SAN JOSE
PARKS, RECREATION & NEIGHBORHOOD SERVICES
Building Community Through **Fun**

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

Naming of a New Public Park at 3257 Payne Avenue, near Eden Avenue

City Council: August 30, 2022

Presented by:

Rebekah Ross, Planner IV, rebekah.ross@sanjoseca.gov

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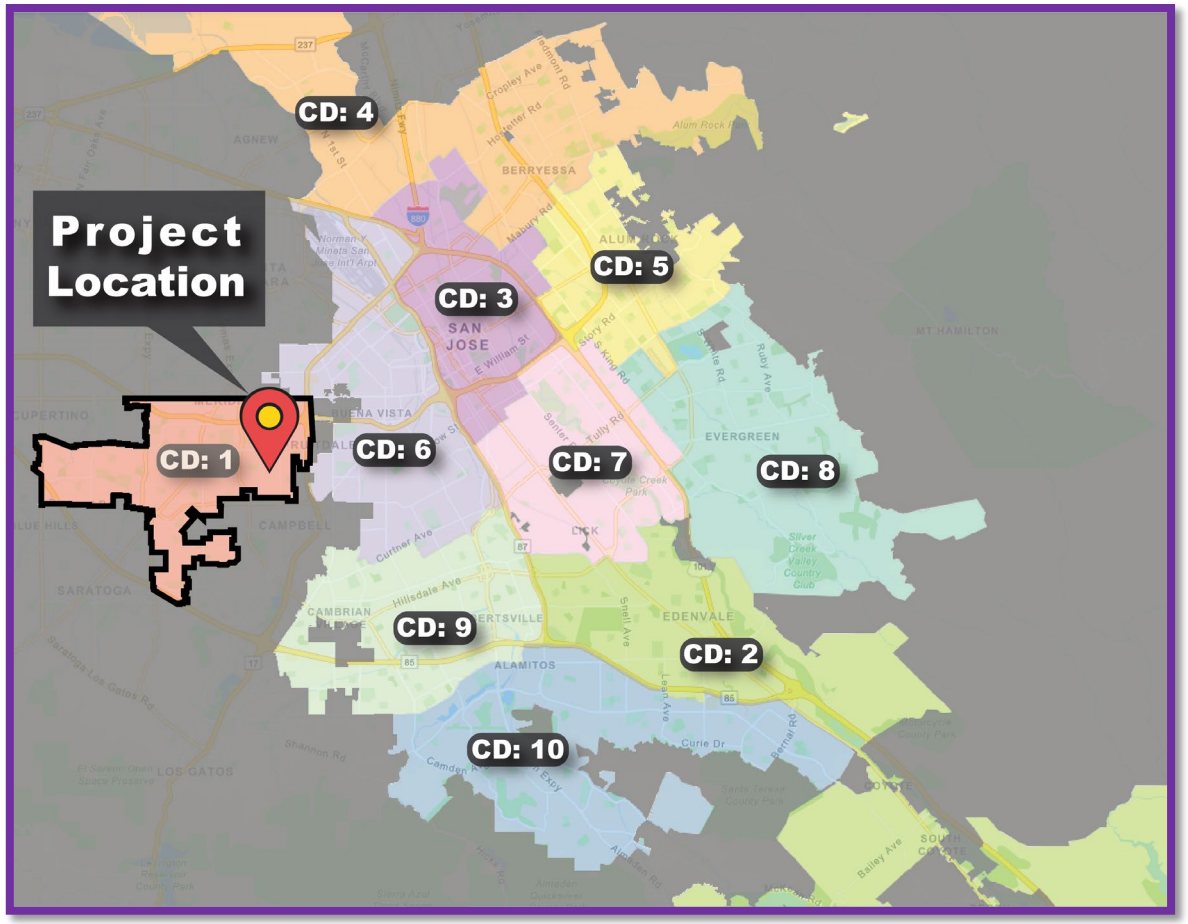
Park Location



