposed Business Improvement District (BID) for the Monterey Corridor. Sims Metal has had a business in the corridor for decades, and we believe this initiative will significantly enhance the vibrancy, safety, and economic prosperity of this vital area.

The Monterey Corridor is a cornerstone of San Jose, contributing to our city's diverse economy and cultural identity. By investing in a BID, we can unlock the full potential of this neighborhood. The proposed BID will provide essential services and improvements, such as:

Enhanced Security: Increased patrols and security measures will create a safer environment for businesses, residents, and visitors.

Improved Cleanliness: Regular cleaning and maintenance will enhance the overall appearance and appeal of the area.

Attractive Public Spaces: Beautification projects, including public art, will create inviting spaces for everyone to enjoy.

Marketing and Promotion: Targeted marketing campaigns will attract new businesses and customers to the Corridor.

By supporting the BID, we are investing in the long-term success of our city. The benefits will extend far beyond the Monterey Corridor, positively impacting the entire San Jose community.

I urge you to consider the many advantages of the BID and vote in favor of this important initiative.

Thank you for your time and consideration.

[REDACTED]
Sincerely,

Jill Rodby
Government Affairs and PR Manager – West Region
[REDACTED]

FW: agenda item # 8.1 Establishment of the Monterey Corridor Business Improvement District.

From: City Clerk <city.clerk@sanjoseca.gov>
Date: Tue 10/29/2024 7:45 AM
To: Agendadesk <Agendadesk@sanjoseca.gov>

From: Jim Zubillaga [REDACTED]
Sent: Monday, October 28, 2024 5:14 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: FW: agenda item # 8.1 Establishment of the Monterey Corridor Business Improvement District.

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From: Jim Zubillaga
Sent: Monday, October 28, 2024 5:11 PM
To: city.clerk@sanjoseca.gov.
Subject: agenda item # 8.1 Establishment of the Monterey Corridor Business Improvement District.

Mr Mayor and City Council members :

We strongly disapprove of the formation of a B.I.D for the Monterey corridor. More taxes aren't the answer. We already pay an astronomical amount of taxes for city services, and we shouldn't bear the burden of more. PLEASE VOTE AGAINST THIS

Thank You
Jim Zubillaga
[REDACTED]

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Fw: MCBA BID support letter

From City Clerk <city.clerk@sanjoseca.gov>

Date Tue 10/29/2024 2:46 PM

To Agendadesk <Agendadesk@sanjoseca.gov>

 1 attachments (417 KB)

Letter of Support for MCBA BID 10 29 2024.pdf;

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? Your [feedback](#) is appreciated!

From: Stucco Supply Co of San Jose <[REDACTED]>

Sent: Tuesday, October 29, 2024 2:31 PM

To: City Clerk <city.clerk@sanjoseca.gov>

Subject: MCBA BID support letter

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Hello,

Please see attached letter of support for the Monterey Corridor Business Association's (MCBA) application for BID approval from City Council.

Thank you for your time and consideration.

Sincerely,

--

Dave Lujan

Stucco Technical Director

Website & Brand Manager

Fleet Manager

San Jose Stucco Supply & Drywall
[REDACTED]

San Jose, CA 95110



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Dear Council Members,

10/29/2024

I am writing this letter in support of the Monterey Corridor Business Association (MCBA) seeking a BID approval. As a founding member and the Executive Secretary on the Board I have a great perspective of what it is we are trying to accomplish with the MCBA.

San Jose is a large, highly populated and vibrant city that at times is larger than what city services can provide. I became involved with the founding group approximately 6 years ago due to extreme blight in front of some of the businesses Daniel H Smith Jr and Jean Smith own. DJ Smith Family Partnership owns properties on 7th St, 10th St, Umbarger, Pomona, San Jose Ave and Little Orchard St. in the corridor and have been directly affected by blight, vandalism, theft and the unhoused.

The approach adopted by DJ Smith Family Partnership has been one of being part of the solution, doing more for the community than what they ask of it. The MCBA fits that profile. MCBA's mission is to help create a safe and clean community that has an opportunity to thrive. MCBA is a group of business and property owners and managers that wishes to offer supplementary services for the business & property owners in our community.

Stucco Supply Co of San Jose was established in 1955. We are Northern California's oldest and largest stucco manufacturers. As a manufacturer in San Jose's industrial area, we offer our full support of the work the MCBA is doing. The DJ Smith Family Partnership will continue to offer solutions and make efforts to walk in stride with the MCBA. We ask that you consider approving the MCBA's BID application.

Sincerely,

Dave Lujan

MCBA Executive Secretary – Founding Board Member