Public Outreach

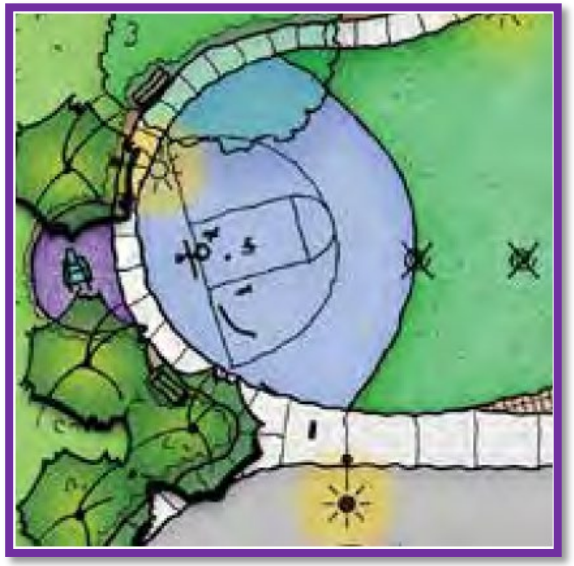
#	Survey Topic	Dates	Results
1	Name Solicitation Survey	10/13/21 – 10/22/21	Received 40 name suggestions with 28 qualifying names (which were consolidated to 14 names).
2*	Voting Survey	11/15/21 – 12/1/21	Received 223 responses. “Eden Gardens Neighborhood Park” was the highest ranked name.
3	Reinitiated Voting Survey	4/8/22 – 4/17/22	Received 348 responses. “Payne Avenue Friendship Park” was the highest ranked name.

**After the first ranked choice voting was completed, staff determined that the name “Eden Gardens Neighborhood Park” was too similar to the existing “Edenvale Gardens Regional Park” and thus the name was removed from the reinitiated ranked choice voting survey.*

Highest Ranked Park Name

"**Payne Avenue Friendship Park**" is the most preferred name.

- Aligns with Naming Policy: References a geographic location (Payne Avenue)

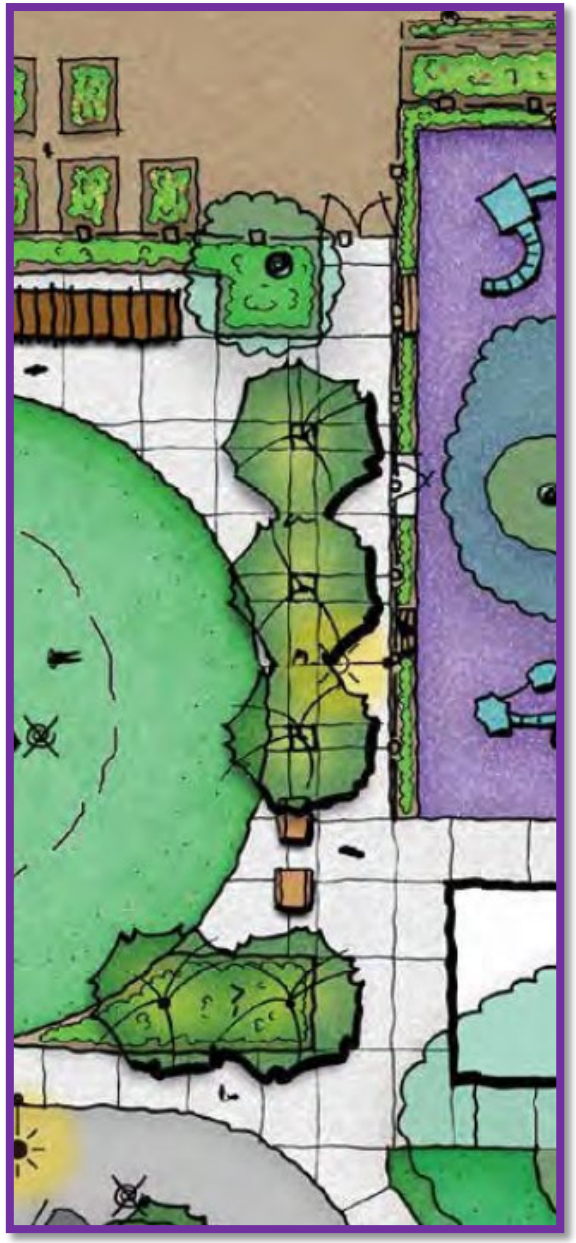


Recommendation

Recommend an official park name to the City Council based on the following alternatives:

(1) “Payne Avenue Friendship Park” per staff recommendation based on the public outreach process; or

(2) Select an alternative park name from the list of eligible names generated through the public outreach process.



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